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DR C FERREIRA


MR A H BLOOM

By the Insight Team
Top business executives today called for rapid and increased promotion for blacks 'in business and attacked the "bureaucratic tangle" they faced in dealing with the Government.

The managing director of one of the country's largest companies said mrivale enterprise was being strangled by "a nightmare of red tape."
He insisted on remaiming anonymous because "I have to keep a low profile."

His company, he said, employed 16000 people of all races and had not practised job discriminadion for years.
Blacks were being trained for management and supervisory services but the company was reping a low profile because it feared Government interference.
Mr Charles . Ferreira, managing director of Marcabank, said there was nothing on, the statute books to prevent him hiring someone like a black accountant.
He would do so tomorrow if he could find one he said, but he added that in the long term there was no alternative but to employ blacks in . namanagement positions.
On the Spectrum television programme last night Mr. Tony -Bloom, mánàing director of Premier Milling, said businessmen approached the Govern mont and civil service "deferentially."
Mr Ferreira, on the same programme, agreed and added: "We have to"

## POLITICAL NEED

Professor: David Limerick, acting director of the University of the Witwatersrand's Graduate School of Business Management, said South Africa would probably not get out of its economic
crisis without political acdion by the Government.
"Sufficient political change" was needed if the confidence of local and overseas investors and of urban blacks was to be regained.
Mr Chris du Tot, industrial relations consultant for Anglo American, said: "We have no specific training programmes for black management at the momint, but we believe we should promote them in certain areas. "We believe these people should grow into middle management positions."

## PAY SCALES

A spokesman for the Nedibank group said: "We have no differentiation in salary scales between blacks and whites. Our internal training programmes are open to all race groups.
"We do have blacks in supervisory jobs and as sub-accountants, which is just one step below management level. We are training them for management positions." :
Mr ME Skosana, pro ject director of USSALEP (United States -South Africa Leader Exchange Programme) says his organisation has apbroached companies like Barlow Rand, South African - Breweries; Anglo American and Afros and all have said they have internal training programmes or are ready to start them.

## Black labour Tim shes a 'privilege' to be paid for

EMPLOYERS who make use of Black labour will have to pay for the privilege, Mr W A Cruywagen, Deputy Minister of Bantu Administration and Development, said in Cape Town yesterday.
Opening the annual conference of the United Municipal Executive, Mr Cruywagen also warned local authorities that advocating the abolition of the Bantu Affairs Administration Boards would serve no good purpose. The boards had come to stay.
He also said there was no good reason for animosity between local authorities and the boards and warned against confrontation.
On the question of Black labour, the Deputy Minister said employers sometimes took on staff without thinking of the implications.
Frequently the Black employee was a person who, in terms of existing legislation, did not have a right to live or work in the area.

## Not concerned

In many cases employers were not concerned about problems such as overcrowding, squatters' camps, the high cost of extending townships or the provision of services, transport and housing. As far as they were concerned, these were worries for other people and the State.

The time had come for new thinking on this all-important matter and in future it would be necessary for everyone who used Black labour to pay for the privilege.

Mr Cruywagen said the presence of African workers and their" qualified dependants" in the White areas should be the responsibility, as far as the financial implications were concerned, of the worker, the employer and the authorities. Till now the worker and the employer had got off very lightly.

## Regional basis

What he was proposing should not damage any sector of the economy or increase unemployment.
The measures - which he did not describe - could be applied on a regional basis with the ultimate aim of promoting decentralization and the development of the homelands

In this wey the maximum number of people could be settled in the homelands and the White heartland would be less subject to increasing Black numbers. $\qquad$


## Move to place Blacks in top angus $/ 5^{5} / 3 / 77$ State posts

The Argus Political Staff

THE Government is considering the employment of Blacks in administrative posts in the Public Service. An investigation is being carried out by the Public Service Commission in consultation with the Government:

vocabulary, fluency, social skill and
le




The department pinpointed the better use of manpower, the shortage of White manpower, the availability of Black manpower and the changes taking place "in South African society as the main considerations for its request.

## CHANGES

The report says: "The necessity for the efficient use of the available manpower and the rapid changes in our society at present, particularly in the professional field, have compelled the department to investigate the question of employing non- White clerical staff in its:head office and regional offices:
on practice, health policy and health services are largely carried out on a non-partial basis. Thus White and non-White work together in many hospitals and other work situations in the department, since without the co-operation an effective service. Would not be possible.

## REQUEST

In view of the declared policy that as far as possible the respective racial groups should be servied by their own people and that these people should be trained for their tasks; the Public Service Commission was asked to grant the department discretionary powers, subject to ministerial approval, to employ non-Whites, but with the prospect that the wage gap would be elimi nated eventually?


IT'S tough for a black to get to the top in the world of business. Tougher in South Africa than almost anywhere else. But things are moving.
AECI have blacks holding down responsible research and technical posts, including four engineers earning up to R10 000 a year. The company says it is only a matter of time before blacks are involved in top management.
South African Breweries, which employs more than 30000 blacks says colour is no bar to advancement. In fact, it is creating positions for qualified blacks.

Roberts Construction has blacks on its boards in Malawi and Zambia. A spokesman said that although nobody was lined up for a top job in South Africa, sooner or later a black would be chosen on merit.

OK Bazaars has no black earmarked for a senior position, but the managing director says he believes in the best man for the job. The company would never appoint a black as a front; but it believed in training and promotions within the company regardless of colour.

## Pride

Fraser's, which has a chain of shops throughout Southern Africa, selling mainly to blacks, has had a black director in Lesotho. Eighty of their 240 retail branches in South Africa are managed by Blacks. The chairman says ability is the only eriterion for success in the company - the best man for the job.

Romatex, the big textile group, has no training programme for its 10000 black employees to help them get to the top, but the chairman believes that for their own pride they must be given the opportunity to compete.

In the financial world,


## by SUZANNE VOS

the Natal Building Society recently appointed two Indian professional men to its previously all-white board of directors. Both are directors of several prominent Indian financial institutions.
Big businesses in general appear to be recognising the need to promote strictly on merit.
But conversations with chairmen and directors of some black labour-intensive organisations show that many, although genuinely without colour pre. judice, seem to expect talented blacks to rise to the top like cream.

Wanting to avoid a patronising attitude, they insist that blacks must compete on merit and merit alone. They dismiss the argument that most blacks have a built-in disadyantage of inferior secondary education or that they suf-

## they mate it

A FEW examples of blacks who got to the top:

Mr. Wellington Mishali, a former magistrate, now holds a senior executive post with the Standard Bank in Durban.
Mr Sam Zondi, the first African to obtain an MBA from the University of Cape Town, is a Barclays Bank executive.
Other blacks also feature in banking,

Mir J. N. Reddy, executive chairman of the South African Indian Congress, is managing director of the New Republic Bank. Mr Sam Motsuenyane is chairman of the African Bank in Johannesburg.
Mr Ermest Skosana, a former personnel officer, is directing a careers development project for the United StatesSouth Africa Leader Exchange Programme.
Mr Horace Mpanza is a marketing executive with Lintas, the advertising agency, and Mr Fred Paswana a marketing executive for BP. Other blacks hold top posts in the insurance field.
fer social inhibitions when dealing with whites, due largely to lack of contact.
Mr Wells Ntuli, consult ing director of the TST. Afcon personnel consulting group, agrees this is a pro blem. However, he says he had a big pool of black talent on which companies can draw.
"Just ask me and I'll find the right person," he says.

Mr Ntuli constantly travels throughout South Africa selecting blacks for senior positions in big companies. Anglo-American is among his clients.

Figures prove Mr Ntuli's claim that the talent is there ready to be tapped.

In 1973 nearly 6000 Africans had graduated from South African universities. In that vear there were another 450 graduates. The number is increasing every year.

In addition, thousands of Indians and coloureds have university training in a variety of fields.
Mr Ntuli thinks the fight against communism could be won or lost in the boardrooms of South Africa.
"What chance has the country got in the fight to turn blacks against communism if they have no real share in the present system of private enterprise?" he asks.

Mr Ntuli answered twe questions often asked by employers of black labourintensive organisations.

- Why have so few blacks risen naturally to jobs inFolving a high degree of responsibility and authority?
"The reason is simple," he says. "For a black to advance he has to be twice as good as his white counterpart. People sxpect terpart. Peop
blacks to fail.
"And Africans are rare-
ly found in top jobs b ${ }^{+}$ cause opportunities har been closed to them."
For example, no cour are offered at black versities in engine or business marketing countancy has only ly appeared. on th culum.
Blacks, says 1 are often chann degree courses; of little use to

He quotes the African in the sada who has a master's degree in nuclear physics from a university in Germany but who can only find a job teaching general sciencein a secondary school.
Mr Ntuli says the " "ic school tie" network sil operates in big busines Blacks rarely have an io portunity to mix socidy with future employers ${ }^{5}$ colleagues.

## Planning

- Employers also asi What can be done to if volve blacks in senior middle management?

Planning is the obviot answer, says Mr Ntuli. It: no use waiting for an ou. standing black to emerg. from nowhere and maks his mark.

The hit-and-miss ap proach now favoured by most tompanies is a wast. of tine and money. The should identify jobs whers black: can be placed an. then develop a trainin! prognmme for them.

Haning made this real istic assessment, compan les hould then sponso: studies at universities $0:$ traing centres or withit the tompany.

Tte black trainee woul kno what was expected o him would be proper. traied for the job an coul receive practic traiing during vacation
availability of domestic and foreign interest rates and credit will influence the demands for and supplies of foreign capital.

A further influence on the money base, again ceteris paribus, is the government's fiscal deficit. The difference, over any period of time; between government spending and tax revenues requires financing, One such method of finance is via money base creation. in the Treusury might alternati overdraft facil more government money base creat is lending to tr encourage them $t$ As the proceeds Treasury the mon to increase the government spend insufficiently $a$ lerding.

The authori themselves with of payments has the balance of $p$ interest rates al to expenditure. adjustment is to developments betw officially recogr banks and therefc Improving the bal had become a prim this in turn demc indicatos that fi independent of ec


## Blacks <br> 

managers


## By WYNTER MURDOCH

THERE must be no black managers at shops in white areas, says the Department of Bantu Adminitration and Developgent.
The ruling comes in a circular which says it has been made at Ministerial level.
It was sent out after Johannnesburg firms sought permission to engage black managers at shops with chiefly black customers.
Mr P. Lombard, a director of Ellerines Furnishers, which has more than 400000 black customers, said it was their policy to employ regardless of colour.
He added: "That is our philosophy, though in law the promotion level for blacks is limited".
Mr Lombard said that when Transkei became ind pendent a lot of top black workers asked to be transferred there.:
This was in line with the department circular which said blacks: could be considered as managers only if they were to serve their homelands.
And training, if given in white areas, must be reg. istered with the Department of Bantu Education.

## A broad equal policy

Mr Marius de Jager, executive director of the Johannesburg Chamber of Commerce, said they had for many years urged using manpower without discrimination.
He added: "The chamber has been pushing for this for a long time. As a broad policy approach we would like to see equal opportunities for all in the business sector:"
Mr Cyril Pearce ex-president of the Johannesburg Chamber of Commerce, said that many blacks were being appointed to management jobs. "Many employers are creating openings for blacks," he added. "It's happening all over the country.'
Mr D. Mascon, chairman of

## Argus 19/7/77



## Black store

 managers

THE Government has refused to allow a national clothing group to train black managers for its 80 stores which cater exclusively for the black market in cities and towns declared white areas in terms of the Group Areas Act.

This follows the statement at the reekend by Mr M. C. Botha, Minister of Bantu Administration and Development, that he would not allow black managers to work in white areas.

The Minister added that the Government might allow the company, Truworths Top Centre Stores. to train 'prospective Bantu shop managers at appropriate shops in white areas for later appointment at shops in the homelands.'

Top Centre has only black staff at its 80 outlets, except for white managers, and caters exclusively for black custom. CRITICAL
Mr Chris Mouat, manasing director of Truworths Top Centre Stores, said in Johannesburg last night: 'It is critical to our business that we have black managers.'

The group has trained black sales staff, cashiers and clerks. It runs a retail training scheme in credit control, bookkeeping, stock control reduction, security and textiles and fashion and plans to train black credit managers and s. 1 nnagets.


## Botha oor swart winkelbestuurders

 GROPFE SEKONDER
## DiE BLirger 217/77

Van Ons Kantoor

PRETORIA.
SWARTMENSE is sekondêr tot die blanke in blanke gebiede, net soos blankes sekonder tot swartes in die tuislande is. het mnr. M. C. Botha. Minister van Bantoe-Administrasie en -Ontwikkeling, gisteraand in 'n verklaring gesê oor waarom nie toegelaat kan word dat swartes winkelbestuurders in blanke gebied word nie.
vartes het in blanke gebieac .he dieselfde aansprake as blankes ten opsigte van handel, grondbesit en politieke regte nie, het hy gesê. Dit is jare lank al die gebruik dat swartes sekere poste, waaronder winkelbestuurders, nie in blanke gebiede beklee nie. Verstandhoudinge met lig. game in die sakewêreld is
bereik om hierdie posisie te handhaaf sodat wetlike maatreëls nie toegepas hoef te word nie.

- Die Regering het vroeër vandeesweek geweier dat ' $n$ landwye kleremaatskappy swart bestuurders oplei vir sy sowat tagtig winkels wat hulle hoofsaaklik op swart kopers in blanke gebiede
toele. Min. Botha het ook in -die naweek verklaar dat hy nie sal toelaat dat swart bestuurders in blanke gebiede werk nie.
..Dit is heeltemal verkeerd om hierdie benadering diskriminasie teen swartmense te noem. Daar is nog nie gehoor dat die omgekeerde hiervan, naamlik beperking op blankes in tuislande, diskriminasie genoem word nie, maar dit sou ewe verkeerd wees om dit so te noem."

Die Minister het ' $n$ beroep op sakeleiers en -organisasies gedoen om binne hierdie raamwerk saam te werk sodat daar nie op wetlike maatreèls teruggeval hoef te word nie.

Dit is regeringsbeleid dat blankes geleidelik uit belangrike top- en bestuursposte in die tuislande wat nog deur hulle beklee word, onttrek word. Daarom sal dit onregverdig wees om in blanke gebiede swartmense al hoe meer in sulke poste-toe te laat, lui dic verklaring.

Dit is wel moontlik om swart leerling-bestuurders in geskikte geleë winkels in diens te neem. maar hulle moet geregistreer word ingevolge die Wet op Indiensneming van Bantoes van 1976.

# $\mathbb{E} \mathbb{L}^{\text {drapaders shocked }}$ by black boss ban 

EAST LONDON - Mr M. C. Botha's No to black managers in white areas has thrown businessmen in Buffalo Street - the heart of black-orientated selling in East London into a state of confusion, frustration bitterness.
The Minister of Bantu Administration has said he will not allow black managers to work in white areas, and that the training of black managers for managerial posts in white commercial areas is also forbidden.

The shock announcement was further endorsed by the Government's blunt refusal to allow the Truworths group to train black managers for the 80 black custom stores in cities and towns demar. cated white areas in terms of the Group Areas Act.
This week saw sharp reaction from the manag. ing director of Truworth's Top Centre stores, the group which has trained and used 10 black managers.
"It is critical that we have black managers," he said.

In East London, Buffalo Street businesses-which are geared at selling to the black market and which sales are almost exclusively black-orientated have been near dumbstruck following Mr Botha's shock ban.

Mr E. Gray, directorowner of a general dealer store and supermarket, is totally opposed to the idea of blotting out black trainees and qualified managerial personnel
who are employed by white-owned businesses and companies in central East London.
"We have blacks in responsible positions, we run our business with black supervisors and cashiers, and while we may not have any black managers or trainee managers, our business is certainly dependent on black spending.
"While we may not have had any applications from blacks for managerial positions, the idea we most definitely would entertain," he said.
Mr Gray said it "was a fine gesture of goodwill" both for the business and customer if blacks were appointed to senior positions in the white trading areas.
"There should be equal opportunity for equal work, and today blacks are very conscious of whites trading in a black market and not having blacks in responsible positions.
"It would be fantastic for the customer-seller if blacks were allowed to be trained and work as managers," he said.

Many of the managers of the chain stores clothing, furniture and retail store were unable to comment on the minister's ban.

All inquiries about their feelings on Mr Botha's announcement were greeted with the answer: "I can not comment at this stage - our head office is getting the matter sorted out".

One manager said: "We
have credit sales managers, and now our board will have to find a way to solve the problem, but I don't know the position. We just sell to blacks and Coloureds".
Mr R. Weyer, a supermarket owner in Buffalo Street, was flabbergasted to hear black managers were prohibited from working in white business areas.
"They'll squash him, we are breaking through to South Africa about the importance of the black man," he said in' a direct reference to Mr Botha's ban.
"We can not have a white community rising, and not blacks simultaneously, it's ridiculous," he said.
"Blacks are needed in this kind of trade, I employ four black women in responsible positions and my trade is 100 per cent for black and Coloured people," he said.
"Another thing, we cannot isolate people in South Africa. The very fact black managers are being groomed shows that goodwill is being created for the country. In this way business will improve because they are better equipped to sell to their own people.
"We depend on the black man, and it should be equal pay for equal work, after all they are the community that now has the spending power.
"I've depended on the black man for the past 25 years, that's whereI have earned my money from and if it wasn't for blacks I
would not be in business.
"Everybody must be given a chance and work together," he said.

The regional manager for a South African chain store operating in the Border area, Mr E. Stanley, said: "Our company policy is one of promotion on merit, but we have to work within the framework of Govern. ment policy, rules and regulations".

He said their company now had two Coloured directors on the board and that their trade was geared exclusively at the black and Coloured market.
"Seventy-five per cent of our sales stem from Coloured buying power, and the other 25 per cent from black buyers.
"With regard to our personnel, we now have a Coloured credit manager and black and Coloured office staff," he said.

Mr Stanley, however, was not prepared to comment on Mr Botha's announcement, nor on whether his company would pursue a policy of training black personnel for top positions in white areas, or whether they would keep in step with the Minister's ideology.

In Johannesburg yesterday, the executive direc. tor of the Urban Foundation, Mr Justice Steyn, said he disagreed with Mr Botha that blacks must be barred from managerial positions in shops in white areas.
Judge Steyn told a business meeting that Mr Botha's directive conflicted with the principles and ideals of the foun dation.

In terms of its charter, the Foundation was compelled. to reject discrimination on grounds of colour in business. The Foundation believed that workers should be paid and promoted on a basis of merit. - DDR-SAPA.

All the men, A-G are members of one patrilineage. The mostly from other patrilineages, probably resident in the men A-G are all agnatically related, while their to one amother only by affinal ties through their husbe absent the structure becomes rather curious in that its missing.

Other bases for interpersonal relations mäy be substituted.

# Golden opportunity wasted 

Once again a progressive move on the labour and race relations front has been stymied by government.
The shock came in a letter to Top Centre, the Truworths subsidiary catering for the African market: "It was decided at ministerial level that the appointment of Bantu shop managers on a permanent basis in white areas cannot be allowed. You are therefore requested to ensure that all your branches in white areas are under the continuous control of a white manager."

The sorry saga began when Top Centre decided to put promising African salesmen through the firm's manager's course. The experiment worked and met a tremendously enthusiastic response from the Africans concerned. So far 10 men have written the course, and. have obtained above-average marks.
"We felt that we owed it to our African customers to have African managers. and we began thinking of expanding the course so that we would eventually have African managers in all our 75 stores.: says a Top Centre spokesman. The company sought registration of its course (and attendant tax concessions) from the Department of Bantu Education.

## Right from the top

It was told to supply "full documentation... on the permissibility of tasks.for blacks in white areas". In January, therefore, it approached the Johannesburg Bantu Affairs Commissioner. Six months later came the rejection from "ministerial "hlevel".

The Minister. M C Botha, was evidently acting in terms of the Group Areas Act.
Bantu Administration also had the temerity to say to Top Centre:
"In view of the fact that your traditional operations are aimed at the Bantu trade this is a golden opportunity to train Bantu staff to manage shops in the Homelands, should you in future decide to invest capital in a lucrative sector of any Homeland's development. If you have suitable shops in mind I will be pleased to assist in furthering your aim of training suitable Bantu staff to managerial level for future use in the Homelands."

Some businessmen have suggested that Top Centre ought simply to have gone whead and that government would have turned a blind eye. But, says the Top

Centre man: "We didn't want to go ahead with the scheme and then be forced to tell the men they were no longer managers because an inspector had called and said we were breaching the law."

What now? Characteristically, overlord Botha remains as uncompromising as ever. In a statement issued on Wednesday afternoon, he reiterated that Africans in white areas were there on a "secondary" basis. just as whites in the Bantustans were there on a "secondary basis".

He added that it had been practice for many years for Africans in white areas not to occupy certain posts. including that of shop manager. He claimed that agreement had previously been reached with business organisations not to appoint Africans to posts traditionally occupied by whites.
It was, however -- so he said totally wrong to regard this as discrimination against blacks. since restrictions also applied to whites in the Bantustans.

Since it was government policy that whites should be phased out of top managerial posts in the Bantustans, it would be unjust to allow Africans to be phased into such posts in white areas.
Botha then went on to appeal to busi ness leaders to grasp this fundamental approach of the government, and to operate within its framework "in order that legal steps need not be resorted to.

A threat perhaps?
Certainly the import of Botha's remarks is likely to have a stumning effect not only on race relations, but on the plans of other companies to advance

Africans to managerial posts. And how many Africans already occupying such posts - illegally. if Botha's action falls within the scope of powers given him by Parliament -- are now going to find themselves demoted or even joining the swelling ranks of the unemployed?

How does Botha's cabinet colleague and namesake. foreign minister "Pik" feel about the issue? If he feels anything, the normally loquacious $\mathrm{P}_{i}$ is not saying. He tells the $F M$ the issue is "outside his province."
Can any substantive action on the issue by big business be expected?
"Labour discrimination of any kind should be phased out as fast as peace in labour relations will permit", says Afrihatane Hardehsinstituut vice-president Jack van Wyk.

An Urban Foundation man tells the FM that the decision "is in conflict with the UF's charter" but adds that the UF will take no concrete action on the issue yet. Government will certainly not be approached before the UF's own code of business principles is ratified. And SA Foundation chief Basil Hersov adds: "this situation as reported in the press appears to be a retrograde step by government."

Retrograde" Totally reactionary, surely. If ever businessmen are going to make their influence felt in scrapping racial discrimination now is the time for them to demonstrate their courage. Truworths and Top Centre should not be left to fike this isutce alone.
$S A$ is wating to hear what big busi ness is going to do. Mere words will not be enough this time.


No room at the Top for blacks . . . but please don't regard it as discrimination

## "



MR BOTHA . . . Handelsinstituut pointling a finger at him.

## Afil opposes Botha

JOHANNESBURG - Two business leaders in the Afrikaanse Sakekamer and the Handelsinstituut yesterday emphasised the necessity for training and use of skilled blacks in all areas of the economy, in ciding e Eministrativ' and supervisory jobs.

Both made it clear that the Minister of Bantu Ad. the Minister of Bantu Administration, Mr M. C. Botha, was out of line with the commitment by business to open up job op. portunities to black without discrimination.
Mr Donald Masson, chairman of the Johannesburg Afrikaanse Sakekamer said the need to train and use blacks in skilled jobs was a basic economic necessity.

Mr Jack van Wyk, vice president of the Afrikaanse Handelsin* stituut, said training and use of blacks with skils should be phased in as fast as possible

## CAPE TOWN - The hard line against black management of businesses in white areas by Mr M. C. Botha has taken on serious international implications and protest is mounting in South Africa.

A former Cape Town
city councillor and black city councillor and black Kahn, said yesterday he was organising a mass meeting of black traders in the Cape which would consider retaliatory business action against whites.
"We could refuse to serve whites in our shops and boycott white salesmen" he said.
The president of the National African Federated Chambers of Commerce, Mr Sam Mot suenyane, would be invited to address the meeting.
A spokesman for the United States Consulate in Johannesburg, said yesterday a"full report was being forwarded to Whashington on the issue which arose when Mr Botha Minister of Bantu Administrafion, rejected a Admuest by the Truworth request by the ruworta managers for its 80 black custom stores in white
currently studying a plan put forward by the British Government which would impose a "code of conduct ${ }^{3 \prime}$ on European firms operating in South Africa. The code could be adopted next week.
National Party sources have yet to confirm that the Minister's stand was taken with full Cabinet approval, and at least one prominent member yesterday expressed dissatisfaction with the way the matter had been handled. - DDC.

He said the AHI stood squarely-behind a policy of breaking down race dis crimination in employment and the opening up of job opportunities for all.
I would be sorry to see the Government running scared. We have to change. South Africans must realise that there must be some raulis to the system. We hav these right, he said: - DDC.

## group areas.

The
spokesman reiterated that the administration of Pres Carter was deeply concerned about in. stitutionalised discrimination in South Africa.
The hard line could pose "big problems" and it was hoped that clarification or change on the issue would arise from a meeting the Assaciation of Commerce had sought with the Minister next week.

Major American companies operating in South Africa recently adopted a programme aimed at improving conditions for black employees here which included the development of training schemes to increase the number of blacks in training and supervisory positions. United, States companies areresponsible for about 17 per cent of all foreigr investment in the country.

Common Market
foreign ministers are
 Basson, leaders of the new verilgte morger, yesterday blamed the Prime Minister for the "ridiculous" ban on Black store managers in White areas.

Both called on Mr. Vorster to reveal what was contained in the secret Cablnet vlue-print to eradicate discrimination and to clamp down on his Right wing which appeared to have hijacked the National Party.

Reacting to the han by Mr. M. C. Botha, Minister of Bantu Administration and Development; on Black store managers they said Government race policles were in a "shambles."

Mr. Eglin said: "In the final analysis it is the Prime Minister and not hls ministers or deputles who must accept responsibility for the policiés and actions of his Government."

Mr. Bassion sald: "The astonishing thing is that the Prime Minister allows these ridiculous sort of bannings. Everybody hits at the verkamptes but it is realiy the Prime Minister who is gullty."

Mr. Eglin sald it was time Mr. Vorster put an end to the shambles developing around race pollcles and, if he was not prepared to make a statement, he :should at least "put his foot down and stop Mr. Botha and Dr. Andries Treurnicht, his deputy, from calling the tune.
"Mr. Louis le Grange sald the Government had a blue-print for the elimination of race discrimination but back home Dr. Treurnicht stops the Rev. Sam Buthi attending a church meeting and slams those who say the Immorality Act is unnecessary and should be repealed.
"Now, to.cap it all, Mr. Butha imposes this ridiculous ban on Black store managers.
"Add to this Foreign Minister Mr. Pik Botha telling the Germans that South Aprica is happy under the apartheld system and that race relations here are better than In any country where different saces live together and you t.ave a picture of utter confusion deininated by the verkrampte wing in the Transvaal."

## Credibility

Government claims that it would do all in its power to eliminate race discrimination lacked credf. bllity as long as verkrampte ministers held key positions and called the tunce he sald.

Mr. Basson commented: "Any forelgner is allowed to become a store manager but nine of our local popu lation who must remain in the lower jobs-lt is ridiculous."

It could do South Africa great harm in and out of the country and the Departments of Forelgn Affairs and Infurmation had to spend taxpayers' money conecting it.
"It is time the Prime Minister comes out of his shell and tells us where he stands and what he is golng to do about petty discrimination," Mr. Basson sald.

He sald he would also llke to know how Mr . Botha's ban fitted with the stand taken by American cumpanles who wanted equal opportunities for all in business.


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## บoumuos


 pure sumitin u! słoeia to dəquinu oul







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# 洨 <br> Schoeman backs down over sex laws <br> 教 <br> Political Editor <br> ${ }^{41}$ regret that a contro- <br> Commenting on Mt ater of Agrivul <br> Has Mr V <br> <br> a nod 

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## By HUGH MURRAY

## Political editior

HAS the Prime Minister, Mr Vorster, decided to back the National Party's conservatives against the veriigtes?
This is the fear of leading Nationalist politicians and academics prompted by the recent spate of verkrampte policy statements by Cabinet rightwingers, seemingly made with the approval of Mr Vorster.
They also reckon this accounts for repeated slaps in the faces of NP verligtes, recently shown by the PM's lack of support - and even open scepticism - on suggestions for enlightened constitutional reform by people ike Sport and Education Minister Piet Koornhof.
More recently there has been the amazing retraction by top verligte Hendrik Schoeman, Minister of Agriculture, of his statement noting personal abhorrence of the immorality and Mixed Marriages Acts.
In striking contrast is the Prime Minister's apparently overt support for the conduct of Dr Andries Treurnicht, the Deputy Minister of Bantu Administration and Development, who is growing in stature among traditional Nationalists aster than any of his col.eagues.
Not only has Mr Vorster eepeatedly backed the archverkrampte Dr Treurnicht when the Deputy Minister .anded in hot water, but his lecision to stick with "purist" strategy is seen by some NP verligtes as a personal endorsement of the
proposals by a clothing chain to appoint Black managers to run Black-patronised stores in White areas?
The fact that Mr Botha appeared on TV days after his official statement is seen by Mr Vorster's new critics as a clear indication that the PM must have approved the hardline stance. Otherwise Mr Botha would hardly have reiterated, and even toughened up, his original remarks.
Professor Nic Wiehahn the recently appointed chairman of the one-man commission of inquiry which is to investigate the country's labour laws - including job reservation - is said by colleagues to be beside himself with anger over Mr Botha's intransigence.
In an interview with the Express yesterday, Prof Wiehahn refused to comment directly on Mr Botha's stand.
"I am still waiting to hear from a number of depart-

## When I say lob reservation can no longer be accepted, I speak for the vast malority. <br> Professor Nic Wiehahn.

ments and it is quite conceivable that Bantu labour will be within my terms of reference.
"So I can't express my feelings on this matter," he said.
He told me, However, that he maintained the noint of


With Mr Botha's decision that Black managers in White areas will not be allowed by Government apparently firm and binding, it appears that he is heading for a major clash with the commission.
This is another reason for verligtes' despondency, since they interpret the Botha dictum as a stern prarning from the Goverment that any significant departure from the rigid Verwoerdian dream of separate development won't be tolerated - particularly from Professor Wiehahn.
And they predict that his

the PM is guilty of inexcusable folly," one Nationalist MP told me this week.
Not all verligtes agree, however, that Mr Vorster is making a muck of it.
Senator Denis Worrall, regarded as one of the NP's most enlightened public representatives, reckons verligte critics of the PM must be a small minority "if they are there at all".
Says Senator Worrall of the PM's role: "He is essentially a consensus type of leader. He is a conciliator. His leadership is of a decisive kind, but he doesn't force his view on the party
met, and the Government must meet demand as best it can.
"So there are differences of emphasis and differences of approach. It would be surprising if there were not, tough there is agreement on overall objectives.'
Another enlightened Nationalist MP, whose enthusiasm for Mr Vorster's

> South Africa is a changing society in pollitical terms probably the most dynamic in the worid. - Senasor Denis Worrall.



Treurnicht and his supporters want, and since the canton system could mean some form of homelans for these groups, he knocked it down as hard as he dared without giving affront to Dr Koornhof," my source explained.
Those close to the Minister of Sport and Education, however, believe the PM dealt Dr Koornhof a vicious blow when he poured cold water on the plan.
"It must have taken tremendous courage for the Minister to come up with this suggestion at the time, and I know he took the rebuff very much to heart," I was


Anaries Treurnicht
But at the same time, they are remembering the John Vorster of old, the man who at one time eschewed the idea of Parliamentary democracy; who was interned without trial for his right wing convictions.
For the time being, they are willing the image away.
There is still time, they say, for hin to come up with meaningfu proposals for change.
And, accerding to my information, they have been promised that the Cabinet Committee's report on constitutional change, incorporating anew deal for the Coloureds ind Asians, will

NOW see here, Care conyerts. It's all very well running around the countryside denouncing pollution and picking up beercans and things.

But why, for heaven's sake, do you keep on leaving the real rubbish behind and disappointing the Administrator of the Transyaal?

The real rubbish, if I understand Mr Sybrand yan Niekerk correctly, is lolling around Church Square and all those other public places that have been opened to all races.
The rubbish is people.
According to Mr Van Niekerk, Church Square is "littered with layabouts". I take this to mean that these Black "loafers" (his word) not only drop litter but actually constitute the stuff as well.
How dare they loll about in the Pretoria sun when they could be standing in a nice orderly unemployment queue somewhere. Or racing to distant points to play Hunt-the-Amenity in their own areas.
Mr Van Niekerk is a fitness enthusiast who jogs to work each morning, very probably passing Church Square on the way. Perhaps he would care to combine his several interests by booting a Bantu or two out of the area as he goes by. It's marvellous exercise for calves, thighs and prejudices.


HATE to mention this, Mr M C Botha, but the thing you are fighting to protect no longer exists.
The row that has developed over Black managers has its funny side, I suppose. After all, what "White" areas is Mr Botha trying to keep Black managers out of, pray? Central Johannesburg?
Don't make me laugh. Central Johannesburg is already Black, so he's too late. About $40 \%$ of all purchases in this shopping
area are made by Blacks. If they weren't permitted to buy in this area all the stores would probably go bung and Johannesburg would have to double the burden on its White ratepayers.
Just what kind of arrogance is it that encourages Black customers but refuses the same people the right to a better job on the other side of the counter?
Actually, I don't find Mr Botha funny at all. If I were Prime Minister I would make him a "secondary" citizen in everyone's area.

## Oh no, not again

## The wrong

 impressionMR Van Niekerk, you will recall, is the man who ob-

SO some Hillbrow voters still plan to make their cross for the United Party in the coming by-election, even though that party was officially killed off last month.
Odd that a party which battled to convince the country it was still breathing in its lifetime should find a second wind in death. Or is it just that the difference between the two states is not as apparent as it should be?



THE Minister of Bantu Administration and Development, Mr M C Botha said yesterday that the issue of black managers appointed in white areas had been taken out of context - there was a "frightful misunderstanding".

Mr Botha was commenting on the government's decision last weck to prevent firms appointing black shop managers outside the homelands.

He said the misunderstanding had been created by people who "want confrontation where it is not necessary".

The labour situation was very complex and confusion had arisen because of people who did not know the real "practice". The whole thing was "absolute nonsense".

Mr Botha said he had only spelt out government policy as it applied to labour relations.

The policy was more flexible than the impression given by the press and he regretted that the furore had been portrayed as black against white. This was far too simplistic, he said.

## Millstone

The Afrikaans Sunday newspaper, Rapport, yesterday said in an editorial that "ideological prohibition" could become a milistone around therieck of the government. It , added that Mr Botha's department should shift the emphasis of its policjes solidly towards develping the lives of the people it so largely controlled.

The editorial said that the ideal "with high government suppor" is to raise the living standards of urban blacks.

The editorial highlights the differences in nationalist thinking that have become apparent in several areas recently, namely shared amenities. the Theron Commission report, the Immorality and Mixed Marnages Act. the canton debate and the ban on black managers in white areas.

## Pigidly

D) Wimpie ae K 'ras editor $\therefore$ Transullor sid in 2 rees artele da the verkrampies in the National Party 'ave rigidly stur: to established goveriment policy in the lace of calls for a rethink on rase issues by some of their more verligte colleagues.

Dr De Klerk said that ti is

THE position of coloured businessmen working as managers or supervisors in white areas is expected to be clarified soon by the Minister of Community Development, Mr S. J. M. Steyn.

The acting Secretary of Community Development. Mr A. Schoeman, said to day he would ask the Minister to issue a state. meat so that doubt would be removed.
Mr Schoeman was responding to a query on whether firms needed per miss to employ coloured people in supervisory jobs.

He said he had 'no comment' at this stage and would ask the Minister to clarify the position
This followed fears that coloured businessmen were affected by the Government's ban on black mana gers in white areas

The fears arose when the Minister of Bantu Arming. istration and Development, Mr M. C. Botha, said one of the laws that backed his ban was lite Group Areas Act.

THE REGULATIONS
According to a labour affairs authority, Dr Sheila van der Horst, in a recent study on discrimination, coly members of a race group in an area pro claimed for that group may occupy supervisory jobs here
The regulations required permits io be issued for exceptions

Local Department of Community Development
officials said that if permiss were issued, it was from the departments head office in Pretoria.

An Argus inquiry there resulted in Mr Schoeman's undertaking to ask the Minister for clarification.

The Argus Pretoria correspondent reports that Mr Botha will meet the Assncation of Chambers of commerce in Pretoria to morrow morning to discuss bach shop managers in white areas.
The meeting has been arranged at the request of Assocom.


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nation in business held by
the Irime Minister, Mr B.
T. Vorster, and Mr Botha
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JOHANNESBURG - The Government is to reconsider its refusal to allow the use and training of blacks as manages in white commercial areas and will also contownships.

This was the outcome of talks yesterday between Assocom and the Minister of Bantu Administration, MrM. C Botha.
The Minister, who a week ago took. a hard policy line on the issue, saying his ruling was in no way discriminatory of blacks who should be rearded as "secondary to whites" in white areas, yesterday agreed to:
Consider guidelines prepared by Assocom on the training and appointment of black managers in white urban areas where there are mainly black customers and where all employees are blacks;

Consider similar guidelines on the training and use of black managers for black, urban townships;

Circulate his department's own guidelines on training of blacks "for higher posts in the homelands.

Assocom's four-man delegation, which spent $2^{1}{ }_{2}$ hours with the Minister at a meeting it sought to seek clarification on his ruling last week, asked that the effects of the Group Areas Act on labour be referred to the recently appointed commission of inquiry into labour legislation. The Minister replied that this did not fall within his portfolio.

At the meeting Assocom stated its principles relating to black employment. These were:

The future growth of the economy depends on the better and fuller use of all races in labour in
order to achieve growth potential as prescribed by the Government's economic development programme.
The legitimate aspirations of urban blacks should be satisfied through "appropriate job enrichment.'
Greater flexibility of policy is needed regarding employment prospects for blacks in Urban areas.

The Assocom delegation agreed with Mr Botha that the economic development of the homelands was a high priority and stressed that there was an interdependence between the availability of manpower in the homelands and in the urban areas. DDC.
Sebe: It's an insult, page 3


Own Correspondent JOHANNESBURG. - The government is to reconsider its refusal to allow the use and training of blacks as managers in white commercial areas and will also consider the use of black managers in black urban townships.
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# Black managers 

races in labour in order to Yesterday the achieve growth potential

- The legitimate aspirations of urbin blacks should be satisfied through "appropriate job enrichment".
$\therefore$ - Greater flesibility of policy was needed regarding employment prospects for blacks in urban areas.
Mr S O Goodwin, Assocom's president. reporting on the meeting fast night. said there was agreement with the mirister that the conomic development of the homelands was a high priorits. The delegation said there was an interdependence between the availability of manpower for the homelauds and the urban arceas.

Johannesburg Chamber of Commerce newstetter described government policy on the black managers' issue as unrealistic and unfair.
The executive director of the newly formed Urban Foundation, Mr Justice Steyn said the minister's ruling on black managers was in clear conflict with the idcas and objectives of the foundation.

The charter of the foundation - which represents business interests of ail groups and parties - commits the organization to a basic theme of the rejection of colour discrimination in employment, and a merit basis in the promotion and remuneration of all employces. Mr Justice Steyn said.

## Vacuum

"You can't train manage ers in the homeland," Pros Maras said. "They need interaction with the bust ness world and cannot be taught in vacuum. Lit, once they are trained the Guv. ernment wants them to go to the homelands, it should create opportuni ties for them there."

Most of the black students in Unisa's business school are enrolled in dipcoma courses in small bustness and personnel manage mont - both headed by blacks - and launched in 1875 and 1876.

Although black students predominate, several whites have also enrolled - including officials from the Department of Bantu Administration
Enrolment in the small business management course has risen from 27 to 60 since its inception $2 \frac{1}{2}$ years ago, and although most of the students are Soweto shop keepers, many are snapped up by commerce and industy once they receive their diplomas.

## Sponsors

Other sponsors, in adds. ton to the CED, include Anglo American, CocaCola, Tongaat Sugar, the Claude Neon Trust and Anglo Vaal.
Many white firms sponcor black employees for the course, says Mr Ben Mokoatle - himself one of South Africa's first black managers and the man who heads the fro gramme.

If the Minister of Bantu Administration maintains his ban on black managers in white areas, many of the business men Mr Mokoatle and his colleagues are prodicing will have nowhere to go except the homelands

The Minister, says Mr Mokoatle, is being inconsistent.
"If he wants to get rid of black managers, he should get rid of black la. bour in the urban areas as well."


The Corporation for Economical Developmont (formerly the Bantu Investment Corporadion) is one of the main sponsors of a programme at the University of South Africa School of Business Leadership, which trains blacks in business management.

Professor George, Ma rais, head of the school, told the Sunday Times this week that the CED , rant was intended for men who would practise their management skills in the homelands.

Most of, the students, however, are from Soweto and other urban areas and have no intention of doing so.
Last year's cum laude student, a Pretoria now has a senior position with a major insurance company.
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Unis "o business

## man in

Pretoria Bureau
When is a black man in control of a business situted in a white area was a question two judges had to grapple with in the Supreme Court, Pretoria yesterday
The question arose at an appeal of two men found guilty earlier this year by a Pretoria magesrate of contravening the Group Areas Act
One of the appellants, Mr J D MeClusky. was employed by the Edgers group as an area manager at the time.
The other appellant, Mr P Motsoane, was an employee at Fairdeals, a clothes shop in Busman Street, Pretoria, also owned by Edgars.
Fairdeals was one of the shops of which Mr McClusky was area mana. ger.
The magistrate found Mr Motsoane was in a "controlling position in certain respects" at Fair deals and fined him R200 (or three months) suspen:, ied for three years

COTHTPO1?

Mr McClusky was found guilty because he had 'emplowed Mr Motsoane and received the same senfence.
The Act does not allow a black man to be in con. TAD trod of a business in a white area except with a permit. Black employees must be under the supervision of a white
The inverse applies in black areas
On appeal it was alleged hat Mr Motsoane was a trainee manager and was under the supervision of the white manager of another business run by Edgars which was situated in Busman Street alongside Fairdeals.

Mr Justice Steyn and Mr Acting Justice Gordon said whatever the out. come of the appeal, it appeared the sentence inposed on Mr Motsoane had been too severe.

Judgment was . reser. wed.
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BOOK ATION
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SUBJECT of Examination (to be copied carefully from the heading on the Examination Paper): EKSAMENVAK (Skryf presies af cos op Vraestel aangegee):

## Economics ia.

DATE of Examination/Eksamendatum:
7. Stet. 1977

NAME of Candidate (in full):
VOLLE NAAM van Kandidaat:


YEAR in which first registered:
JAAR waarin kandidaat eerste keen geregistreer het: 1977.

##  MORE BLACK INDUSTRIALISTS

ALTHOUGH the popula. ton of the homelands increased by 70,2 percent between 1960 and 1970, the black population in white areas increased by only 18,3 percent. This shows some evidence of the success of the governmont's decentralisation policy. Further evidence is in statistics which show an increase of 163,9 percent of homelands urban population compared - with only 28,4 percent of black townships in white areas. At present ap.proximately 20 percent of the homeland populaton is already urbanised.

This week the 1977 annual report of the Bantu Investment Corportion now the Corportion for Economic Development was published.
Some of the biggest successes of the year were in agriculture where the corporation raised the productivity of individual farmers by granting loans to black farmers and co. operatives and supporting them with technical skills. During the year a total of R22,8 million was spent on the development of agricultare in the homelands. Cotton, tobacco tomastoes, wheat and potatoes, beans, peas, cabbages, groundnuts, sorghum, sisal and sugar are some of the new products now produced in the homelands.
Twenty new industries were established during the year with an
employment capacity of 3490. However, target of the corporation is to create 15000: new employment opportuneties a year in the industrial sector: within the homelands:
The Division of Industrial Development and the Bureau for Training have been charged with the task of helping blacks: to become industrialists. Although blacks are well represented in commere few of them are industrial entrepreneurs.

A new approach is being followed now to overcome this problem. Homeland citizens with a. spirit of enterprise, but with limited capital and management. experience are put in a position to start their own factories and become industrialists on a small scale. Factory buildings are put up by the corporation and divided into smaller units which are then let to individual industrialists. These in. dustrialists are trained in their own undertakeings.
At Kabokweni, in the Swazi territory (near White River), eight Swazi industrialists have already been established, and guidance and management techniques are being given to them on a continuous basis.
Similar projects are being started in Bophuthatswana, Qwaqua, KwaZulu and Vendat. There is a waiting list of eager prospective black industrialists.


# Black traders call for equal chance 

OSTENSIBLY there appeared to be a contradiction in what black business leader :- Sam Motsuenyane said at this week's Black Business Man of the Year banquet about the aspirations of black business men.
In one breath he called for more competition and in the next pleaded for protection for black business men in urban black areas such às Soweto.

But at heart Mr Motsuenyane is no feather-bedder: What he wants is equal treatment for all business men, regardless of race, so that they can trade wherever it is convenient for them.
"If whites must trade in Soweto, then blacks must trade in Eloff Street," he told a cheering gathering of "plural"business men at Johannesburg's Carlton Hotel.
This lack of equality of black business opportunity was nowhere better exem-

## By NIGEL BRUCE

plified than in this year's olack business man contest, which for the first time makes provision for a top business man of those hamstrung in areas like Soweto by government regulation and of those operating in the relatively free homeland areas.
The first category was won this year by Don Mmesi; an urban supermarket owner, and the second by Barnabas Titus, a Transkei garage owner.
The contast, organiser by Nafcoc organ, African Business, and sponsored mainly by Gilbey's Distillers, takes into account entrants ${ }^{2}$ per sonal achieyements in education and community service, improvements in their own businesses and progress they have made to wards future aspirations.
Professor S. B. Ngcobo,
economic adviser to the KwaZulu Government,' explained at the banquet that the paucity of black entrepreneurial skills was more a factor hampering the expansion of black business than the lack of capital.
He rejected, however, that this was a racial characteristic that could not easily be overcome if there existed the legal and politcal framework that gave blacks a greater opportunity to trade.
In sharp contrast to the serious logic of Professor Ngeobo and Mr Motsuenyane was the attitude of Gilbey's, personified in its executive director, Buks Fouche, a former South African Ambassador to the Netherlands and the son of an erstwhile State President.

His loquacity held out no encouragement above hyperbole that was banal in the extreme.

DAILX DISPATCH, TUESDAY.


EAST LONDON - Blacks in this area with the potential to become leaders in commerce, industry or the professions are being offered a rare opportunity to further their careers through the Careers Development Project.
Project director, Mr Windsor Shuenyane, who was in East London yesterday as part of a week.long tour of the Eastern-Cape, said he was looking for mature men already es. tablished in their field, who had the leadership qualities to fill top posts in management, or in the law, engineering, architectural or other fields.
"This will be the type of person who can then pass on their knowledge to others."he said.
Opportunities for blacks in industry and other fields where they could reach top management level were becoming increasingly available. and Mr Shuenyane said the project was aimed at providing the trained men to fill these positions.
The project provides short term courses at various universities, colleges and institutions in South ifrica, and as it is a branch of the linted States South Africa Leader Exchange Programme, certain people may be chosen to study
in America.
In the 15 months since it was formed the project has already helped over 60 blacks receive training in various fields, and Mr Shuenyane said among those who had been sent to America were four journalists, two potential heads of university departments (three more are on their way shortly). two industrial relations officers and two librarians.

As the Project's head office was established in Johannesburg most of the blacks to benefit so far have been from the Rand but Mr Shuenyane said the purpose of his visit to the Eastern Cape was to change this.

He will be visiting the heads of major industrial concerns here as well as community leaders, and will travel to King William's Town, Alice (where he will speak to academics at Fort Hare) and Port Flizabeth.
Mr Shuenyane emphasised the project was not a bursary organisation. It was aimed at mature people atready established in their field who were genuine leaders. Anyone satisising the requirements should contact him at P.O. Box 61606, Marshalltown. - DDR.


MR W. H. ShUENYANE
 <br> \section*{Fight against apartheid <br> \section*{Fight against apartheid slow in the factories} slow in the factories}

IN SPITE of the relentless growth of world economic pressure on South Africa, thiousands of foreignowned firms continue to operate here on the premise that they can do more to bring about change by staying.

The Cape Times's industrial reporter, Gordon Kling, visited a typical undertaking - Ford's Port Elizabeth plants - and found a microcosm of the South African economic dilemma; the company is making slow progress in its policy to abandon racial discrimination because of long-entrenched attitudes, mistrust of management objectives, and apartheid.

Mr Vuyani Mduma, 28 and black, has worked at the Ford Cortina plant as a storeman since 1973 when he abandoned his Bachelor of Arts degree in sociology and psychology at Fort Hare University after student unrest developed into a boycott of lectures.

At Ford he began studies for a diploma in industrial administration and delved into his books after work for three years. In terms of a Ford scheme he would get a refund on the cost of the course if he passed. Most do. But then came the 1976 riots.
"We knew our homes would be burnt if we wrote the exams," he said. He now hopes to write the exams in June, but a new worry looms. It is that there will be no vacancies when he is qualified to be promoted from the ranks of the hourly paid workers to salaried staff. The motor industry has been hard hit by the long recession. Ford labour relations manager, Mr Fred Ferreira, conceded: "We have a number of qualified people ready for promotion, but there aren't vacancies."

He maintains, hovever, that the company has made great strides on the labour front and says the majority of supervisors at the plant will be black in times to come.

## Company pay scales

Backing this up is the intake for the new two-year foreman training programme comprising 17 coloured men, 12 blacks and only 3 whites. He also points to a 90 percent improvement in black salaries at Ford since 1972, compared with a 70 percent rise in white workers' pay. Company pay scales are non-racial, he says.

But Mr Mduma gives figures which show his pay has gone up by 25,6 percent since 1973 and a workmate, Mr Mayford findela, claims a 50 percent increase over the same period.

Both men say they have never been offered a company training programme, although Mr Ferreira says the company suffers a shortage of trained personnel.

The biggest obstacle, says Mr Mduma, is education for Africans. "It's meant to put you down. The subjects are obsolete. We just nead to be able to communicate at school leve, with the whites to have a chance"
. His workmate, Mr Jindela, concurs: "I wouldn't say I'm satisfied. The whites have all the best positions. I'm here because I need a job."

A crowd of 140 men sweltering patiently outside the factory gates attested to the need. One of them, Mr Benjamin Grootboom, says he has been waiting there for three months.

Aged 35 and with education up to Junior Certificate, he was aware of international and local efforts to abolish race discrimination in the Republic's factories. He dismissed them: "I just want work."

But in another Ford plant a few kilometres away Mr Johnnie Mke, president of the United Auto Workers Union, which is black and therefore unrecognized under the Industrial Conciliation Act, was very concerned. He blamed the liaison committee system (formulated by the government as a substitute for unions) for a lack of black advancement. "It works for the company and against the workers." He added: "Generally, companies are not doing what they say they are, although a few are doing their best."
Ford is finding tradition dies hard. White and black hourly paid workers determindly make for their own identically furnished partitioned areas in the canteen. No signs dictate the separation which black kitchen hand Mr Samuel Jodwana says he has never seen challenged in the five years he has worked in the canteen.

But the walls of apartheid are, literally, slowly coming down at Ford.

A white fitter, Mr Daniel Erasmus, nodded at the headheight panel board partition: "It used to reach right to the ceiling, but they lowered it last September for more integration. Now management says they're going to take the whole thing down next year. We don't approve, but they'll do it anyway."
Ford personnel services manager Mr "Doc" Seiler explained: "The company doesn't practise apartheid - the workers do. We can't change attitudes overnight." Referring to the hourly paid workers he said: "Segregation is natural in this country at that level."

But in the salaried staff canteen there is another partition, this time made of hardwood and stained glass. It too is obeyed. Mr Michael Volkwyn, a coloured man who recently graduated in mechanical engineering at the University of Cape Town, said the wall had been slightly shortened soon after Henry Ford's visit to the plant in January.
Mr Seiler explained again: "If you choose to integrate facilities the government will do nothing unless someone complains. Then they enforce the law. That's why we're doing things gradually - we don't want it to be a traumatic ex-perience for anyone. Otherwise there would be complaints. We're saying 'don't rush, just let it happen gradually'. The writing is on the wall. We have to move away from discrimination to remain a viable proposition."

## Rlanl (17) <br> African Affairs Reporter 20/4/78

THE National African Federated Chamber of Commerce which formed the first African bank in the Republic, has now registered a new company, Black Che Republic, has now capital of R1 000000 . Mr. H. S. Majola.
said the Black Chain would open dor of the riew company, the country and would operate as a permarkets throughout The directors are all participation in the company and there would be no White He feit that Bla
economy of the country. Eight participated enough in the power was lost in White areas where pit of the Black buying to trade. $\qquad$

## 25 Black traders join forces to <br> THE DAYS of the unsophisticated trading store in the Southern Transvaal are limited. match White chains ${ }^{(12)}$

A group of 25 independent Black retailers is getting together, under the Savemor banner, to counter competition from major supermarket, chains outside the townships.
There is little doubt that the advent of a Black supermarket operation in the townships will signal the demise of trading stores as we know them.

It is intended that Savemor traders will operate under a similar franchise
agreement to members of the Spar group of independent retailers.

Each member will contribute a small percentage of his turnover (around $0,5 \%$ ) to a non-profit group operating fund, but each will remain totally independent in all other respects.

Savemor will operate alongside Spar, and the lat. ter will offer franchise hold. ers purchasing and ware housing facilities.

Bruce Herbert, who is
putting together the scheme for Black traders on behalf of Spar Southern Transvaal, said on Friday that the stores were already functional in Soweto.
"The group funds will be used to up-grade stores and market and merchandise goods."
It appears from what Herbert says that the West Rand Administration Board has been very co-operative, and that the stores joining Savemor will be allowed increased floor areas.

To date 25 traders 7with an immediate turnover of around R1-m a month) have joined the Southern Transvaal guild, which will be linked through a national council to 130 members of guilds already established in the Eastern and Northern Transvaal and Natal.

Herbert said: "I believe the local Savemor commit tee will be in a position to launch in September or October, by which time we hope to have 40 members.
"One of the major benefits will be the attraction of Black shoppers back into the townships.
"The national buying power of Savemor will enrable members to match the

prices of the major chains in Johannesburg.'
He said research had revealed that Blacks are returning to supporting Blacks.

The Savemor scheme was aimed at countering plans by White retail chains to move closer to Black areas, and to attract Black shoppers back into the townships.

## Curbs on

CAPE TOWN - TThe strict control of black workers in the Port Elizabeth Uitenhage industrial com plex is to be lifted temporarily. In future restrictions are to be "less stringently applied.'
This announcement was made in a special state ment released at midnight by the Minister of Planning, Dr Van der Merwe.

The reprieve for black workers, though only "temporary," in a region for years declared a Coloured
workers
preference area, was welcomed by Opposition members.
Mr Dan Rossouw (SAP Port Elizabeth Central) and Mr Theo Aronson (SAP, Walmer), said they were pleased; but hoped the relaxation would become permanent "so that industrialists will be assured of future expansion at all times."
Dr Alex Boraine (PFP, Pinelands) and chief labour spokesman for the official opposition the that race classification for
lifted ${ }^{\text {MGITI5 }}$ an area could never be justified. He hoped the Government would make the same decision for the Western Cape.
Dr Van der Merwe said because of the economic situation and because of representations from industry and other sources attention was directed constantly at the question of unemployment "par ticularly in the ranks of the black population.
Becaùse of this the posi: tion in the Port Elizabeth Uitenhage complex had been reviewed. - PC

JOHANNESBURG - The Anglo American Corporation has asked the Wiehahn Commission of Inquiry into South Africa's labour laws to grant trade uniontrights to all black workers - including miners.
But according to a confidential Anglo American docu ment reproduced in the latest issue of the Mineworke, it believes no effective black union will emerge in the mining industry for some time and that the "yast majority" of black workers will probably not be unionised.
It favours "strict control" of trade unions to avoid misuse for political ends.
It rejects legally - enforced "closed shop" provisions and favours voluntary union membership.
According to the Mineworker, the journal of the white Mineworker's Union; the document was sent to the Chamber of Mines in November last year by Mr Dennis Etheredge, chairman on Anglo's gold division, together with a draft chapter of its recommendation to the Wiehahn Cominission.
From the document, en-
titled Problem Areas in Industrial Relations in the Miniag Industry, it appears the corporation has proposed a two-level system of industrial relatons, including:
o Ceatral collective bargaining between employers and trade unions representing all work $r \varepsilon$.

- Eiected worker com. mittes to deal with workers' views within individual enterprises.
But these would be an "idea! system" and could not be implemented int mediately, the document says.
It also says the industry shoull be allowed a threeyear period to build up committees on individual mines berore conforming to the full standards laid down in the law
It could be assumed that no effective union reprecenting any significant number of black workers would emerge in the immediate futire, but the document warns this should not lead to proposals to exclude blacks from trade unions and set up separate committee systems to negotiate with them.
The document argues in favour of trade union
right for foreign black workers as well as migrant workers.: Separate development aimed at making all blacks in South Africa foreigners, sooner or later and to build an industrial relations system on this basis would bring problems in its wake.

If the aspirations and interests of migrant. workers were as low as some employers argued. they could be catered for at enterprise level and they would have no incentive to participate in trade unions.
To exclude any group from representation in the industrial relations system would be to court conflict.

On fears that union rights for blacks would allow a "power base for black political aspiration' the documents says the law should provide strict criteria to control unions.

Employers who felt blacks in trade unions would lead to "a radical political organisation' could set their own criteria before recognis ing unions.

But the criteria set up should not be seen as employer instruments to manipulate the unions, the document said. SAPA. -

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 -shaped supply curve and the assumptions upon which it is based).
(e) Note that AD does not represent any particular level of sfatistical suo! 7 !puos и! are satisfied.
 the total spending is exactly equal to total current income generated at
 materialise or (ii) unplanned desumulation (i.e. stocks running down to an undesired level) is to (1) reduce output and therefore income and (2) increase output (hence employment and incume), until $A D=A S$, or planned $D$ E planned $\mathcal{J}$.

1
1 from $1 / 1 / 74$ to $31 / 12 / 74$ we would find that Say $\mathrm{R} 5000=\mathrm{R} 4000+1000$
$R 5000=R 4000+$ R1000
Now $\quad Y_{p} \equiv$



 by a simple numerical example. If we measured the GNP in a simple community (Assume no trade or taxes for the moment. $S$ is only $W$ and $I$ is the only J.)
$Y($ GNP $)=c+1$ (Consumption + Non-consumed output)
Also $Y$ (income) $=\mathrm{C}+\mathrm{S}$ (consumption + Non-consumed Income)
Therefore measured $I=$ measured $S$ or Expost $I \equiv$ Expost $S$.
Corporation for Economi
Development and th KwaZulu Government.

The Government's decision was conveyed to Mr. van der Westhuizen after he had made representations in two with the deputy minister over the position of the
traders, particularly as there had been allegations that some traders had been ex-
cluded from KwaZulu while others had been permitted to continue trading.

## Allegations <br> There also had been

 allegations of bribery by cer-tain traders to allow them to continue trading, he said.
Dr. Hartzenburg said in reply to a question by Mr. Ray Swart (PFP, Musgrave) that it was not possible to give particulars about the number of traders who had been given permission to make deliveries in Black areas on the South Coast because the amount of work
involved in getting them was "deemed unjustified."

Dr. Hartzenburg said all applications by traders to deliver goods in Black areas would be considered on their merits but permission would not be given where there were existing faciities,

In the case of the former United Party MP for South Coast, Mre Douglas Mitchell, who had applied for permission to deliver been decided in 1976 to grant him a permit for one year to enable him to consolidate business he had been doing in the Black area. "No further permit could be granted to him because
there were already sufficien businesses under th management of KwaZulu citiz pus stled of uay (G) price output) a defld is for actual output unemployed resources.


 situation.
(How to close these gaps bivil be discussed under Fiscal Policy).
(h) VERY IMPORTANT to note is that there is nothing necessarily desirable aoout equilibrium. It does not represent something ideal or just, but simply
a position of balance of economic forces from which there is no tendency to
move. showed clearly that an be in equilibrium with substantial
unemployment, determined solely by the extent of effective aggregate demand,
and that there was no automatic mechanism to guarantee full-employment without inflation.

There were no automatic forces to cause, say, investment spending to "flll the denand gap" created by sovings.
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$W=S, T, M$.
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## Sunday Express (176)

# . Black advertising a whole new world 

BECAUSE Blacks now share common consumer needs with Whites, Black consumers should experience very little if any difference in responding to the kind of advertising that has been successfully aimed at Whites.
Current thinking is that Black advertising simply involves a revise of a headline, another look at copy and at times, a change of cies even bring in research to cies even bring in research to diagnose whether the transplan has been successful or whether there is rejection of the
ad. But this is not enough.
ad. But this is not enough.
Agencies are transferring fa and translating environment from White to Black with eve more expertise. Instead of the untidy swopping of faces, ads are now set with Black and White models in actual situations.
However ads are still designed in the belief that Black consumers respond favourably to the


#### Abstract

"MOST advertising people have no chance of knowing what it really means to be Black and poor in the White world " - the view of Eric Mafuna, director of $J$ Walter Thompson's Black Communications Unit. He believes advertising people and agencies fail to tranislate and articulate poor people's motivations, values and consumer anxieties.

This week Mafuna writes on Black advertising.


emulation of White ads. After all experts have said that Black and White ne
This is definitely not so. Adver tising people should scrap the idea that by treating Black adver-

tising separately, and perhaps unequally, they are going to sow suspicion in the minds of Blacks.

Ad people often believe that separate advertising, retail outlets, pack sizes and consmer promotions for goods will be ;een by Blacks to mean diffeeent grades. Third grade for Blacks, second grade for the brown and Asiatics, and first grade for Asiatics
Whites.
Arguing against this kind of perception will not alter the perception for any careful shopper will find some consumer trutbs in these observations. In general the experts have overlooked the fact that Black consumers do not

## 'Wild Geese' lift-off smashes all local

 box office recordsSOUTH African box office records have been destroyed by a film currently stroyed by a film currently on circuit, "The Wild Geese". It has beaten all previous records including the ones set up, by the smash hit, "Jaws",
Wayne Duband, managing director of CIC Warner, described the film as "the ultimate box office achievement"
It has netted R245000 in 30 cinemas in its first week. The second week saw box offices of R235000 and for the third week, although figures are not available, it seems takings will be in excess of R2000 000 .
Duband is delighted with the success of "The Wild Geese".
He said: "We had the product and we really vorked on marketing it.
The overall marketing exercise was good and I think that we had special. suiccess in the area of public relations and advertising."
Grey-Phillips, Bunton Mundel and Blake handled the media advertising on the lines of a topical concept - "The most realistic African war epic ever made. The characters are ficticious. The facts aren't."
"The Wild Geese" is the

first assignment on the Warner Bros account handled by Grey-Phillips. As Duband said: "By giving the film a political slant, we attracted a far vider audience than if we had left 'The Wld Geese' as purely an adventure story."
Jonsson sets up

## new unit

JONSSON Advertising is establishing a direct response unit from the beginning of August.
It will be headed by associate director Ray George who is presently in the UK gaining experience from Jonsson's affiliate agencies. Roger Sinclair told Media Spot that the unit had been created primarily to service their Lilly Laboratory, Kimberly-Clark (commercial division) and Freight Services accounts and to consult on other accounts in the agency where this form of advertising becomes appropriate.

Direct response is a form of advertising that attempts to obtain direct sales or sales leads from a precisely defined target market.
Jonssons is presently running a direct response campaign for Kimberly-Clark in which three pages of advertising space was booked in certain trade publications.
One of these three pages is a straight ad while the other two are laid out in editorial format by the agency's public relations department.
Results from the agency's direct response unit have so far been encouraging. Martyn Brooks, who heads the commercial division of Kimberly-Clark, claims that his company has gained many leads from this campaign and, more interestingly, from areas that he had not anticipated.

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to-the-point, and it offers specific information." The ads also carry a coupon and both the agency and the client are delighted with the response to date.
In fact the campaign has gone a long way to overcome a problem that KLM faced. KLM has to compensate for the fact that it is not South Africa's national carrier and that nationality plays an important part in a consumer's decision as to which airline to use.
share identical motivations.
Differences in motivation and behaviour do not only occur between Blacks and Whites. They also occur within the heterogenous Black community. Different groups of the community will behave according to the sub-cultures operating in their respective groups.
At times this means that campaigns will have to be developed to communicate different messages to different sub-sections of the same broad target group. An

example of this is the ad for Grandpa headache powders which met the needs of specialised sections of a broad target group.
Part of the problem derives from a failure by advertisers and agencies to translate and articuelate poor pepole's motivations, values, and consumer anxieties. I am not suggesting that the advertiser and his agency become poor so as to be able to empathise with less fortunate Black consumers.

But they will not find the right view from a self-appointed White spokesman he has no chance of know ing what it means to be Black and poor in the White world. It is therefore not surprising to find that advertising created for this
section of the Black com. section of the Black com-
munity is munity is lacking in many respects.

Advertising which juxtaposes the needs, aspirations, and hopes of the poor against those of a consumer whose singular most important need is security cannot succeed.
Positioning strategies for the Black sector also tend to come second to those meant for the White market. What often happens is that a good positioning platform is created on the form is created on the
strength of White consumer strength of White consu
needs and perceptions.

This custom-made strategy is tnen translated for use in the Black market and naturally the results are not the best. It seems that advertising people forget that in translating something, a degree of compromise enters.
It is also true that the habit of projecting the faces of White models on packs is raising unpleasant associations in the minds of Black consumers. After all, the pack enjoys a much closer interpersonal relationship with the consumer than does advertising.

# Black earning power ${ }^{(176)}$ up to $\mathrm{R} 5,7 \mathrm{~m}$ in 1980? 

## Indaba Reporter

PORT ELIZABETH -Faiture to realise the importance of the growing black market was a mistake no company could afford today, says Mr Cecil Kosana, business development officer of a commer. cial bank here.
Mr Kosana said the growth in the earning power of blacks had brought a vast new potential market in its wake and, with it, the need to educate him in modern business practices if he is to use his increased earning power and the economic opportunities it presents to the best possible advantage.
A survey conducted in 1973. showed that annual incomes of blacks in gainful employment in South Africa stood at R2 500 million. Projections based on the findings of that survey indicate that black incomes will rise to R5 700 million by 1980.
Realising this potential the bank had given considerable attention to the needs and aspirations of blacks in business, and in January, 1974, it established a black business development and international division.
Since then the section has grown and today


Mr Kosana
employs a large number of blacks as business development officers throughout the country in Dube, Johannesburg, Cape Town, Durban, Port Elizabeth, Germiston South, Hammanskraal. Oshakati in South West Africa. Kimberley. hafeking. Rustenburg, Newcastle. Harrismith. Sibasa, East London, Thaba Nichu, Welkom and Butterworth. Their activities, which are coordinated by the head of
the section. Mr Llewellyn Mehlomakulu.
of Johannesburg. centre on trying to dispel the impression that banks are there for the exclusive use of whites and the rich.

Services provided in clude credit card facilities. ordinary and special savings. mortgage par ticipation bonds hire purchase. leasing and travel facilities and negotiation by the bank's insurance brokers of the best possible terms of insurance terms for clients.
functions of develop ment officers include:

Educateng black businessmen in finance and general business economics:

Liaising with the bank and black businessmen to advise the bank on frustrations suffered by the businessmen:

Promoting better business management;

Promoting the bank's services, advising on how they should be used and help explain the restrictions which exist:

Showing the road to obtaining loans and overdrafts.


Mr Mhlaluka.

In addition to business development officers the bank employs bank managers, accountants. tellers, clerks, computer personnel and machinists.

The bank's development officer in East London is Mr Alphabet Mhlaluka, of Mdantsane. Mr Kosana operates from the North End branch in Port Elizabeth while Mr Mhlaluka operates from the main branch in Oxford Sireet. East London.

## ERAPLOYMENT CODES Easier said than done



Codes of employment are now the in thing among companies. Foreign-controlled firms brandish the Sullivan or EEC codes. For local companies there are the Urban Foundation-Saccola guidelines. Some, like SA Breweries, have even formulated their own codes.
In the two years since the first widely publicised codes, there has been almost no effective monitoring. But some general trends - and problems - are emerging. Black job advancement. This is where attention is focused, due chiefly to the shortage of skilled labour as white immi gration dries up. A survey of $167 \mathrm{com}-$ panies conducted by Fine Spamer Asso ciates (FSA) showed that more than four in five had job advancement policies.

Promotion from within is the main theme of such policies. "We prefer to promote people from our existing labour force," says car assembler Sigma's personnel director Mof Lemmer. "They have been involved in the process themselves, and promotion prospects are a good incentive."

But statistics from the Department of Labour's Manpower Survey show that black job advancement is extremely slow,
even today. In the clerical category, the proportion of Africans rose from $13,2 \%$ in 1975 to $16 \%$ in April 1977. In artisan and apprentice jobs, only $2,1 \%$ of men and $2,0 \%$ of women were African in April 1977.

As blacks inch up the job ladder, whites usually advance one step ahead. The survey shows that only about $20 \%$ of whites remain in a job grade after blacks have made their debut. So the grey area between the black lower end of the scale and the white upper end remains small.

Some blacks are making the jump into managerial jobs, especially in banking. But black managers usually operate in black areas, and the percentage of blacks supervising whites remains negligible. In April 1977, only $0,5 \%$ of all managerial, executive, and administrative employees were black.
Training: A major stumbling block to black job advancement is the dearth of black skills, and the consequent need for intensive training programmes. In higher technology concerns, the problem is even more acute. Says Gwien Groves, person nel officer at Hewlett-Packard: "Our big

gest obstacle in employing blacks is the shortage of suitably quatified people., ".

About $66 \%$ of the companies surveyed by FSA have some kind of in-company traning. Most black training courses are. bunched in the semi-skilled area, where: the shortage of whites is most evident. Coming a close second are the skilleded and supervisory categories, white only as tiny percentage of trainee managers areg African.

Training, however, fivolves congider able expense. Detalls; says $S$ A Bredetids Dick Sutton, are impossible to calculate. Besides the costs of the courses: themselves, additional training staffis required: and a temporary loss of productivity is involved. With the recession, training programmes have slowed considerably and government-sponsored-training centres are never fully utilised, despite extensive tax concessions.
"We also need to educate white super-: visors, who are accustomed to chiposing whites for the job," adds Sutton. Some managers insist they could get closer cooperation from supervisors if black trainees could be paid less than white trainees: for the same or comparable jobs. For
then there would be more incentive.
Training, moreover, tends to be piecemeal and unproductive unless it is part of a comprehensive programme. "Only if you have assessed a worker's prospects in the company and assured him adequate remuneration can the best use be made of training processes," says Tol Sinclair of FSA Salary Surveys.
Pay: But adequate remuneration means the rate for the job, which means closing the wage gap. This is a far more complicated process than it sounds.

In fact, there are two separate wage gaps. The first arises when blacks and whites doing comparable work are not paid the same wages. The second comes about when wages for unskilled work are calculated on an entirely different job evaluation scale from that used for skilled work.

Both gaps are evident in most SA companies. Two distinct wage policies have evolved for white and black workers, with blacks dominating the unskilled categories, and whites monopolising everything from supervisor upwards. Where there is an overlap, the black curve is way below its white counterpart. And the ratio of skilled to unskilled pay is about $8: 1$, compared with only $1,4: 1$ in the US.
"While closing the gap between blacks and whites doing comparable jobs is important, it pales into insignificance against the task of lifting the general level of black unskilled wages into a more equitable relationship with whites generally," said Anglo's Dennis Etheredge when discussing the wage gap at a conference in 1973.

## Plotting integration

Before plotting an integrated curve, the value of each job must be established, using some method of job evaluation. Then each job is related to the market rate. It is considered that white rates in the upper categories give the best basis for a target curve, since black rates are unrealistically depressed, and white rates in the lower categories unnaturally inflated. The upper white curve is then projected downwards to give the target integrated curve.

Many companies are interested in the single-wage-curve concept, says Sinclair, whose company specialises in giving advice on the subject. Stellenbosch Farmers Winery successfully implemented the curve between 1973 and 1974, at a total cost of R3,2m. SFW's personnel director, Piet Rossouw, told a recent NDMF seminar that no setback in profits was experienced. HewlettPackard has an integrated pay curve.

Few companies, however, have progressed beyond the job evaluation stage. Sigma, for instance, introduced a programme for integrating the curve in 1977 but is finding that progress must be
gradual. Lemmer tells the $F M$ that Sigma is concentrating on the overlap, rather than on minimum wages.
"The shortage of skills makes this area more important to us," he argues. "People at this point get more frustrated than their unskilled counterparts."

The problem at the overlap is that the scarcity of whites in skilled and semiskilled jobs has pushed up the white rate artificially. Companies are anxious that blacks should not inherit the scarcity premium. But, equally, they are painfully aware that white pay cannot easily be reduced.

There are several ways out, according to Breweries' Sutton. One is to retrain whites for jobs which justify their pay.


Another is to slow down the increment rate, treating such workers as the maximum paid people in that grade. Whichever way it is, "we must live with the anomaly until this generation disappears," he tells the $F M$.

Even more tricky is the question of raising minimum wages. Says Sigma's Lemmer: "Raising minimum wages too quickly must inevitably lead to a slashing of the labour force. The oversupply of unskilled labour is a fact of life. Although we make sure that minimum wages are living wages, a kink at the bottom of the curve is inevitable."
Between the Scylla of unemployment and the Charybdis of poverty wages lies a third obstacle. "We don't necessarily want to push up our labour costs so high that mechanisation is preferable," says Lemmer. However, if mechanisation is profitable, companies will mechanise. regardless of the social costs, say others.
And so, the codes notwithstanding, the movement towards "acceptable" minimum wages is snail-like. Average African
earnings (including overtime pay) in the construction industry are only R119,77 a month, and, in the mining industry R106,55 a month, according to Department of Statistics figures for March 1978. These are well below the household subsistence levels for all but rural areas. Nor is the wage gap narrowing significantly. Department of Statistics surveys show that, while the gap narrowed in the mining sector between April 1977 and April 1978, it widened both in manufacturing and construction (FM October 27).

White unions. An oft-cited obstacle to black advancement is white trade union opposition. The integrated pay curve is one way of overcoming this bogey.
"The white trade union movement sees the principle of the rate for the job as their only protection against the threat of cheaper labour," argued Etheredge in 1973. "The creation of a unified wage scale involves concessions by white workers. In return, they must receive undertakings from management that white wages will not be reduced, that whites will not be sacked, and that retraining facilities will be available."

## Job reservation

That such a policy can work has been demonstrated by the recent Seifsa agreement, which scrapped job reservation in return for concessions.

In the railways, after a near confrontation in 1971 , concessions to white workers have allowed black job advancement to proceed apace.
Mixing at work. Coming down to the nitty gritty of code implementation what about mixed facilities? In the Fine Spamer survey, $26 \%$ of respondents had integrated their offices for whites and Africans, $20 \%$ mixed in canteens, and $16 \%$ shared toilets. White reaction on the whole seems worse in the expectation than in the reality. While $68 \%$ of companies with separate facilities expected a negative white reaction, only a small percentage of whites have objected.
Black unions. Conspicuous by their absence are any black voices in all these proceedings. Indeed, none of the codes was formulated with any help from black workers. "Management will only move at the pace that suits it unless black workers have an effective bargaining position," says Skakes Sikhakhane, general secretary of the Sweet, Food and Allied Workers' Union.

Only the EEC code makes specific mention of union recognition, and only a handful of companies afford any kind of recognition of African unions. (Notable among these are Ford and Smith \& Nephew.)

Management usually avers that it is waiting for the Wiehahn report. But no legal obstacles stand in the way of recognition of unregistered unions.



## awairds ing <br> affair

ed to return to address er of Commerce about ad encountered on his
zsors for part of the ed by Gilbey Distillers ) sponsor a round-theng banquet and part of o winner's flight was to irways.
1al African Federated became involved in the of the five competition jvisory role throughout

3tition was Mr Agrippa kei, and strangely, the won by Mr Maxwell by Mr Simon Nyamaeians.

- expanded to include
the major Businessman
own competition under ness editorial board and ons automatically went title.

Gilbeys, the main sponsors, agreed to donate a cash prize to each of the regional winners and in order to facilitate the additional administration required by the wider competition, United Tobacco Company and Shell Natal provided assistance with the regional organisation.

In 1977 the competition was expanded to have two winners - one from a group covering businesses with an annual turnover not exceeding R500 000 and the other from a group whose turnover exceeds this amount. Winners in the previous competition, 1977, was Mr Don Mmesi and Mr Barnabas Titus.
The study tour has been made possible by the United States/South Africa Leader Exchange Programme (Ussalep) who are responsible the itinerary in the United States.

The extended two-winner competition was made possible by South African Airways who offered a second airfare to the US and by Ussalep, who agreed to take care of two people.

The presentation banquets have in the past years been held at the Hotel Training School in Ga-Rankuwa, the Elangeni Hotel, Durban, and the Carlton Hotel. The Carlton was again the venue for this year's presentation.

RAND DAILY MAIL, Friday, Feb. 23, 1979 .


Mr Ramsay Ramushu, one of the two Black Businessmen of the Year Competition


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## Own Correspondent

JOHANNESBURG. - It was of crucial importance that blacks be allowed to enter the skilled occupations on an enormous scale, the managing director of Nasionale Pers. Mr D P "Langdawid" de viliers, said at the weekend.
Addressing the Klerksdorp Chamber of Commerce on Saturday, Mr De Villiers noted that it was not "sentimentality, conspiracy or co-incidence which induced both Mr Harry Oppenheimer of Anglo-American and Dr Theo Wassenaar of Sanlam to emphasize this factor this week".
He said military leaders had warned that warding off insur gency was only 20 percent a military
one of winning the hearts of the people in the country under attack.
With this in mind; he said. the need in South Africa, dictated as much by necessity as by conscience and humanity, was for"building and maintaining sound relations among the whole population. This required not only action in the political sphere but action in the economic and social spheres.

Mr De villiers said he there- 1 fore wished to suggest to the chamber that chey grasp the opportunity of working together with blacks.
"This is the one of the best ways of enabling people to shed hang-ups about race and colour and to develop true respect for one another's equal hurnan dig. nity."


Argus Correspondent JOHANNESBURG．－A leading academic pas called for：equal trading and labour rights for all races－the development， acceptance and integra－ timon of members of all population groups on all levels in oui economy．

Commerce and indus fy should take the leading role because it would sac－ rifice most if the political situation ended up in chaos，warned Professor FI chaps，Muller，director of the Graduate School of Bysi． ness of Stellenbosch Uni－ versify．

Speaking to the John－ spurs Chamber of Com． nespurg pe called for all races to be given＇a fair opportunity to prove themselves as supervisors， members of the middle management team and ul timately respected mem－ hers of our boards．
The professor said the critical pole of the Government in this con－ text included：
Providing a legal sss－ fem to support the imp． plementation of a free pan enterprise system＇as possible．
in company Allowing incompaces， making discrimination ills．
shh，If necessary，and thus to farce all employers to pay it the rate ？ f or the job and to close the wage gan in the shortest possible time：
Developing schools for the training of technicians everywhere in industry and supporting manage mont education on a co ordinate basis．
But he emphasised that business could act faster than the Government．

## Huge task

A strong economy could not be bull where the have pots＇outnumbered the＇haves＇by five to one．
It was a frightening and gigantic responsibility to provide 200 प恠 jobs ann 47 ally for the next 20 years and to pearly double the an of blacks，in in duffy afore by 1000
This certifier is well－ planned effort to rapidly develop people for more responsible positions not window dressing
＇Nat dirty＇
 In the economy toes not
 o ghetto or a poor little
 country of restrictions frofes5ar Mg leer said．
The majority of penile supporting the private eft tepprise system did not Own $a$ single share in the buttress they worked fat．

They support a system because they can earn themselves a decent in－ come and a higher stan－ come of indie and educt． timon．
With predictions that the white population would be outnumbered by six to pare ot the tufa of the century there can he no doubt appal our inter． dependence politically ant economically as a nation
 jer said．


## Own Corresponderie

CAPE TOWA-The Governnent is 隹vestigating measures aimed at fucreasing; the number of blacks in skilled occupations, the Prime Minis:ter's economic adviser, Dr S Brand, fidicated in Caperown today.

In an address to the sixth national congress of chartered accuptants, Dr Brand empitstised, that without suct $\because$ measures, the ahteddy hiten level of black uncmployment pould continut to cise "and that the counerg's wealth woundrot expand fast tnough to meet rising black aspirations

- Dr Brana-satd 800000 blacks were tunemployed at present - Ta addition 260000 more tachs were expected to gnter the labour market every year for the next, 10 Yats.
$\therefore$ Dr Brand solathatas
long as there verevimits on the rate 4 whoth nonwhites colld enter skiliet copupatumstorither Ahrong li mestrictions caused by cductional or occupationat mexematid,

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HOUSE OF ASSEMBLY. The continent of Africa was steering such a dangerous course of inemployment that South Africa should strategically divarce herself from that situation, the Minister of Labour. Mif Fanie Botha, said yesterday.

All the foreign capital being reshed to Africa's aid was not going to come in time to save it from a situation in which two out of three willing workers would be denied a job, he said

Speaking on the Labour Vote during the Budget Debate, he said this trend was going to develop within the next 20 years and South Africa could nof afford to be dragged into it.

The continent could not give its people work nor produce the food it needed.

Scuth Airica wouid have to create structares to serve the requirements ahead as far as the manpower situation was concemed.

The task wruld be to ensure firstly that work was generated


MR FANIE gOTHA
$\ldots$ jobless danger
and secondly that a trained work force was available to take the work.

Eight million nevy workers would enter the labour market by the turn of the century in

South Africa and they would be black.

The training of these workers had to be done timeonsly.
"They also have to enter into a labour structure where they will not undercut and rob each other of jobs," Mr Botha șaid.
Sonth Arrica could not aifori to let a dangerous unerayiot:ment situation develop becerse in the particular racial cireimstances of the labour market here, such a situation could dovelop into a black-witte comflict.

The future planning of iabour structures had already been referred to by the Prime Binis. ter, Ait P W Botha.

The Wiehahn Commission had also bean instructed to loak at the dynamics relating to future needs and if recommendations were made in this regard, the Govermment yould see it as its diaty to carry these ont. Mr Botha said.

Dr Alex Boraine (PTP Pine lands) said yesterday the unemployment situation could develop into a class struggle be-
tween those who were cm ployed and those who were not.
The overwhelming majority of those tho were not employed were bleck, he said.
Apart from stimulating the economic growth. Dr Boraine believed there shonid be grater concentration on, and tax concessicu for, the exparsion of the labour intensive sector of the ecoromy.
$\therefore$ A contrizoting factor to the labore situation was that many emplogers opted for greater capital intensive investment for tax parposes and becanse of the red tape, the repeated and conthued need for applications in respect of black workers, had become too tronblesome.
Another solution to the problem of unemployment mas intenslye education aimed at dropping the population growth and the encouragempat of cottage industries.
"The cry of those who say I ahven't got a job' is becomang louder. increasimg ta, volume and stricency. We ignore it at our peril," Dr Boraite said. Sapa.


## Blacks can't

## fill jobs says

## Oppenheimer <br> Mercury Correspondent

JOHANNESBURG - Attempts to advance Blacks on equal terms with Whites to senior positions in business had produced disappointing results, Mr. Harry Oppenheimer, chairman of Anglo American, said last night.

The failure to record more satisfactory results was a matter of the highest Importance, Mr . Oppenheimer said in an address at the University of the Witwatersrand:
Delivering the chancellor's lecture, Mr. Oppenheimer said: "Equal opportunity for Blacks will not be perceived to have been achieved either by our critics abroad or by the Blacks themselves until such time as senior management and professional positions are held down efficiently by Blacks on equal terms with Whites.'

Conceding that White conservatism and prejudice were part of the explanation, Mr: Oppenheimer, however focused on another underlying cause - defects in
the preparation of young Blacks to compete on equal terms with White graduates who enter the business world.
These defects were the product of two factors, "the markedily inferior" education offered at segregated Black universities and a cultural background which was not dessigned to prepare. Blacks to compete withWhites in the modern industrial society founded on private enterprise.
Mr. Oppenheimer's remedy was, in part, to allow Blacks to take special courses at predominantly White universities. the courses would be a joint effort by the universities and business, he said.



Miss Nidwandwa ．．．coming back


Theodore

## INDABA REPORTER

EAST LOMDON－After 24 years overseas Theodora Ndwandwa． 32 still speaks Xhosa pertect． Iy－and she misses her mngquisho（samp and beans）．

A University of Toronto senior degree student． Miss Theodora Thamkazi Ndwandva． 52 ，she is here on a five－week research survey for her master＇s degree．

Miss Ndwandwa was a teacher and a nurse in South Africa before she went abroad．She is the third child of Mrs Zelpha and the late Mr Charles Ndwandwa，
of Ncambedlana，Umtata， Mrs Ndwandwa is 94 ．

She attended school at Butterworth，Zazulwana， and Lovedale，where she passed teacher＇s course． She studied a homecraft course at Ndlane High School，Richmond，Natal．
She taught at Zazulwana and moved to Inanda Seminary Dur－ ban．She taught at Lovedale and nursed at Frere Hospital from 1952 to 1955 ．She passed general nursing before taking a midwifery course．She worked at Livingstone Hospital Port Elizabeth and studied plastic surgery at Chep－ stow Hospital Wales．
She also studied at Mount Vernon Hospital， Northwood，Middlesex， and Royal College of Nur－ sing，London，before she joined the Queen stita＇y．j＊o rossojoy

 rofessor
E．V．Axelson
rofessor
J．F．Beckman号 entien persone wat gedurende die afgelope 10
lede van die Beheerraad was（＊dui stigters nr P．G．T．Watson
nr

Elizabeth Overseas ．Nurs－ ing Services，and was posted to Nigeria，where she worked for four years， 1959 to 1963.
She was later posted to Kenyatta General Hospital，Nairobi．
Miss Ndwandwa worked in Zambia at Ndola Hospital and Kitwe School of Nursing until 1968 when she went to work at Kingston General Hospital，Ontario．After eight months she moved to Toronto，where there were great learning op－ portunities．
She studied a BA degree in anthropology at the University of Toronto because，she says，she is people orientated．She is now doing a survey of her master＇s degree in en－ vironmental studies on ＂health and nutrition．＂．

Observation，she said， was easy to do and quite interesting in Canada， where she started doing her survey．
＂They are organised and eager to help as much as they can，＂she said．

She said life in England and Canada were poles apart．In England they were more conservative and in Canada they follow the American style of living．

There was not much difference between the code of nursing in South Africa and England．In Canada they had in－ tegrated nursing．

Miss Ndwandwa＂said she will come back home and settle after taking her master＇s degree．
The cost of living in Canada was too high．

She also claimed the rate of inflation in this country was not as bad as feared in Canada．
She has met several South Africans there who are doing well in Canada． She often visits the home of Dr George Mbolekwa， of East London，（Duncan Village），Dr Khosi Dalamba and Mrs Thelma Dalamba，of Umtata，and others．

She speaks Xhosa im peccably and her secret of speaking it so well after 24 years absence is，thinking in Xhosa，deciding in

Xhosa and translating to English or another language．
She miss South African dishes like mngqusho （samp and beans），mubub （sout milk with mealie porridge）and meat （especially organ meats of sheep）．

Her ambition is to com． pile an African recipe book to publish in Canada to put the dishes of her continent in the map．
She has one brother，a retired teacher，Mr Lamplough Ndwandwa，of Butterworth，and two sisters，Mrs Hilda Ntloko， of Umtata；and Mirs Noreen Luhabe，of Mdant－l sane．

# JAAC to form pool of poiential managers＇ 

ANGLO Ámerican Cor： poration，says Mr H F Oppenheimer，chair－ man，in his annual statement；acknow： ledges the need to establish special pre： grammes for black employees who have the potential for job advancement，in ind cognition of the various obstacles that
stand in their way．
One of these pro－ grammes is a scheme， ＂ambitious in concept and likely to be difficult of execution＂，to recruit， educate，train and deve－ lop high－quality black matriculanits who will form a pool of potential managers in the financial and engineering fiedds．
Known as the under－ graduate cadet scheme，it has been made possible by the co－operation of the University of the Witwa－ tersrand．It is financed jointly by the Co－operation and De Beers，and will cost rather more than R3－million over the next five years．
＂We look upon this，＂ says Mr Oppenheimer，＂as an investment in the wid－ est sense，for once the scheme has proyed itself it will be made available to other employers and educational institutions in the country．＂
Initially，to overcome the inadequate prepara－ tions of most black un－ dergraduates for business careers，the scheme seeks to：
－Upgrade the cqdet＇s academic and learning $a b$－ ilities to improve his pro－ gress ：during university studies．
－Integrate him into his working evironment．
－Sharpen and sustain his self－confidence．
－Prepare and motivate existing employees to en－ sure the efficient integra－ tion of the black gradu－ ate into head office．
The academic and voca－ tional upgrading，of a year＇s duration，will be in the hands of a team of specialist teachers．The deademic comptenent will be undertaisen by the university and the voca－ tional component at head office，where it will con－ tinue through the univer－ sity years during vaca－ tion．
A modest start will be made in 1980 with about twelve carefully selected cadets，who will be Cor－ poration employees from the outset．
＂We are looking for－ ward，＂says Mr Oppenhei－ mer，＂to employing blacks for careers in the signifi－ cant decision－making areas of our business．We are determined to give mean－ ing to the concept of equal employment oppor－ tunity，and in so doing to make our own small con－ tribution to the develop－ ment of a just society in South Africa．＂
Mr Oppenheimer says that the policy of extend－ ing the role of the Anglo American and De Beers Chairman＇s Fund，into broad socioteducational fields is now well ：es ablished．

The Fund＇s largest pro－ ject to date is a college

of ädvanced techinical education for black stiu： dents at Umlazi in Kwa－ Zulu which will train technicians in civil，me＝ chanical and electrical engineering to the same high standikrds，and for the same certificates，as the colleges of advanced technology for whites．
The cost will be in excess of R5 million，and thanks to contributions made by other compa－ nies the conlege will of－ fer chemical engineering and commercial courses too．
Teaching began this year in serivice build－ ings；the main building， to accommodate approxi－ mately 500 students， should be completed early in 1981.

## Word of God

While fe yet spoke，behold a bright cloud over－ shadowed them： and behold a voice out of the cloud， which said，This is my beloved Son． in whom I am well pleased；hear ye him．

Matthew 17：5

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以 SA- an Amesican compang mánuacturtig pazor biades - says his company is pressing for social and economic change in South Africa.

Ir Milne was replying to questions put to him by POST on what his company had doze so far to upgrade its blacts staff.

He satt he was aware that blacks in Sonth Africa did not enjoy the same pilvileges as whites as fas as training was eoncerned and that Gillette was dokng ererything possible to get blacis tratred for more se no prositions.

The company is currentiv traning 15 biats as manegers and acourtants. There is another team of 2eve tocks buing tramed as vierts and rupervisars.

In the last three years the fotlowing pasitions at the acmpany have bean occucted by hacks: wage clesk snupice clert, personnai clerk, marteting trainee, depot stbraman, territory representative, lahorafory techni. Kin, treinee szlesman, buying clerk, cook, shappening operatio - blaces and sezurity cificer.
\% This year nine thetes at the company went froutit
 * cologress and seven zodians



 Exited)




The remaining five grades belong to all the company executives.

|  | SCALE M |  |  |
| :---: | :---: | :---: | :---: |
| Grade | Africans | Whates | Colonreds and Indlans |
| 1 | 43 | - | 10 |
| 2 | 40 | 1 | 13 |
| 3 | 35 | 2 | 13 |
| 4 | 16 | 12 | 1 |
| 5 | 4 | 6 | 2 |
| 6 | - | 4 | - |
| 7 | - | 1 | - |

The remaining two grades - Grade 8 and Grade 9 - have 15 whites and no blacks

Wir Mine admits that there is still a great rumber of blacks on the lower grades

The company has no blacks in positions where they supervise whites.

The company is signatory to the Sullivan Princi This is cash," Ar Milne said.
The minimun pay does not include bonus. subsi dised meals, perision and other allowances

There are nine blacks and no whites on this minmum. The least paid white earns R27t a montio. The compary is signtory to the Sulitan Principles and bases its minimum pay on the hinimum Living Lovel calculated by the Johamesburg Chamber of Commerce

In November last year the MLL for a family of five in Soweto was calculated at R182,31 a month.

Ur Mine says they negctiate with their workers through a multiracial consultative committee whic consists of six blacks and four whites - all worker representatives - and one management representative.

The commitfee meets onte a month to discuss al probletis "ffetting workers

Poser: What is your attitude to trate unions?
Mr Mine: We trelieye that workers have the right to form unicns. But our enlightened employment prac tises renter negotiations with unions unnecessary. For example, our conditions exceed the negotiated minimum in such areas as salaries, arnual jeave, sick pay arnual bonus, life assurance, provision of health ser yices and parsion.

Mr Mine says they were approached by a black trade union for recognition.
"Wa explained to them that we werefother for nor against them. But we belieye haey serye a great purpose in the wond
 what their attitude is to trade unions.

Tollets, cantens amd ather factitiss in the com pany ate completeivy integrated.

POSE'S Job Watch team was maken nouta the fectory. We eame across tive Suldran Punctoles weif tisplaytu on motice horaik.

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dig Group in orate to ceterinine the newn of blatics tit tinese areas

The company also participates in the development


Gillete's canteen, toliets and other facilities are also integrated.

## NICHOLAS OPPENHEIMER Black advancement at Anglo

Early this year, a shock unofficial study by blacks working at Anglo American head office revealed, among other things. little or no progress in the promotion of blacks to management jobs.
Nicholas Oppenheimer was then appointed to head a committee to tackle the problem. Recently the committee's first step. a R3m management "cadet" scheme for blacks, has been in the news, and many observers have seen it as a pointer to the future movement of SA business on this issue. The FM quizzed Oppenheimer and his committee's secretary. Richard Reese, about progress so far.

How will the cadet scheme work? Oppenheimer: It's designed to take high-class black matriculant (12 minitally and put them through a one-year pre-university course which will be split between a pose metric year at Wits and training be: : : , : anglo.

At the end of that ye , they will go on to university. bat there will still be a continuous relationship between the business environment here at Anglo and that at university. Once they 've taken their degree they will simply return to Anglo as graduates.
Reese: We've selected two prime areas tor the cadets. finance and engineering, which are the guts of Anglo.

Will they have guaranteed jobs at Anglo once they graduate?
A mentor from one of our divisions will have a continuous inter-relationship with the cadet and. once each has graduated. the idea is that he will have a job in his mentor's division.

Will the cadets work at head office rather than on the mines?
The technical graduates will, and the financial graduates may, get experfence on the mines at some stage.
After all, mining s our business. But really the world - in the sense of the Anglo world - is their oyster. Any position. in any environment, in Anglo will be open do them if they're up to holding it down

## Wont there be problems from whites

 on the mines?I don't think so. When one thinks of problems with whites on the mines, one's considering snore the que tim: of artisans and miners. It becomes: a question of whether you're good at your job. If you can demonstrate that the
plans you propose are solid. people will tend not to be difficult.
Reese: We incidentally do have a black civil engineer assigned to Welkom and we've had no problems thus far, although that's only one case.

Is the scheme confined to Africans who have pass qualifications to work in Johannesburg or can you recruit from elsewhere?
That's part of an ongoing debate. Were not quite sure which way the law is going to lead us, but naturally we would want to tap the whole country.

This whole exercise flowed from alle-

gations of race prejudice. Is there a programme then to make Anglo more receptive to blacks?
There's no deliberate programme. If these poole are able to do an efficient job, they will be accepted.

But did that approach work with Africans already employed here?
Graduates who came here ostensibly as part of the potential management trainee pool tended not to make the grade, not because there was prejudice but simply because the environment and the type of education they had been through didn't prepare them.

Wouldn't blacks already on your staff feel that the cadet scheme has bypassed the:s and has not treated their problem, as revealed in that report, as a priority?
That's a fair comment, but we've examine the recommendations of the
joint working party. accepted them. and are in the process of implementing almost all of them.

On the particular problem of looking for managers, however. the real nombers and quality are going to come from a scheme that starts from scratch
Reese: The cadet scheme poses another problem in that the cadets may well be highly politicised individuals. But we want to keep it as free of variables as possible and including older people could disrupt the process.

But what kind of future do blacks already in Anglo have?
We must develop an in-house programme to enable them to realise their full potential

Having now floated the cadet scheme, we are looking very much at these programmes.

Isn't one placing a tremendous responsibility in the hands of these mentors? They re key people in the scheme. and we ve tried to find people who feel the motivation to do this, and who can establish a very special relationship with their cadet. Mentors have to be senior people in their division so they will have the authority to handle adjustment problems

At the time of the report there was a fair amount of black anger in head office. Are you happy this is no longer the case?
I think our response to the report answered a lot of their questions, but a degree of frustration is inevitable in SA. We just have to go on continually meeting black employee spokesmen and hearing grievances.

You've said that this scheme could have implications for the future of SA?
If it works it will be very important to SA's future. Other companies would then graft themselves on to it. Some might do so because they want a few pretty black faces around. but the key will he that. if it works, black faces will be seen to be able to hold down jobs
Reese: Once the cadets come in, we suppose that the corporation will not remain inert and turn blacks into whites as it were. We wouldn't want that and the blacks would never accept it. He would expect both sides to change
 VER THE years there has emerged a number of excellent works of art but have succeeded in dispelling the view that the world of art, especialy and take "normal"
 Thandi Khumalo admires one of the Thorks at the Sinhali Water Colours
Exhibition at Total House, rraamonteln. the African world.
曷
 son who, fortunately,
had a fertile and res-


8. 7o next page of love, a commitment to a way or that stems from a
strongly-felt need and awareness to express oneself fihlali has come a long way -a man who has not ont is now a major land-
mark in the black martist's struggle to
record, with an aes-
and record, widelity and
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of things that form 4
 By MESHACK t comes as an in-
 aging relief to be
exposed to what a man like Durant $\mathrm{Si}-$ hlali has been able The landscape of Jabulani, as in many ed with drab, uniform houses which, not stir the imaginanot stir the imaging
tion in a positive
way But as I approached the home of the artist Sihilali as the elevated uniqueness of his house
 the door for me and immediately told me to have a seat as Duant was stich I was keen to catch
him "doing his
thing", so I suggestthing", so I suggest-
ed to her that I
should be led to the

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5 ed to devote myself cial artist. That was
in 1953. But I resigndustria as a commer-
cial artist. That was school I worked in In"After leaving an artist. earning his living as
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0 Moroka shanty town "In the old days of couldn't turn it into only as a hobby. He though he did art terested in art. My
father was keen on it says, "that I got in is not surprising," he "I siarted painting
when I was five. I occupy him in his
adult life. $\qquad$




## Finance Reportér

BLACK business enterprises in Natal now have at their disposal the full facilities of the first all-black advertising agency established in the country.

The company; with headquarters in the sprawling black urban area of soweto and which is a subsidiary of an established advertising agency with branches in the main centres, now has a branch office in Durban.

Natal clients thus have on their doorstep a direct line to the full expertise offered by the company throughout all its other branches.

Black advertising boss Tso Modise . . : training the black man in the service of his own people.
advertising zistory to train the black man to be of service to his own people."


Eastablishment of the black - orientated agency, says group chief executive Hennie kjerck, is poineering work and a break through in the South African advertising industry. For the first time full recognition is being given to the black consumer.

In the past all communcation with the Glack market tas been initiated and implenitiated and mented by white agencies, with only the scattered appointment
of blacks in the fied of blacks in' the fieta
population in South Afric.
Tan at the heim of the
black agency is a
byword among blacks.
He is Mr Tso Modise,
for the past seven years general manager of the National Professional National Professional. Soccer League, the largest single black business undertaking in the country. Mr Modise's country. $m$ and sales experience with a large number of international organistions specialising the consumer good


MSD, a pharmaceutical company based at Halfway House, recently advertised in POST for matriculants to work as cleaners and we asked the personnel manager, Mr L E Liebenberg, why.
"We don't think that a matriculant would clean better," he answered, "but we expect them to make up as vacancies occur higher up. We believe in promoting people from within.

For the past three or four years, We have been trying to employ people who have matric at least. They have made some academic achievement."

Mr Liebenberg gave the example of two cleaners who have now moved to more senior positions.
MSD, who are s-gnato ries to the Sullivan Principles, have two salary grading systems - one for the "iess misponsible. jobs", and another for more senior, from junior administrative level to senor management.

In the lower system, there are 97 blacks as against 46 whites. In the nigher system there are 182 whites against 8 blacks. The blacks in the hirher system are in tre three lower grades, while whites are in all seven grades.

## DIRECTOR

Mr M G A-Woodworth, the director of admins-tration,-says: "We can't provide skills overnight. We are constantly trying to geit poople with the correct aptitude."
The company also has a farm near Hartbees. poort and there are 18 blacks working there.
They do normal farm work - tending animals, driving tractors, haryesting, sawing, etc."
What is the company's minimum pay?
Mr Liebenberg told us that it is R200 a month and this does not include


Mr Asiel Molefe, chairman of the liaison committee. who is also a senior supervisor:

## Joe tiobe on lob Werdh

the annual bonus. He said this would be increased to between R230 and R235 from January next
"The Supplemented Living Level for a family of five in Johannesburg was R183 when we fixed on the R200. We always try to keep ahead of it but have fallen slightly behind because it is now R208,26. That is why we are raising the salaries."

Mr Liebenberg told us that even the farm workers get this minimum, but some of it is in kind.
When POST visited the
houses, painted white, with lawns. The thouses have electric lighting, one bed. room, another room that is used as kitchen, diningroom and livingroom, and a bathroom with hot and cold water, a flush toilet, and a hand basin. There is no bath.

At head office Mr Liebenberg confirmed that we were not allowed to talk to the workers: "Even here at head office you were allowed to talk to the supervisors only." farm and asked one wor ker how much she earned. our escort told us that she had been told that we were to take pictures of the houses and was not told that we would be telking to the workers

## RATIONS

At this time the worker had told us that she ear ned R52, R76 and R96 in three different months.
She told us that she gets rations - mielie meal, sugar, salt, beans coal, soap and on Fridays meat - overalls and free medical care.
It is a complex of seven


Mr Mandla Nyemba mills liquid at MSD

## to the workers

Where is a maison commitfee for black workers while "about six whites". belong to a trade union.
Although Mr Lieben berg and Mr Woodworth insist they have no dealings with white trade unions, they say the company is bound by the In: dustrial Council agreement in the industry. (The agreement is be. tween employers and trade unions in the industry:)

## UNIONS

What is the company's attitude to black trade unions? "We have an open mind. We would accept a black trade union."
Members of the Tiaison committee get training
and the company have meetings on "affirmative action."

We do nothave training facilities here, but we send people to outside institutions like Chamdor in Krugersdorp, and the National Development Management Foundation." Besides training in things like safety and supervisory courses, the company trains for specific promotions.
One black is being trained for a management position. He is studying business management with the University of South Africa.
Does the company have a situation where a black supervises a white?
"Not at this stage. This is envisaged, probably around February."


Mr L E Liebenberg, personnel manager . . .






THE PATHERX of very few blacks in the stated wades ane in emerged when we spoke to Cadeuryschweppes in Johannesburg and Po rt Eliza－ beth．

This British company，which is bound by the EFC code of conduct．has be－ come a household name here．

Mr M］Achhurst the personnel man acer ache us figures which show 165 salaried whites as against nine blacks－five Artisans and four coloureds．

The three Africans in grade 12 are field sales managers and the two in grade are a production supervisor and a training officer．

All 425 production workers are black and they are on a different grading sym fem．

Besides these there are 14 black sales representatives as agents 57 whites．解 Explificulty getting the Fight chaps．

 and management．＂

These are ESe graduates with chemistry．We intend this to be an ongoing programme．＂

The company will also be starting to train african apprentices next year： Al $^{\text {an }}$ present we save white and coloured apprentices．

The company has brought all its workers to the stage where hey can read and write English 到 least to Standard IV level．

This was a three－year literacy programme ，fere aid safety jab relations Intemally，the company has thad courses intort aid，safely，jab relation job instruction and supervision．

It has also sent workers to the Emthonjeni In－ Service Training Centre to train as fitter aides，elect tical aides，supervisors，forklift drivers，stook con trollers and instructors．

The company pays a minimum of 94 c an hour－


Mr N C Gain，the managing director，gave is the minimum pay as RE 88，18 a month，This include the company＇s guaranteed bonus of 5 percent

The EEC code urges companies to pay a mini－ mum that is at least 50 per cent above the House Hold－Subsistence Level
＂Oyer the last three years we have made good progress towards the 50 per cent above the HSL＂．Tar Gain said．
＂If we jerk up our rates any faster，we shan have to sack some of our workers because we will not be able to afford them

There is an in－house trade union and a Works Council at Gabury．

The in－company union is nonracial and we have an industrial agreement on wages and working condo Lions，＂Mir Ackhurst told us．

The union has been in operation for two years． CODMITTTLE
＂For some time we had a committee for backs but we later opened it to all races and turned it into works council．There are four union shop stewards and four management representatives on this council

It is a consultative committee and we use for communication．

Mr Ackhurst showed us a copy of agreement be tween the union and management．This agreement does not appear in the Government gazette because the union is not registered under the Industrial Conciliation the
＂But we believe that in 10 years＂time all trade unions in this country will be integrated，＂Mr Main said．

There are no segregation signs at Cadbury，but Africans use one canteen while coloureds and whites use another．
＂We want to expand one canteen to accommodate all workers，＂ mr dekhurst said，＂but we do sot have the space．：

The toilets were integrated about 18 months ago， but blacks still use some toilets while whites use others．
＂This is because of past practice，＂Mr Ackhurst said．

The company has contributed R 62000 to the Urban Foundation．（In fact．Mr Blain told us the company sees itself as．South African，and is therefore subscribe ers to the Urban Foundation－Saccola code）．


Wofercia heradoury factory in Port Elizabeth．

The tholance between the age sceciac mortality rates of wines enc
＇coloureds＇has improved or reneirex constant Eur persons between ties Eec




Villiers feels the company's initiative in the labour sphere will "fessen the tight hold government and official bodies have on the diamond industry."
Diamond cutters still adhere to the demarcation limit which stipulates that unskilled labourers may not work on diamonds greater than 1.69 carats. De Vil liers believes these restrictions will soon disappear and that LC will play "a vital role in providing employment and fraining farilities for cutters.
De Villiers admits he "had to do some hard talking. We had to prove that we have an adequate long-term source of diamonds."

In the past De Beers' control of diamond sources meant that rough diamonds were only available where the company granted allocations to private companies

LC is secure in its supply because it imports $666^{\circ} \%$ of its rough diamonds from the international market. "The European market source won't dry up in a hurry. so were secure on that score." says De Villiers
Rough diamonds are also being bought from local mining companies. L.' has access to two highly productive mines from local group mining companies. LC has access to two highly productive mines in Sendelingsdrift and the Bels Bank area Says De Villiers: "Two more should be productive by June.

176

MAN POWor-Black Mobility $1-1-80-31-12-80$


By Sieg Hannig Labour Reporter
The first blacks in South Africa to be indentured as apprentices in terms of the Apprenticeship Act have plenty to smile about.
"It's a dream come true." said Mr Vincent Mkhaliphi. His colleagues are Mr Isaac Fokane and Mr Marshall Mkhwanazi.
In about three years they expect to draw more than twice their present wages when they beconie fully qualified electricians.
And that does not make any allowance for additional income available to
them as part-time or fulltime electrical contractors serving their neighbours and friends in electricityhungry Soweto.
All three are conduit installers who have worked for several years for Siemens, the electrical company responsible for their advancement prospects.

And all have received one year's remission frem their apprenticeship period because they have passed the tough examinations which trade unions have set for would-be conduit installers.
Mr Mkhaliphi receiven fuil marks in these examinations. .

Mr Fokane already has the theoretical background required for a trade test. having obtained an NTC 2 from the Jabulan 'Technical High School in Sowetn.
"They are expected to play an important part in our involvement in the electrification of black townships." commented Mr Johan Trotskie, Sie. mens' group personnel officer.
Mr Trotskie paid tribute to the trade unions, employers and the Department of Manpower Utilisation for their assistance in making these men the first black apprentices indentured in "white" South Africa.


Mr Vincent Mkhaliphi (left), Mr Isaat Fokane and Mr Marshall Mkhwanazi have good reason for their smiles - as South Afriza's first black indentured apprentices, they will have a chance to more than double their income within three years.



Mr Manjezi


Indaba Reporterfuilit MDANTSANE - An inspector of schools who taught for 28 years has been promoted chief education planner in the Ciskel as from today.

He is Mr M. S. Manjezi, 63, of Peddie, who was promoted to the inspectorate of Mdantsane Central, Iast year.

Mr Manjezi had been a principal for 21 years. He ohtained jumior certificate at Lovedale in 1944 and matriculated in 1948.

He did B.Se in hygiene and graduated at Fort Hare Iniversity in 1949. After he had completed his thiversity Education Diploma (UED) he taught at Ayliff Secondary School (now Nathaniel Pamia High School), Peddie.

He became first principal of Gold Secondary School, Tamara, in 1958. After eight years he returned to Ayliff and remained there until 1971.
Mr Manjezi has also been principal at Bensonvale High School Herschel, Nathaniel Nyaluza High, Grahamstown and Jali Secondary Sehool. Sittingborne, Zwelitsha circuit.

Mineworkers' Union: grievances
*14. Mr. R. B. MILLER asked the Minis.
ter of Mines:
Whether he will call for the establistr
ment of a committee representing the
Mineworkers' Union, the Chamber of
Mines and his Department to investigaic
Mineworkers' Union grievances relating o
Black advancement in the mining industry,
if not, why not?
ithe MINISTER OF MINES:
No. As far as the Republic is concentert I am not aware of facts which at presers justify such action. Labour arrangements in the mining industry are at present the subject of investigation by the Wiehath Commission whose report on the matien is awaited.

Regarding the advancement of Blxis workers in Bophuthatswana, negotiatios and discussions are at present being cort ducted on a wide front, also between the respective Govemments, and it is 5 , advisable to furnish details at this stage.

Mr. R. B. MILLER: Mr. Speaker. arising out of the reply given by the hon Minister, can he tell the House whether in fact such a request was made to him after wr most recent discussions with the Mineworias Union?
$\div$ The MNISTER: Mr. Speaker, I hare mis received any such request.
$\square$

# WHY IMMIGRANTS FROM EUROPE BUT NOT GAZANKULU, ASKS BLACK SASH sun express $24 / 2 / 80$ Skilled men are still endorsed 

SKILLED Black workers who have found jobs in Jo hannesburg, or who apply to re-register for their old jobs under the call-in system, are being endorsed out of Johannesburg "in great numbers," Mrs Sheena Duncan of the Black Sash' advice bureau said this week.

The focus has entirely changed since last year, when it was the unemployed who had problems," she said.
"Since January, when industry started hiring again after the Christmas break, we have found that the people with permit problems are those who actually have jobs.
"But they are being ruthlessly endorsed out when they apply for re-registration under the call-in system.
"In many cases they don't even get as far as being asked whether they have accommodation - they are either given 72 hour stamps or just told to get out.
"When we query this, we are


- Mrs Sheena Duncan $\therefore$. ruthless action


## By JEAN LE MAY

told the reason is that they must work in their homelands.
"It makes no difference whether the employer asks specifically for a particular worker to be re-registered. His application is refused and he is told to apply to the locallabour bureau for workers.
"Industry, particularly the

## Work prospects are pretty grim

IF AN African artisan is endorsed out, what jobs are available - and at what pay - in the "Black areas" where the Government decrees he must sell his services?

A Sunday Express investigation has shown that it is in many cases almost impossible to get in touch with the proper people in the homeland areas to inquire about jobs and even when they are contacted, it is often impossible to get a clear reply.

- In the Lebowa homeland, Mr E Boiton, Secretary for the Department of Works, said there was need for "'a few metal workers, plumbers and electriclans".

There were no jobs formasons, plasterers and others trained in the building industry:
"We have our own training programmes and trade schools, but find that many of the men

Qwa Qwa's Minister of Works. said opportunities for skilled labour in Qwa Qwa were minimal. The homeland was still using White workers with Black trainees working under them.

But it's efficiency were after. We do not concern ourselves with the colour of the man's skin," he said.

- The only homeland with a need for skilled workers is KwaZulu, where Mr E A Johns. Secretary of Works, said there was a definite shortage and his department could take on 500 men right away.
"One problem is that where we can afford to pay a skilled worker, say a plumber, only R400 a month. He could get R600 from a private contractor in one of the many town bordering on KwaZulu," he said

He attributed the demand for: skilled workers in KwaZulu to
building industry. is crying out for workers. We are not knocking the importation of immigrants, but why should a skilled worker be allowed to come from Germany but not from Gazankulu?
Another Black Sash spokeswoman said she had dealt with the cases of semi-skilled metalworkers and panelbeaters who had been refused permission to work in Johannesburg. although they had jobs.
"One man was intending to commute daily from Sharpeville where he had a house and was refused permission, although the Riekert Commission recommended that African labour should be mobile."
Mr ASteenhuisen, director of labour for the West Rand Administration Board, said it was
impossible to comment on the endorsings-out unless he had particulars of individual cases.

- Every case is treated on its merits. but the general rule is that preference is always given to local labour," he said.
The call-in system is that by which a worker from outside Johannesburg who has been legally registered must return to his home every year and apply for re-registration.
The Sunday Express disclosed last year, during the three-month moratorium during which illegal workers were allowed to register, that the registrations would be valid only for the current year.

That this has in fact happened is shown by the Black Sash announcement this week.


## Pros

By Rife Mabusela PORT ELIZABETH Ford Motor Company has enounced two new ap.
pointments in its public af. fairs office.
Mr Arthur Shipalana, 31, has been appointed


0
 Mr Shipalana joined the company in 1974 as a gaining his B.Admin from the University of the North. He was appointed Department of Education and Training in 1978.
He held the post of public relations represenaffairs in the Ford public affairs department before taking up his present appointment.
Mr Mathe, who holds B.A. and B. Juris degrees from the University of

in in relations offleet regive Johannesburg Theme office, and Mr A. Themba Matte, $3 \bar{a}$, has been appointed public relations officer in the Durban regional office.



Financial Editor
INDIAN and African workers are being used in increasing numbers to fill responsible positions in the heart of Durban's business district.

During the past few days I carried out a survey to establish employment trends in the city I found that there had been a marked change since the last quarter of 1979.
$I$ visited a large commercial bank, a building society, an insurance company and business premises; both large and small.
At the bank, only three of six tellers were white I was served by an Indian. At the building society 1 discussed an investment problem with an Indian and at the insurance company, a sensitive matter was ably dealt with - also by an Indian.

## Sales staff

1 found blacks carrying out jobs as secretaries and sales staff. In every case they were polite and competent.

At a management placements company an official told me that not yery long ago black workers were used as front men' in offices to offset overseas criticism that they were not given equal employ ment opportunities

## Labour pool

This was not the position today: Companies were drawing heavily on the black labour pool to fill vacancies as the business tempo gathered speed Employers were also taking the training of black workers muct more seriousily.
Mr R.Y Sutten, group personnel manager of SA Breweries, said in Durban

recently that there were large numbers of black people waiting to be trained.
Another fact to emerge from my survey was that blacks were paid the rate for the job. As a result, the disposable income in the black market had shown a marked increase.
Retailers'bad been quick to appreciate the new situation and they were directing their advertising and marketing efforts with force towards this market.
This campaign has borne fruit: Many Durban stores are packed with black shoppers.
Meanwhile, the Durban Chamber of Commerce has stated it believes that it is morally correct and commercially desirable that the whole of the central business district should be opened up to traders of all races.


## Black artisans $57 \pi^{20 / 3 / 30}$ can cut costs

 claim buildersBy Frank Jeans
Spiralling costs which are pushing house prices to unrealistic limits could be checked if the way were cleared for black artisans to enter into white-dominated areas of the building industry.


-     - 




## Top job <br> And my

IN 15 years time, the managing director of Atlantis Diesel Engines could be a coloured man.
$\because$ The pledge was made by ADE's present managing director Mr Hartmat Beckuirts:
ADE, he said, was colour blind. There would be no separate facilities for race groups, although thore would be an execu tive canteen and a general canteen.

The selection, training and upgrading of staff had been designed to bring ont the best in all employees, he said.

Initially all our technie.al. expertise will come from expatriates who are here on three-year con tracts. Naturally. I hope many will become South Africans and stay with us.
But they will train South- African staff to work alongside them and if they decide to return to their countries at the end of their contracts. there will be South Africans reaty to take over from them.
We are very lucky in our partners, Perkins and Daimier Benz; who both have considerable experience in working with people of different counpeople of different coun-
tries in engine manufacturing plents similar to ours.
They are able to give us much information on personnel selection and training techniques, and this will save us a lot of money and time in finding things out for ourselves.:

## EQVALITY

There would also be no wage discrimination against women, Mr Beckurts said.
ADE was seriously considering using women for trumber of engine assemblyline functions as was the case, very successfully overseas.
By 1884. ADE would be fnjecting about R11-million into Atlantis's coloured community through wages. This was a


MR Hartmut Beckurts, 53, MD at ADE in Atlantis. He started as a fitter and turner before World War 2 and went on to Stellenbosch for a BSC Mech Eng before studying thermodynamics. in Enqland.
their requirements every way possible.
Mr Beckurts said he was happy with the siting of the plant at Atlantis. There were both economic and sociological reasons for this and he was in favour of both. The age of containerisation had made this possible.

## LOGICAL

It was logical to site the plant near a major port as between 75 and 80 percent of all trucks were made in or near coastal ports. These included General Motors. Ford, Oshkosh, International Harvester, Magirus Deutz and several Japanese trucks made in Durban and the Mercedes Benz plant in East London.

He said that because it was a new plant and was starting from scratch with capital eqtipment at today's prices, the engines would be more expensive to produce here than in their countries of origin.
the engines here our. selves.'

All the other parts, valves and valve train equipment, pumps for the ftel. water and oil systems, gaskets and many other parts of the engines would have to come from outside component manufacturers.

## RESEARCH

He said that ADE would carry out a limited amount of research work in their test cells. But there was 'an enormous amount' of research being carried out by overseas companies and in South Africa - especially into the use of alcohol fuels in diesel engines.

We would want to co ordinate these efforts rather than duplicate them. We have access to a tremendous amount of research going on overseas by much bigger operations and it would be silly to do ourselves what others with greater re gas well.'




THE CHAIRMAN of the National Manpower Comission, Dr H J J Reynders, " yesterday said a major effort will have to be put into getting blacks into skilled jobs because there are few whites, coloured and Indians to fill them.
Dr Reynders told a sympcsium that if South Africa is to develop a socio pelitical climate for healthy : development and grawth then promotion to the skilled job - management, professional and technical - will have to be on merit and not on the basis of "white first".

The twe-day symposium in Vanderbijlpark is org. anised by the Vaal River Campus of the Potchefstrcom University.

Vaal and Potchefstroom municipalities, administration boards and industry are represented at the symposium - the second in six months on the Wiehahn and Riekert Commissions.

The first dealt with the eccnomic implications of the reports, this, one is called "Manpower Utilisaticn - Demands and Challenges of the $80 s^{\prime \prime}$.
$\mathrm{Dr} \cdot$ Reynders predicted that by the year 2000 ,
the present 9,5 million work force will have grown to 14 million. The figure includes BophuthaTswana, Transkei and Venda.

He said that by 1990 the number of whites entering the labour market will start dropping while the number of blacks will grow.

He said for the next 20
$T$ $\square$


THERE is nothing like the Government's reformist labour policies to achieve near-consensus in the Assembly and yesterday's' budget debate on the manpower utilisation yote had traditional political enemtes shovering each other with compliments and praise.
It is true that in no other area, with the possible exception of sport, has the Government taken such yisible strides towards normalisation and the remoyal of racial dis. crimination.

## AMUSED

But insofar as many of the changes flowing from the Wiehahn and Rickert Commissions are what the opposition has been preaching for decades the spectacle of reteran Government sipeakers preaching the wonders of labour reform is not without its irony.


As Mirs ILelen Suzman (PFP Inughton) put it she could not help heing vryly amused at the National Party's chié $\frac{1}{2}$ labour spokesman, Mr Jood Henning, underlining the necessity to train blaek vorkers after he had ardently supported job reservation for many years.
rear after year T have listened to him play on the fear and, prejudice of white workers,' Mrs Suz. man said.

## IRONG.

Now he and the honourable member for Stilfontein (Mr Koeks Bossouvy) ate cooing like doves about the training of black workers.'

It was indeed ironic in sce the former miner, and colleazue of the fiery jeader of the MinevinKers' Union. Mr Arrie Paulus, speaking up for racial equality and reht. king Mr Paulus for his intransigent stand.
The voteraz, Mr Rossonve, is one of the characters of the Assembly and, although his permanently hoaze voice and gruff manner help in creating a certain distance between hims and the opposition, he speats with a sincerity which madie his remarks all the more astounding.
And erm the distance hetween Mr Menning and Itrs Suman seemed to cloce fractionally.
While he indicated by
way of interiection that he was just as disguted with her as he had been in 1970, she reptied by saving that she va: rof as dispusted with him vester. dav as she lad been then.
Mrs Sisman also congratulated the verliste MP for Randbur-. Mr Wynand Malan, for his remarks on the closed shon principle. during which he reinuked Mr Paulus, and referted him to thoughts on the aubsect by the former leader of the HNP, Dr Albert IIertiog.

- Even the opposition's interiector-in-chich, Mr Morace van Renshurg, who draves moant of disapproval from the Government benches etery time hie rises in spoak, had only praise for the Minister of Manpowe ttilisation, Mr Fanie Ebtha, and his department. :
The Minister's specrh rnse up like a light in this House, Mr van thensburg hegan.


## Towards free

'OTHER races' would be allowed to trade in parts of the white central business districts before the end of the year, the Minister of Community Development, Mr Marais Steyn, said yesterday. As usual when relaxations in discriminatory legislation are announced, they are hedged about
with qualifications and equivoca. tions. However, the general direction of the Minister's initiative is to be applauded. It is as manifestly unfair to pen black businessmen in tightly demarcated black areas as it is to push people out of traditional homes in 'white' areas into distant black townships.

## BLACK ADVANCEMENT ${ }^{m}$ The way West <br>  <br> Full employment, higher productsity and

 an enhanced standard of living for blacks - all laudable goals. How can they be achieved? Simon Biesheuvel, doyen of industrial psychology in SA, and emeritus professor at the Graduate School of Business Administration at Wits, has clear views.In a paper entitled "Human Factors


Biesheuvel . . . removing the myths about blacks

Influencing the Job Effectiveness of Blacks" Biesheuvel considers two aspects as being key to exploring work performane. Advancement, he says, can be aided or impeded by basic ability and personality on the one hand, and by cultural and eduational factors on the other.

He discounts the view that the required potential for advancement is determined by a person's racial group, concluding that "there is no reason to believe that blacks differ from whites in the potentiality to acquire psychomotor coordination and dexterity skills." Differences, he states, are due to parental expectations, child rearing practices, and other cultural not racial - factors.
Biesheuvel's efforts are directed at removing the myths that have been woven around the ability of blacks to become a part of the modern economy. According to him, the nature of any urban black community is such that migrancy, poverty, inadequate housing, and overcrowding are "the major factors militating against the establishment of pyschologically adequate child rearing practices."
This in turn leads to the urban black community's "artificiality, lack of inner feeling of spontaneity, aliveness, self determination. . ."
Biesheuvel states at the beginning of his paper: "I shall not deal with the inhibiting effects on black productivity of statutory, attitudinal, sociological, and business organisational factors."
That hard political component lies, surely, at the heart of the problem. Nonethees, the paper is valuable for its proctical suggestions to those involved in worker training and advancement:

- Training methods should be devised as a preparation for acquiring certain skills, and "personnel selection is useful to indicate who will profit from what form of training."
- The development of "systematic and purposeful thinking," can be achieved by the use of good manuals, and helpful, though fairly close, supervision.
- Management must make it clear that initiative, solving problems of one's own, and coming up with new ideas will be rewarded and appreciated.
- Drive, willingness, and the capacity to work under pressure entail, among other things, the removal of ceilings beyon which the black employee "cannot progress because it might involve his having to direct whites. "This is particumarly "galling and demotivating".
- The benefits and opportunities of a Western society should be stressed - in programmes, and generally. Among ways in which this can be done is to show that the "same standards apply to all."
- Leadership, which can be developed by providing ample opportunities for the potential leader to interact with his peers, including his white colleagues, to find out hus to win lovalts.


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Mrooub of Tin

It said candidates of all races mould also be considered for navigational courses.
Successful candidates would receive a basic regimental obimentation course at the Flying School. Dunnottar, near Springs. Their initial flying framing would start with 120 ours in Harvards.
"They would then graduate to 130 hours of training on Im pulas at the Langebaan Flying training School near Saldanha Bay.

Candidates for the navigation course would be trained at Vsterplaat Navigation School. They vol have to meat kith the same strict requirements as trainee pilots.
service is firemen. manning some of the most modem firefighting equipment. These machines are adapted for fighting fires caused by aircraft crashes.
They work alongside whites and are treated equally and wear identical uniforms to their white counterparts.
At Ysterplaat base about 25 coloured permanent force members are employed fulltime.
With the exception of one corporal, they all hold the rank of lance-corporal
They serve with 402 Mainenance Init as leamor chefs. fireman strernin erraypaint er er prentices. Lrichaysera and

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oon be streaking through the skies, breaking olour) barrier in Mirages and other modern Airican Air Force, if they are selected ability - to be trained as airforce pilots this

## By NORMIAN WEST

For the first intake this rear. 518 'white) applications had been received, of whon onl: ti) were chosen by the election panel tor the two sear course

This is an indication of bow strict the selection $1 s$ and huw caretul we are that we dua: make the wrong dinges." sald Brag Rous
The selectiun panel whl st dae.un in the middle of August ans at least 20 applicants or m uther races sill be cuondered ds probasle can dusate, for the turst time in are hustry of the SAAF. Said Bros Rus
bide requremente are a matriculation pass with math matics over $1 ;$ but au older than 25 . unmarried and with a willingness to sign an
undertaking to serve the air force for at least 10 years.

Lads. who make the grade and meet the requirements u: the selection panel, will receve the same traning and be treated absolutely equally in al respects.
they will be tranged to : urerate mon Datutas to Mi Tagus The Marages can Gubles spereds taster than sorunu. adid bres Roux

## Navigation

The Atrise III RZ takes oft whit lumds at a speed of 333.3 om 11 1:! ants The sote
 rime do ta bre

Bra Rus sad condidates considered tor navigational courses.
Successful candidates will receive a basic regimental orientation course at the Flying School Dunnottar, near Springs

Their actual initial flying training will start with 120 hours in Harvards. They will, then. graduate to 130 hours of training on Impalas at the Langebaan Flying Training School, near Saldanha Bay.

Candidates for the navigation course will be trained at Ysterplaat Navigation School. They will have to meet with the same strict requirements. as trainee pilots.
Brig Roux said, "Courses for the training of air force pilots and navigators are now open to all South African citiens - anybody who is a South African citizen.

## Merit only

-Understandably, merit will be the only criterion and selection on merit is very strict indeed.
It must be borne in mind that we can take no chances If costs at least R140000 to train a single pilot. Bear in train a single pilot. Bear in
mind. also, that an Impala MK I jet trainer costs close to R2 mulion and a Mirage


Brig A P 'Tony' Roux, Commanding Officer, Training Command, SA Air Force, Pretoria, who says all South African citizens can become pilots.
rican and coloured men are permanently employed in the auxilary service as firemen, manning some of the mostmodern fire-fighting equipment. These fire-fighting machines are adapted for fighting fires caused by aircraft disasters.

## Equality

They do their job alongside whites, and are treated equally and wear identical uniforms to their whit counterparts.
At Ysterplaat base, about 25 coloured Permanent Force members are employed fulltime
With the exception of one corporal; they all hold the rank of lance-corporal.
Here, they serve with 402 Airforce Maintenance Unit as leaner chefs, firemen, storemen, spray-painter apprentices, bricklayers and clerks, I was told this week.

The Officer Commanding the Military Academy at Saldanha Bay, Brig F S Mulder, told me there were also two women officers from the Defence Force taking the course.
The original military acad emy was established on April , 1950, when the SADF ac cepted candidate officers for enrolment at the University of Pretoria.
Brig Mulder said, however, it was only in 1961 that the aculty of Military Science a the University of Stellenbosch first came into being.
This meant that the entire course for the B Mii degree could be presented at the military academy at sal danina, due to the appointment'of suitably-qualified lecturers, both at the academy and the University of Stellenbosch. All subjects have been adapted to military requirements
also approve all appointments of lecturers in conjunction with the South African Defence Force.
The academy caters for officers from the SADF, the Air Force and the Navy

The degree is awarded by the Uaiversity of Stellenbosch.

- Those interested in becoming pilots can write to Brig A P Roux, Private Bag X 350 . Pretoria 0001
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At the Military Academv a





has acce
men are educati, legally to see of blacs

One of $t$ teachers latest A inadequa

A related ment says


CODES of practice look for thigh visibility aimed at black labour proyrammes" such as advancement in South spending money facilities.
Arica hindered black Meanwhile the compajob advancement, a nies igmored training and seminar on black labour was told yesterday.
Mr hon Marsden, as senior manager of a National Devéopment Management Foundation project said this at the
seminar on black ad. vancement organised by the Unisa School of Business leadership.
by no stretch of the ima;ination cquivalent to a white one, and the same applies at Senior level. Fed on government propaganda and isolated within their own school system, few Africans (and fer whites) realise this; but the problem is acute, and embarassing, for Africans who are beginning to make their way in increasing numbers to the 'liberal' white universitics : on paper their qualifications are the same but in fact they cannot compete with their fellow students who have gone through the Alpha educational system. (The same problem, in a less severe form, is found with coloured and Indian students.) Universities like wits and Cape Town are having to devise special programmes to bring these students up to a satisfactory level.

The language problem reared its violent head in Soweto schools in 1976. In their usual policy of divide and rule the government has decreed that all children must be educated in their mother tongue up to the end of standard Two. So all over the country there are Xhosa schools and Tswana schools and Sotho schools and Zulu schools and the rest. At primary level the children spend a high proportion of their time learning their own language, Fnglish and Afrikaans, to the detriment of other subjects. After Standard Two, English is introduced as a medium of instruction.

This, too, has its drawbacks. On the one hand, the children are being instructed in a language which they barely understand by teachers whose command of it is imperfect. On the other hand though, they will. have to make their way in an English-dominated working world, and fluency in only African languages is not a passport to a good job. Many Africans are


## 

Just how committed are tomimere and industry to back advancement" Not very much, if the esperience of Control Ibata Corporation, the $\$ 2,3$ billion a your American computer company, is anythong to go by.

Last June. Cor opened an expensive multi-racial facility in Johannesburg for training computer programmers. Called the Control Data Institute, it was backed br R3. 55 m in equipment and an annual budget of R750 000

Using CDC:s own revolutionary computerised training sustem. Plato. the company aimed to charn out programmers of all races in a practical and elequent answer to the disinvestment lobbe in the I Instruction is personalised, which means each student proceeds at his own pace and does not $g$ on th the next stage of the course until he has mastered the last one
So far. 30 students have gradtated and another 125 are current!y enrolled.
The course costs R3200 and students are expected to pay for it. But bank finance at $1^{\prime \prime}$ c above prime rate is arranged for them. and Control Data under-


Eric de Villiers . . . practising equal opportunity
takes for find them a job on gradtataon ther don't start repayme the le hans mat? they are working

And there's the rub. Despite Control [bata smamenter that all graduates meet equal standards. commerce and industr: are proving remarkably reluctant to emony the black araduates.

We tave to pat in at leas bre tmes
 mer as a white one." 柂: Jim Willer manazer of (ontrol batas educational services. "On accasion we have had to make approaches to and negotiate with up to 50 companies to find a job for a single black graduate Yet whites are cnupped up.

Ades Firie de Villiers director of the institate: "Wo were pratising equal appertumty. We send aut (V's of our students which match companies requirements. Ahmot without tat they select the whises for monvew - blacks are not even getting to the interview state

On the rare ocrasions that a black does have an interview. we have esen had prople saying that a black applicant was the best but they wonht take the white."

Reasnns given for the reluctance to take blacks include transrort probiems. difficultios in communtcating theks clamed lack of mitiotive. pestatance from customers to having to deal with a black. high lerels of absentecism, and the different cultural ensironment.
"Some of these objections are valid." admits Miller. "For example, a programmer may have to be called out at night. and if he lives in Soweto and does not lave a car, transport would indeed be a problem.
"But in any business, when you have a problem. you find solutions to it. We are certainly not going to solve the countrys manpower shortage by sitting back and wating for problems such as these to disappear.

There is currently a shortage of semte 3 of computer progranmers in the counfry. Companies often fill their vacancies by poaching staff from onposition at exor bitant salaries.
${ }^{\prime}$ It costs about R 2 5 50 n in recrutment and cettling-in costs and learnong time each time tru have 0 replace a man.. say Mit!er. "It semme to hite vere fution ecomone ? fill vacanclas ber portiag when val con emplow ontimed black

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most of the companies they have approached for jobs are positive about what they are doing but regret that they do not have vacancies. He said reasons given by employers for the reluctance to employ blacks include: - transport problems, nicating
nicating,

- blacks nlleges lack of iniliative,
- resistance from customers to having to. deal with a black.
- high level absenteeism, and
( the different cultural environment.
"Some of these reasons,

All Soith Africans should be allowed to accept work offered in any part of the country, the executive of the institute said in a statement released by Mr John Rees, the director.
The policy was a gross injustice' to the African population in the demarcated area $\sim$ both to those African families woo had lived in the Cape for generations and to those who came there to sell their labour, the statement said.

The institute drew attention to the following facts:
$\bigcirc$ The coloured labour preference policy had severely militated against Africans in employment opportunitics and educatinial facilities and was responsible for crucial shortages and inarlequacies in housing.'
O It had led to a serious wastage of manpower in the Western Cape, where an increasing number of highly educated Africans - had no hope of matching

* their qualifications with appropriate employment in the area.
O It was a factor in the - inferior growth rate in
ithe Western Cane compared to the upswing in the cconony elsewhere. O It had recently heen discarded as a justifiable
policy by Dr Erika Ther ron, head of the Theron Commission, and the secretary of the commission.
'Above all, this coloured labour preference policy is a relic of a gross form of discrimination and is the cause of accumulating bitterness and frustration among the growing African population in the Western Cape.'


## 92 blacks sink accepted 2213180 <br>  <br> By Sieg Hannig <br> Lahour Editor

Nine-tw q pf the 100 appli-: cations for black appren-* tices received by the $\mathrm{Re}^{-}$. gistrar of Trade Unions in: the first seren months of this year bave been an-: proved.

The rest, including the first two applications from the mining industry, are still receiving attention.

This was revealed today When the Director General of Manpower Ctilisation,: Mr Jaap Cilliers, was aske 1 , to show that ractal d:scrimination has ceased to exust in the apprentices ${ }^{\text {r }}$ up system.
"The Registrar has not turned down a single application for a black apprentice submitted by the. apprenticeship committees: concerned," Mr Cilliers said.
"And the Minister has" received no appeals against the decisions of apprenticeship committees.
which may have turned. down such applications.
"Since all interesteri
parties are free to appeal,
we must assume that em-
ployers and prospective
apprentices were happy
with the decisions."
The 92 black apprentices who were approved come from the metal industry (34), motor assembly industry (35), building industry (22) and hairdressing industry (1).

## BREAKDOWN

The racial breakdown of the 5150 applications for apprentices received in the first seven months of this year was 4127 white, 676 coloured, 247 Asian and 100 black, Mr Cilliers said.

Most of the first 17 hlaciz apprentices to be indentured in the bullding trade signed their contracts with the Murray and Roberts group at a ceremony in Elandsfontein on the East Rand today.
"The reaction of our winte mitisans has been most encourasing." said a spokesman for Murray and Roberts.

The spokesman said it would not be long before the group would submit further applications for black apprentices in view of the "desperate shor tage" of skilled workers.

He said a recruitment drive by registered trade unions in February, with financial assistance from the Building Industries Federation, produced only one would-be apprentice.

## Reverse racebias foreseen

Staff Reporter 4 (4) disadvantages had made it difONE OF the country'smaior ficult for blacks to compete on oil companies says it has been equal terms, and it had accord placing special emphasis on the ingly "been necessary to place promotion of its black special emphasis on the employees. recruitment, development and
Conceding that this could training of black employees". ead to the accustion of verse discrimination, Shell South Africa says in its latest social report that the move was part of a policy to insure that the goal of equal opportunity was effective.

Past social and educational The number of black employees in senior positions had more than doubled to 68 in the past two years, and more than 50 percent of black employees received training during 1979 , compared with less than 25 percent in $19 \% 6$.

## Shell jobs for blacks ${ }^{\text {a }}$. doubled in two years

THE number of black employees in senior job positions in Shell South Africa has again more than doubled in the last two years.
in addition, over 50 percent of black employees received training in 1979 compared with less than 25 percent in 1976.
Highlights last year included training programmes aimed at providing unskilled employees. with specific tectuical skills and formal qualifications. development pingrammes amed at providing st pervisory skills. and industrial selations training

This is disclosed in the latest Shell Sorial Report which roviles a comprebensive revin of the companys performaner since January 1979
Shell is aware that there are relatively few black employees in the more senior positions. the report notes. For example. in 1977 there were only 32 blacks in job group seven and above (administrative and technical positions and sales representatives. compared with 877 whites. It was decided then to sel a target of increas ing by 50 the number of black emplorees in senior positions by 1981.
"By the end of 1979 the numher of biack employees in job groun seven and above had in creased to 68 which is well in tine with our 1981 target of 32 ." the report says
Shell recenty raised its target to 100 by 1983 and. to achieve this. and future targets has established a developinent commitiee of senior departmental representatives chaired by a member of top manarement
One of the methods used to achieve its targe has been the introduction oi an overseas sholarship scheme. So far 13 black students have heen awarded one-vear scholarships for post graduate study in the United Kingdom
4 second one-year scholarship/bursary scheme for undergradiate and post graduale studies at universities in South Mrica has benefited 51 hlacks since its inception in 1978.

Lealing with satarice the re port says that. in adtition to , manal merin incrases eaverage fue percentl. Shell re viewed its salary levels on the basis of a number of salary surveys covering major


#### Abstract

employers in South sirica. Consequently. all employees were granted an Economic Factor Adjustment of eight nercent in 1979 costing Ri. 7 m per annum and a further 10 percent on May 1 this vear. costing R 2.3 m per annum. Shell's minimum salary is based on the supplemented living level for an average ar rican family five 10 sis people) hiving in Durban as established by the Bureau of Market Research at the Inivercity of South Africa in


Ine with the FEC Code of Conduct.

As at May 1. 1980. its minimum basis salary was R233 a month. which. with the annual bonus was equivalent to a total monthly salary of R252.42. This was some 5.3 percent above the latest supplemented living level.
The report states that from January 19,2 to May 1930 average salaries for unskilled workers rose by 26.3 .1 percent compared with 140.2 percent for skilled workers

## Race takes a back seata

The alarming increase in staff shortages has proved to be a shot in the arm for the coloured. and. Indian segments of the community,

Pam Reeves, director of. Kelly. Personnel, said hesitation by employers to hire coloured staff had almost dissolved.

The coloured department of Kelly was placing three times more staff than a year ago, and the current problem was securing skilled applicants for the jobs on the books.

The pay gap between white and coloured workers had narrowed dra: matically and in some cases salaries were equal


Re: Term 5: The riskiness of this flow is likely to be equal to that of Term 3 thus the same discount factor is suggested. This stream is the tax shield arising from the tax deductibility of the interest on an equivalent (the displaced) loan.

The general approach will now be applied to the problem in MAN. 530 which follows.

## New posts for black women

BIACK women will be trained forservice in the South African Railway Folice from next year, it pas annomiced yesterday by the Minister of Thansport Af fairs, Mr Hendrik Schoeman. Speaking at a passing-out and medal parade at the Railways Police Training'Centre at Esselenpark, near Kempton Park,

Mr Schoeman said there woild be an initial intake next year of 2h back colsured and Indian vamen) ( 2610 min Yeoterdays parade was the first in the 64 year history of the force at which a full battal ion passed out and also the first multiracial one. - Sapa
Labour surveys show progress in car

PRETORIA. - There has bee considerable progress in black employment opportunities, education, training and advance ment in the automobile manufacturing industry over the past two years, according to surveys conducted by the University of South Africa's Institute of Labour Relations.
The results of the surveys, held to establish the extent to which vehicle manufacturers in South Africa are adhering to and support the Urban Founda tion's code of employment practice, were released yester day by the Automobile Manufacturers' Employers' Organization (Ameo).
The chairman of Ameo, Mr $R J$ Ironside, said that the surveys '"clearly confirm the industry's positive approach to the code of employment practice, and highlight progress as attention must which greater attention must be given by Bloyers
By comparison with 1978 , the overall employment in 1980 showed an increase of 14,3 percent. As this percentage was less than the increase in motor vehicle sales, productivity in the industry had "clearly improved" over previous levels.
Of the substantial number of job opportunities opened since
the previous survey the previous survey, 91,7
percent were filled by Asian, black or coloured people.
The smaller increas white employment reflected the demand for skilled and professional personnel, and ${ }^{\text {I }}$ pointed to the essentiality of training human resources to support industrial growth. Although whites still comprised the core of the managerial and sales categories Asian, black and coloured (ABC) employment increased by 120 percent.
In the office and clerical category, employment for all groups increased and the ABC croup rose by 80 percent.
"An interesting development in the semi-skilled categories is reflected in the increase of 27 percent in white employment, most of which occurred in the Eastern Cape area. Overall white employment as 'a percentage of the total in this category, increased only slightly from 9,1 to 9,7 percent between surveys.
The best improvement took place in the supervisory and skilled categories where black educational levels improved by about three years and for coloured people by 1,5 years. The educational level of blacks in the office and clerical categories also increased substantially from 8,2 to 10,4 years. -
SA


Major changes in employment patterns, making poorly educated whites the most vulnerable, are forecast.
A study on job advancement, published in Pretoria by the South Africa Foundation, predicts black advancement, especially in lover-level jobs, which may force many whites into unemployment, particularly during low growh cycles.

Current trends of "Africanisation" in certain job categories, such as farm and forestry, fishermen and hunters, transport, production and labouring show drops in the percentage of white workers employed from 1951 to 1970.
The trend is expected to continue qnto other sectors, such as building, and the lower clerical, sales and service levels.

Implications are that
poorly educated whites with a Standard 7 or lower qualification would be the workers most affected by the shift. In 1970 this group rep-
resented about 27 percent of all economically active whites.
The survey forecasts hovever that whites affec ted by the trend and
"squeezed" by the grow ing Africanisation will be adequately compensated by their employers.
Their jobs would then become permanently closed to whites.

This would depress present and anticipated wages levels, as wages are expected to drop when blacks compete.
However, the survey predicts that true job integration will probably never be achieved.
Black unemployment will still remain fairly high, and it is predicted that socioeconomic and possibly political ills caused by unemployment will remain for a long time to come.
Coloured and Asian employment ratios are steadi$y$ increasing from bottom to top in commerce, and wage gaps aie narrowing fastest in central Government and slowest in local government and the Railways and Harbours.


A PRETORIA academic, Mrs J H Louw, has called for the removal of barriers to black advancement in South Africa's public service.
He has recommended that an appropriate range of training and educational schemes be set up to provide black public servants with the necessary skills.

Mr Louw, a researcher of the Bureau for Economic Policy and Analysis at the University of Pretoria, has made his proposals at a time when the Government is reported to be planning to emplcy more coloured and Indian people in the public service.

## LITERACY

In a study of job advancement in South Africa, Mr Louw listed three major barriers to black advancement in the public sector. These were: ( Lower literacy level stemming from the lack of universal black education.
O White resistance to black advancement.
(9. A white monopoly on the highly skilled and responsible positions in the public sector and aca demic life.
Mr Louv said the low literacy level of blacks made it extremely difficult for the vast majority (Continued on Page 3, col 8)
(Continued from Page 1)
of unskilled workers to acquire skills.

In spite of efforts to upgrade workers through training programmes, a considerable number of black workers in the lower categories of employment were untrainable.
On the barrier of white resistance, Mr Louw wrote: 'It would not be unexpected to see resistance from the white public servant if a black, appropriately qualified, is advanced in parts of the public service.
This resistance would be partly based on fear that many unskilled and semi-skilled whites will find themselves unem ployed or replaced by trained and educated blacks.
Mr Louw said the white monopoly on highly skilled and responsible positions in the public sector was not in existence if the national states or in specific community services elsewhere.
It could be expected that in due course, with more trained blacks becoming available, that the remnants of this monopoly would disappear - the same as was the case at present in the private sector.
Mr Louw said the principle of equal pay for equal work meant that all jobs should be open to any worker who possessed

suitable qualifications irrespective of racial or other distinctions. Similar wages should apply to the same type of jobs.
The adoption of the principle of equal pay, however, would be mean ingless if black public servants were kept in inferior jobs
That the barriers to black advancement had to be taken down was 'obvious'. At present the public sector was experiencing a serious shortage of manpower.
Fewer and fewer whites were inclined to make the public service a career.
This shortage is expected to become worse, not better. Therefore more and more positions will necessarily open up for blacks.'

## PRIORITIES

Mr Louw sald the Government's principles for manpower utilisation acknowledged that skills rather than colour should determine engagement priorities, even in the public sector.
Given time and opportunity, this policy would lead to the disappearance of discrimination in job advancement in the public sector.

## blacks public

## Political Staff

CAPE TOWN - A Pre. toria academic. Mr S J H Loum, has called for the removal of barriers to black andvancement in the public service.

He recommends that an appropriate range of training and educational schemes be establisbed to provide hack puhbie servants with the neressary skills.

Mir Louw, a researcher of the burean of economic policy and analysis at the linversity of Pretoria, makes his proposals at a time when the Government is reported to be planning to employ more coloured and Indian people.
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blacks
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Mr Louw said that the Governments principles for manpower uthlsation arknowledged that skills rather than colour should determine engagement promitues, exen in commerce.
Given time and opportumity, this policy would lead to the disappearance of diserimmation in job adrancement in com. merce.
"ln this process only the first few steps have been taken, yet ever:thing points to a new dispensation. Given a decade or two it seems certain that the positions will look completely dif. ferent," Mr Louw said.

His f:nding have been included in a book. "Job ddrancement in Snuth Atrica." publusherl by the Simith dreman Fomba. tian.

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In the wake of recent mining industry recom－ mendations that job reser－ vation in the industry be scrapped，the Department of Manpower Utilisation said today that the first indenture of black ap－ prentices on a South Afri－ can mine for 1981 had been approved．
Two black trainee weld－ ers，Mr Raphael Sehona and Mr William Mguni， are to work near Ogies for Rietspruit Opencast Services and another nine trainees are waiting for final approval before starting work for Tobatse Ferrochrome at Steel－ poort．
Four of them are in． dentured as boilermakers and the other five as fit－ ters．

## MERIT

The appraval for Mr Sehona and Mr Mguni was given after Rand Mines had satisfied the Depart－ ment of Manpower Utili－ sation that a qualified welder had undertaken to trani them．

The director of per－ sonnel for Rand Mines， Mr D King，said today there were more applica． tions for blact apprentices in the pipeline．
＂But we don＇t want to ruffle the feathers of the mining unions so I must add that applicants are selected purely on merit． That＇s company policy．＂

The next meeting of the Mines

Apprenticeship Committee is on January 27 ．the same day the general council of the lline Workers＇Union meets in Johannesburg．


## Recr allevi

A major nursing recruit－ ment drive in the Trans－ vaal and the proposed use of black nurses in white hospitals in Natal，could help to alleviate the crip－ pling nursing crisis．

Pretoria＇s H F Ver－ woerd Hospital was forced to close about 100 beds last year because of the acute nursing shortage．
The beds would gradu－ ally be re－opened as the staff position improved． Dr E van Wrigaard． Chief Superintendent of the hospital，said at a meeting of the Hospital Board yesterday．

## CRITICAL

The hospital still had enough beds available to treat the most critical patients but it was no longer possible to take patients with minor com－ plaints as in－patients．
It is understood that the Andrew McColm Hos－ pital in Pretoria has had to close hospital beds for the first time in its，his－ tory because of the shor－ tage of staff．
The shortage of nurses in several major Rand hospitals is acute．The
multi－million rand Johan－ nesburg Hospital has only about half of its re－ quirement of nurses and radiographers．and the in－ take of student nurses this year is disappointing．
Dr Hennie Grove，direc－ tor of Hospital Services in the Transwaal，has intensi－ fied the nursing recruit－ ment drive in the pro－ vince．
In an urgent bid to prevent further resigna－ tions in the profession，he has sent circulars to Transuaal provincial hos－ pitals calling on them to immediately start refresher
courses for nurses who are thinking of leaving or those who have left the profession．

## He said emergency

 measures had to be taken when some sections in hospitals had to be closed．Hospital super－ intendents had to report to him before the end of February on the progress of the campaign．

Mr Frank Martin，Natal MEC in charge of hospi－ tals．has disclosed that in his province black nurses were nursing white patients and that discrimi－
natiory barriers were being brought down．
He said the Minister of Health，Dr Munnik，would not commit himself to a policy statement on the issue either way－＂so we have decided that Natal will go it alone．＂
The Deputy Super． intendent of the Johan． nesburg Hospital，Dr Ls Kalmyn，said she fully supported Dr Grove＇s rec－ ruitment drive．but she would not comment on the dropping of racial bar－ riers in Natal．
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SIEMENS, the electrical giant, increased the number of black skilled workers by 355 percent and black appreneiees by 450 percent in the 12 months to September.

The rolume of orders soared by 80 percent to 426 million and the staff of 6500 was raised by 6 percent or 373 to handle the extra work, says the annual report.
The white labour market nas too exhausted to provide the skilled workers needed and 'fue large black labour reserroir came to the rescue.'
The minimum hourly pay was raised to 149e in direct and indirect incone at Septemiber 30.
At that time an income based on 149 c covered the average mininum standard of living plus 50 percent for a family of six, without the company's voluntary contributions for a housenold of four.
The chairman, Mr W B Coetzer, says in spite of the drastic effects of any higle proxth economy on its iabour market, the rompany's staff tumover increased by a mere three points to 24 percent.

Eren more satisfactory was the unalfered personne: turnover of the company's black men and women at 19 percent.
siemens, one of the few overeas companies to disclose its turnover and profit fighres, says excludine commission business, turnarer rose ly 11 percent to Revatmillion and taxed proft rose 20 percent to R7.9.million.
The profit was split equally between reserves and dividends, which amounted to 15 c a 500 share, a 22 percent -ise in 1979.

The order Intake reached R 426 -million it cluding commission business. which boosted the furnover figure to R26smilhon, a rise of 18 percent.
Fiftwtwo percent of the R13 $:$ million shares are now ouned by siemens of Swizerlant, which is wholly owned by Siemens of Germany; 16 percent by the Federale group and 16 percent by the Industrial Development Corporation.
 Petoria Bareau
TMF POST OFFICE is rolving in black untere to an increasong eutent to fill posis emply hranse of the chrone shrtage u: utite :kil!

The Socmaser-Gemeral, Mr il it pester, satt in Pretaria veredtar that betwen lyif and !at the remee a hlacks combined be the post oftere nenuse fom abol 25 mon to

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An: pestor said the poliny of 140-2 hacks in terhnical areas of tha - ast ofore was tanom atholy in verri agn it bed prewt highy sreesefo!, and wonith (artirem

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Fertien in the wepe the Pest. master-General anmoned that durirg 1979 and 1990) the post ofice lost 17204 start members trentin resignations
Tons was 23 $5^{\circ}$ ? of total staff establiohnent and 2 if: more
than resigned in the serevoms year.

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fat manate to aret a hantio staff suranpe bie hy employin: 23 ho thats in incos prerously recorsed for white watkers.
drawn between prevalence and incidence. Prevalence cases constitute the number during a single period of both old and new cases, while incidence (or production) indicates the. number of new cases produced during a giveh tiomally per annum. It should also be borne in mind that the given prevalence figures were imprecise and merely estimates. In 1910 M . Gemmill, an actuary ot the Chamber of an actuary at the Chamber of

About 18000 Escom Iscor employees expected to join the allwhite Mineworkers' Union because heir jobs are open to races.
Mr Arile Paulus, general secretary of the Mineworkers' Union. said yesterday he Industrial Regis rar of Trade Unions had given permission recerte members who ere not minets
White workers from he Grootvlei, Arnot Hendrina, Komati

Tancla, Taaibos and Taal power statinns and from Iscor, Vanderbijlpark, had approached the MWU for membership after their own unions had agreed with emplovers in the engineering industry to scrap race differentiation in ap. prentice training.
Permission for Iscor Workers to join the union had not yet been granted, but Mr Paulus expected soon to be able to announce the authorities had given consent.

Mir Paulus said "no comment" when asked whether his union woild try to have job reservation restored :n the engineering indus try.
"We now have offi. cial permission to extend the scope of our union which means all white workers in Balfour, Sasolburg añ Middelburg, Transvaal can now join the MWU."
Requests had also been received from other pover stations 1903.(11.5) subsequent writers believed that the mortality figures were probably an underestimation because lat least one-third (and probably more) of the disabled miners' had left the Transvasl to die elsewhere. (216)


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## in minning ${ }^{9}$

JOHANNESBURS.Black mining team leaders are being groomed by Anglo American for jobs from which they can be promoted to take guer re sponsihinties from whites. areording to the wine workers Union.

The union savs the move is under way at the prestdent Steyn gold mine and is beins undertaken in preparation for the recommendations of the sixth Wiehahn Commision report.'
The general secretary of the MWL, Mr Arrie Patulus, sat umion nowr bers at the Presudent Steyn had heen invited to help select black toam leaders with a polentia: for minins operations.
The selections were made at cuections and answers sessions in whrl the white miners quized blarks on what they wonld do in given circumstances or cruses in actual minns operations.

## INVESTIGATEAN

The questions inciuded theorctical problems on increasing production.
On investigation, says the MWU, it vas Iearnt that back team leaders selected by white miners were to be placed with miners who had poor production recoris.

The mine manager pointed out that no one whs better gualified than white miners to select promising black team leaders, Mr Pautus said.
-Hmever. it is reriam that if procinetion is increased, the honour will 20 to ihe biack team lrater.

Furthermore, the iblack workers will then be regarded as some sort of an expert on increasing production.' he said.
Anglo Amerian chair. man, Mr If Oppenheimer, is on record as saving that no white jobs would be laten over by liacks on any of the corporations mines.
Mr Paulus said he respected Mr Op. penheimer's right to his oun point of viev as sisted. but he remained convinced that the manasement at the Presitinnt Steyn mine were preparng for black ad:ancement.
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Affirmative action is one of those subjects guaranteed to set the temperature of any debate rising. Rightly so. Forced advancement to redress past discrimination has been a policy hotly propounded, and equal-
s. Iy hotly damned, by serious and reasonable people in plural societies such as the US and SA.
In America, of course, the results of various affirmative action programmes set in motion from the Sixties on are now being critically assessed. In SA, some question whether the policy, as it is understood overseas. can ever be applicable to social conditions here. As Ron Marsden, general manager of the National Development and Management Foundation (NDMF), points out: "In the US you have the problem of a smaller group historically deprived by the majority - it's the other way round here.'
Hovever, given the burgeoning need for ever more and more skilled manpower in SA, few would argue the need for big employers, at least, to become constructively engaged in black advancement. Stellenbosch University's Professor JL Sadie has estimated that the executive component of SA's economic community numbers only 926000 ; unskilled and underemployed people number 15.1 m . The man-
agerial burden simply cannot be carried indefinitely by whites. But is affirmative action the answer?
Perhaps the truth is that, to persist with the attitude that supervisors must be white - or to keep Iegislation on the books perpetuating that situation - would be to reinforce a damaging form of affirmative action which began in the Thirties with the so-called "poor-white problem." The historical results of that became all too apparent in recent vears with the belated recognition that various public services were becoming both understaffed (by whites) and incompetent. Enlightened public servants like Iouis Rive and Kobus Loubser took appropriate (not affirmative) action.
But, the issue of black advancement based on economic needs aside, affirmative action in the SA context is being increasingly debated. This is partly due to the gradual working through of the various employment codes - local and muitinational - and partly because of the tradition of Western liberalism in the English-speaking business sector. Here it is useful to juxtapose radically opposing views and assess their merits.
Dr John Marcum, vice-chancellor of the University of California (Santa Cruz),
says of the American experiehce: Affirmative action is predicated on the as-: sumption that the costs of exclusion, costs. in social stability, lower economic productivity and political coercion, will ultimate: ly outweigh the short-range costs of compensatory educational and employment initiatives. It sets and measures its suc. cess by targeted goals."
Opponents of affirmative action can convincingly use the free market concept of economic freedom to put their case; as does Leon Loum, executive director of the Free Market Foundation: "The most of fensive aspect of affirmative action is the way it humiliates blacks. It implies that they are inferior, that they are not good. enough to handle legal equality with whites. It is the most devious and arro: gant form of white pseudo-liberal paternalism.
"Not only that, but its actual results in the US have been the opposite of what was: promised. The income gap between whites and blacks has grown, black unemploy, ment has risen to the highest levels in: history and racial hostility is increasing. "t In SA, prominent biacks asked for their: opinion by the FM saw the issue in terms. of the need for black advancement - but certainly did not come down firmly on the,
side of affirnative action per se Commit math more educational expenditure can tee of Ten leader Dr Ntatho Motianas for example, said: "Affirmative action does not mean that you have to favour a black with less qualification over a white with better credentials. (But) in SA blacks are not qualified simply because they have been kept out. My approach would be that universities and technikons should reflect, in their enrolment, the demographic composition of the country. There is no reason why. for example. Wits should have over 12000 white students and 900 black when the proportion in the country is one to four."

Here, basic education and later training are related issues. Per capita expenditure on black and white education remains grossly discriminatory in favour of whites, though educationists note that the ratio has narrowed over the past few years in favour of blacks.

Without a sound hiteracy/numeracy base, lasting skills simply cannot be imparted to the disadvantaged - whatever the economic (or even liberal) arguments. A recent estimate shows that SA spends $4.1 \%$ of its gnp on education. compared with $6 \%$ and over in Western Europe and the US - and even more in "developing" countries, a category in which SA. realistically speaking, belongs.

- This is not to say that educational expenditure, as a percentage of gnp, should suddenly be boosted by $2 \%$. Problems cannot be solved by simply throwing money at them - particularly not in education, where long periods are required for training to take hold and bad planning can lead to bottlenecks. The Urban Foundation's Dr Robin Lee, for example, observes that "in Western Europe and the US. after the post-war baby boom, resources were ploughed into primary education. But after the surge was over. you had the situation of schools standing empty."

A leading educationist. Franz Auerbach, agrees. "The real question is by how
and should rise than in the past. not for it to do so abruptly."
Lee feels the emphasis should fall on adult education. "Any modernising society is going to require occupational change. People changing their jobs in middle life, and so on. So the adult educational system should become one for continting education."
His personal opinion is that this can be facilitated by companies adopting "organised advancement programmes. And the larger number of them doing so probably subscribe to one or another of the employment codes."

## Meaningless quotas

The NDMF's Marsden argues that such programmes shoutd place the emptasis on quality. not quantity - not. that is, on meaningless quotas. "You can victimise people by passing legislation to heip them. The climate has to be right and you have to get the right people onto the management courses." There is also a problem of expectations: "Treat people in the programmes like idiots and they will perform like idiots - a selfffuffilling prophecy. You have to have a meaningful measurement of black advanicement.
"The danger is that some people, if a programme comes unstuck the first time, have a tendency to become set against all programmes. It takes time. People tend to forget hov ingo it personally took them to train."
In fact. Märsden saus, hlack progress into skilled and managerial ranks has been very evident otrer the past 18 months - "and this movement upwards has been in relation to actual needs," not the product of affirmative action, as defined in the US. It has been appropriate action.
But recalcitrant white attitudes remain an obstacie. So others stress an even more positive approach and perceive a need to channel and measure advancement in a way that implies looking at numbers.


Moses Maubane, GM-designate of the African Bank. is one. "Entess there is an agency to make blacks move up and across to certain positions, there won't be progress. Representatives of employer groups should set targets for black advancement. Meaningful participation of blacks requires that they should be involved and integrated in all facets of the corporate worid. Those who say there are not enough qualifiedr blacks are blind to the fact that blacks are not given exposure to acquire the experience.

Here the codes - apart from appealing to managements conscious of foreign pressures - have played their part in con-sciousness-raising. Though the codes, as the FM has noted (March 13), have come in for a fair amount of criticism for their paternatism, they do help clear the vay for a freer operation of merit advancement - simply because they challenge ingrained supremacist attitudes. The Urban Foundation, notes Lee, supports codes which "aim at the removal of discrimination based on race - the ideal is an equalisation of opportunities."
A question which is likely to become increasingly important in the near future is the extent to which the state should become more involved in training and advancement programmes for adult blacks - that is, in appropriate action. The Human Sciences Research Council (HSRC) committee currently investigating all aspects of education is expected to report towards the end of June. In the meantime, it has drawn up a set of 11 guiding principles whict it has circulated to its participants. Principle seven is of paramount importance: "The private sec. tor and the state shall have a shared responsibility for the provision of nenformal education."
A principle and a Cabinet cormmitment are, of course, worlds apart. Hovever, given the fact that the HSRC is inherently a conservative body, any of its educational recommendations are likely to caryy weight in Pretoria If appropriate action mone: the diversing of propato and poblic. renurene to mate whe the educatinna! and chble hantar ne the past -. - in practice. heingers and other coures for adut buets - the Gerc mots set to lay the rroundont: for preater government onyarnmont in this fied
That privatn comnanies -- multinational re cotrerison - and the unions will have to say about that is another question altogether.


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Manlo, Natcoc's education officer and Mellyn Mehlomakuil (second from left)
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(2) No scientific studies whatsoever have, however, furni

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## Own Correspondent

JOHANNESBURG. - A black man has become a mine captain on a South African mine for the first time. according to the Mine Workers' Linion (MWU).
The union seems set to make a major political issue of his appointment at a time when an intense election batile is being fought in mining constituencies.
It says he is to take the place of a white mine captain who has been promoted to a higher position at Bank Colliery, a Withank mine owned by the Anglo American Corporation.

The union claims his appointment demonstrates that black job advancement threatens white miners" jobs because a white miner has not been given the job.

The MWU bases its information on a news item in the Witbank News which says that Mr Frans Zungusa, a Bank Colliery black worker, is completing his practical training for a Mine Captains Certificate and will soon be promoted to mine captain, becoming the only black man in the country to hold this post.

According to the report, he will take the place of a Mr Frik Bezuidenhout. who is to be promoted to a higher position.

The post of mine captain is a senior official's job which has hitherto been closed to blacks.

In the latest issue of its journal. The Mineworker, the MWU publishes a picture of Mr Zungusa which appeared in the Withank News.
Its general-secretary, Mr Arrie Paulus. writes in the journa: "Now you can see for yourself what Mr Zungusa looks like.
"Look again at the photo and you can see probably the first
senior black member of the Underground Officials Associations" - the UOA recently opened its doors to black members.
Mr Paulus adds: "And if you look again you can perhaps see the first black member (in the future) of the Collieries Committee of the Chamber of Mines."

Labelling Anglo American the
"African Advancement Corporation", Mr Paulus asks his members to "note well that a white has not been promoted to take Mr Bezuidenhout's place". He adds: "If there are still men in the mining industry who doubt that blacks will also re place other whites, my sympathies lie with them."
According to Mr Paulus, the promotion of Mr Zungusa contrasts with assurances given to white miners by the Minister of Mineral and Energy Affairs, Mr F W de Klerk, and the Minister of Manpower Utilization, Mr Fanie Botha.

Mr Paulus says the MWU has asked Mr De Klerk to give it written assurance that blacks would not get the same job advancement concessions in "white" South Africa as they has recently been granted at the Impala Platinum Mine in Bophuthatswana

It has also, according to Mr Paulus, asked Mr Botha for an assurance that blacks will not be given blasting certificates on the mines.
"Election promises will not set miners at rest," Mr Paulus writes.

- Spokesmen for Anglo American could not be reached for comment by the weekend.
(Report by Steven Friedman. 171 Main Street. Johannesburg.)



## Argus Correspondent

BLOEMFONTENA. - OF the 10527 apprentices registered in 1980 only 182 were black. And only 63 of the 2150 apprentices registered in the first four months of 1981 were black.
This was said by Dr P J Van der Alitwe, Depuly Director-General of Manpower Uitilisation, at the Afrkaanse landelsinstituut Congress in Blormfontein.
Dr van der Merwe admonished the private sector for not doing enough to train apprentices.
Mr J D Kritzinger said
1 South Africa's system of artisan training was sn badly used, the country should be ashamed of it

It was essential to have a colour blind system because blacks would fill 95 percent of all jobs by the year 2000, he said.

SYOBBISHNESS
A plea vas made at the congress for South Airlcans to rid themseives as soon as possible of teultivated academic snobbish ness.'
Mr Hennie Klerck spoke on the necessity for a greater trade-oriented and practical education policy. He said the serious shortage of skilled manpower
was the most restraining factor in the future develomment of the country. Sapa. $\qquad$

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Mr Phahla．88，a latour reta－ tions officer vith a Wadeville electrical accessories manufac－ turer，completed his BA demee in secial sciences in 1807．He switched to study manpower management because te found the sabject＂dynamie and challenging＂．
Mr Phatila said while the Government＇s commitment to a policy of change and reforma－ tion was acclaimed by blacks， this was received with caution and seen as a threat to the protection．preseryes and privi－ leges enjoved by whites．
Management in South Afri－ can commerce and industry had under－ublised its blacls manpower reseurces for a long time．said Mr Phahla．
He said as the whites had acquired a superior attitude to－ wards the blacks．the ensuing relationshio in the rork envi－ ronment had，under extreme conditions，resembled the par－ ent－child relationships．
＂This point mav be amplified with the example where blacks vere made conscious of their inferior status by being ad－


Mir Mogodi Phahla，the Benoni labour officer who received a MBL degree in manpowar management from the Universiny of South Africa．He wrote

## a paper on black advancement－in South African industry． <br> 

control，be tod suiat to do and cannot be hold responsible for his deeds．Evidently the same thought may have a psvehologi－ cal impact on them，in invole the carefree attitude that is enviced by them at times．＂Mr Phahla said．

On the question of the coun． try＇s labour policy，he said the labour policy repulating the working conditions of thack ta－ bour mas＂remarkable pater． nalistic in character＂
The black labour force had every detail of their employ－ ment decided for them．includ－ ing vages and the conditions of employment．These labour poli－ cies vere discriminative and
＂A carefully structured legal system vas introduced to sus tain the effect of this policy． Though legisiation did not pro－ hibit the emplovers from pay－ ing equitable wages to black employees，the profit－orientat－ ed employers took advantage of the circumstances by paying nothing better than＂unskilled wages for unskilled work，＂Mr Phlahla said．
Ife gaid while the employers hid behind legislation in the past to practice discriminative． protective，restrictive and pa － ternalistic tendencies which vere built into corporate man power policy，a lot of changes were called for in the rethink of management philosonhy and company policy to implement these changes successfully．
protective in that blacks were culture the black man imma－protective in that blacks vere
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ture haman being vho should allocated unskilled jobs through the practice of job reservation． ture human being who shour almays be kept under strict
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dressed as＂boys＂（males）and ＂girls＂（females）in other words，being black young or old，you vere treated alike．＂ Mr Phanla said．
＂Ironically，while this form of addressing black labour was surtained in industry，the blacks were expected，and did tum out production as adults． children．＂
He argued that the reason why most blacks had been blamed for acquiring an irre－ sponsible atitude was generat－ ed by these derogatory concepts．
＇According to his（biack） According to his




This week the Post of fice appointed a special: six-man committee tackle the problem.
Mr: William Ridgard: $:$ Deputy Postmaster General: in eharge of staff and : posts said the committee : started its work on Tues $:$ day.
"The staff shortage in: telecommunications," he: said, 'is a country-wide;' problem and the commit-. tee's first task will be to: identify areas with the most pressing problems.

## Task

"The committee also has the task of looking at how we can cope with the present situation. It will investigate ways of attracting people to the Post Office's telecommunica tions services as well as the causes of so many resignations.

- We are recruiting overseas and are using as many women with the right qualifications as possible to try and contain the present situation," he said.
A major problem, Mr Ridgard said, was a shortage of people with the right qualifications to en ter telecommunications services.
"The solution will come when more and more blacks are trained in this direction and we are doing everything possible to encourage them to become qualified for a career in the Post Office's telecommunications services."


## R250 000 trust for black ${ }^{\text {sin }}$ iss ${ }^{381}$ MBAs

By John Spira EF (76) BLACK business etteantion is to receive a dramatic shot in the arm with the establishment of a R250 000 educational trust at the Wits Graduate School of Business Administration.
The newly created $\mathbf{H}$ Bradlow Bursary Trust will make it possible for at least 10 black graduates to study annually for the school's MBA degree.
The money to fund this excit ing project has been donated from the estate of the late $H$ Bradlow, who, as an immigrant to South Africa at the turn of the century, helped to build up a highly successful furniture business.
The sole trustee of the estate, Dr E P Bradlow, has a long-standing involvement in education and firmly believes it to have been the testator's wish that black education should benefit in this way
Convinced that lack of opportunity has caused blacks to lag behind whites in the field of business education, Dr Brad low's main purpose in establishing the trust is to assist blacks to qualify in far greater numbers for executive positions
commerce and industry.
In this way'they will benefit not only themselves but a South African economy suffering from an acute manpower shortage at executive level.
Prospective bursars must be prepared to study full-time at the Wits Business School. While priority will be given to black students, coloureds, Indians and whites may also apply.
Professor G F Jacobs, a di rector of the school, says: "We already have a number of black students on our MBA programme, but this generous donation will give added thrust to the training of black managers in this country.
"We see our school as being in the forefront when it comes to business education for blacks. Already we run a preMBA course in maths, accoun tancy and communication which acts as a bridging course for students who find the gulf between their first degree and the MBA wicomfortably wide.
"Most of these students are black, and this magnificent do nation will give them added impetus and enthusiasm to continue their busineso-andies."


South Africa's development potential and living standards would deteriorate if the country persisted in drawing high-level manpower mainly from among whites, the Ministertof Manpower Utilisa: tion Mr Fanie Botha, said inipretoria yesterday.
This was the main message in a special report of the National Manpower Commision on high-level manpower in South Africa to be released for general iniomation.
ratha said in a stafement that The Cabiñet had given permission foal the report to be released.
High-level manpower was defined in the report as everybody in professitonal and semiprofessional occupations, teéfinicians and: manágetrial personnel with the exception of farmers, antisans and clerks in the lover ranks.
The report gives a re vieve of the demand and supply situation in terms of latest available information and reflects the mosit Important bottle-
necks in high-level manpower.
"The main message flowing from this investigation is that South Africa will not be abie to realise its development potential and offer all its people an acceptabie standard of living if the country persists in trying to recruit its high-level manpower mainly from the white population groups;" Mr Botha said.
"In fact if we continue to do so a relative deterioration may be expected in the course of time."
It was of the greatest importance that all population groups - in line with the free market system - should have every opportunity to participate in the development process of the country.
They should be able to utilise the full extent of their abilities and insight and benefit accordingly.

A number of recommendations are made in the report to allieviate the situation and the Government's views are given:Sapa:


The Federated Chamber of Industries - representing organised industry in Souh Atrica has weltomed a Cabinet decision to step up the training of blacks for professional and mathagerial positions.

The Dimeter of Man nower Utilisation, In Fanie Botha, amounced today that the Government had appoved a sive dial repore of the National Momperer Commastut on "thenhesel mapower" denmed as technicians and sembrofessomal, proissstonal and manageral petsomel oí all hends.

## TMRUSP

The thrus of the tepurt is that South atrica woud not lealise its develupment potential and offer all its beuple an acceptable standart of livas if if persiged in erchating its highlecel manpower from the white population group only.

The execative ditector of the FCI. Dr wohan tan Kil. woday welcomen the dection io a "stejs in the rigit derction."
The chanber had nut yet studed the fiovert hatens What Pajer fo ppondins to the report. lat it fulte agreed with the provisions of better profescional and ma. magerial trammy for all races.

- The ratiog of managetal to non-manageriał Staff in Suth: Africi is out of line witi: the hishgrowth watmex." he sabl. "a smat habatrmal dass an ma sonte catro tha the rest of tie populaH, h."

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The chamber was antaioustr awating the report wi the De Lamse Commer slon, set up atter fust vear's coloured school boycotts. in which the whole education and rat-
aing system would be re-
viewed.
© Tage © Migh-level
posions 'hot only for whites."
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By Drew Forrest
To avoid a return to low levels of growth South Africa must find ways of bringing its black population into the "engine-room of the economy", Mr Dennis Etheriage said yesterday.

[^4]a question with multiple outcome in net terms of a
$y$ are only one part. Who her complementary componentes

Mr Etheridge, national executive member of "Mampower 2000" and cosponsor of the Manpower Foundation was réspending to the Government's new manpower report.
The report centred on
the national shortage of 'fhigh-level manpower?
defined as technical defined as technical, managerial, semi-professional and professional personnel sals have been its propo by the Government in a white paper.
Flowing from the report is the message that the country can no longer afford to rely exclusively on white males for its top personnel - a message endorsed by employers interviewed yesterday.

The main source of dishealth care. Jo meqs 'uorferndod oqf uf sdnoxs fo sobeq eoxnosex erf eqexedes of modical care thromgh feemformervice channels - it ia example, Lower income groups do purcheso alenificant amounts xOF - पOf780ffttenb epoau uoffdfxosep peoxq styp zoodens botween eccess and economic status $1 s$ weakest? While I sophisticated treatments where, once reached, the Iink meet only at the level of himhly specialized and technicaliy
 through clinics and hoshitals where out-of-pocket payments poorest $80 \%$, mainly black, organized in the public sector rigk pooling via insurance? It there another for the
 appointment in some business quarters was the retention of separate training facilities for different races. Other employers sounded a waming that the measures re commended in the report needed to be coupled with a "fundamental restructuring" of the country's secondary education, if its skilled manpower shortage was to be orercome.
The executive director of the Federated Chamber of Industries, Dr Johan van Zyl, said he fuly agreed-with the mbsic philosophy" of the report.

It was "impossible" to recruit top-level manpower from whites only -
by the year 2000 more than half of South Africa's professional. skilled and managerial staff would have to come
from other groups, he said.

Dr van $Z y l$ referred to the report's recommendations of tax grants rather
than concessions to comthan concessions to com-
panies which trained employees. This would act as an incentive to train by enabling employers to re cover training costs more quickly, he said
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He said many of the proposed measures -were "long-term investments in human canital."

Dr van Zyl said the measures proposedts in the report would not be sufficient to solve the country's high-level manpower crisis although they are a "step in the right dires. tiqn."

Polifical Correspondent
Sweeping changes which will affect employers and empioyees - especially women and immigrants were recommended in a manpower report released yesterday. The proposals also have important implications for universities.
The report deals with high-level manpower in South Africa and most of its reconmendations have already been accepted by the Government.

A central theme of the report is that South Africa should stop trying to recruit its top person-

## Govt accepts changes


nel mainly from the white population group.
Specific recommendations in the National Manpower Commission's report on high level manpower include:

- Extending tax concessions to employers who allow employees to study turther.
- Establishing -open unversity" which will admit people without
qualifications required by other universities.
(Utilising trained women more extensively and possibly adapting the present discriminatory tax suructure.
( Giving cash grants instead of tax concessions to empleyers who establish their own training programmes.

The 84-page report makes it clear that one of
the Government's tor priorities should be to implement the ideas contained in the Wiehahn and" Riekert reports more strictly.

While it does not go as far as blaming the public service "tortoise" for preventing this, the report says: "Special attention must be given to legislative measures, regulations and administrative direc-
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## high-level manpower

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diversities are criti1 for their failure and rout rates but it is tested that the moment undertake a ww of subsidy forme-

Ias.
In a 16-page white Paper released simultaneously with the report, the Government supports most recommendations while voicing reservations on some issues.

On more generous provision for training blacks at white institutions, the White Paper says: ""The Government has already accepted the admission of
non-whites to white institutions, provided that arrangemens at such centres are to the satisfaction of all concerned.
"The policy of the Government nevertheless remains that separate provision should as far as possible be made for the training of the different population groups."
The White Paper says the Government agrees to

give "urgent attention" to the possibility of further tax concessions for em. plovers who allow staff to study.

But on the proposal about revising the tax structure as it affects women, the Government only says: "The Standing Commission of . Inquiry into the Fiscal Policy of the Republic will give
consideration to the mail ter."
The report recommen jed that employers recon sides their attitude towards women and the Department of Finance would give "serious con sideration" to revising and adapting the present tax structure.
The commission's report is likely to find wide. spread support, as will Government acceptance of the key recommendation that high level manpower can no longer be re cruised mainly from the white population group.

- See Page 9.
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A 45 percent shortfall in engineers . . . one doctor for every 20000 people in the homelands . . . 19 percent of posts for physiotherapists unfilled
a need for twice as many graduates in forestry the catalogue of shortages is endless.

And yet, according to the National Manpower Commission's new report on High Level Manpower (HLM), no less than 70 percent of South Africa's managerial, professional, semi-professional and technical personnel are recruited from its white population.

If 'the four million workers in agriculture and domestic service are incIuded, blacks, coloureds and Indians representing 82 percent of the population - contri bute less than 20 percent of the country's top manpower.

## LINK

Repeatedily underscored in the report is the crit cial link between Hila and economic progress.
sThe rapid reconstruction of West Germany after World War 2 em phasised the relative im portance of trained man power vis-a-vis other pro puction factors such as acilat materials." it states

And although the HLM component of South Africa's workforce rose from 8,9 percent of total to 12,1 percent between 1965 and 1979 (7,3 percent if agricuitural workers and the unemployed are included), the report stresses that the figure for the United tates is close to 30 Satest
The heavy reliance
South Africa has placed
on whites - and especi-

A greater share of top level management must be taken by black, coloured and Indian people if the country is to progress, says a new report analysed by DREW FORREST.
apparently already realised."
The report shows that an "upward movement" of black, coloured and Indian people is already under way - a trend which 'needs merely to be accelerated.'
Among blacks, there is on annual growth rate of six percent in clerical workers, nine percent in sales workers and 6,7 percent in foremen and supervisors. Projections prepared by the Economic Planning Branch of the Office ot the Prime Minister indicate that "nonwhite" professional and clerical groups will double in size between 1977 and 1987.

## PREDICTIONS

Predictions for the 10-year period include:
A sharp decline in the percentage of whites in the professions - from 62 to 54 percent of total. By 1987, blacks will make up 33 percent of this HLM category.
(8) A sharp increase in the number of black artisans and apprentices from 25000 to 70000 so that by 1987, 17 percent of employees in th is category will be black.

At the same time, the



By FRED ROFFEY

Business, Editor
FROM now on mare than half of the skilled labour required by South Africa will have to come from the non-white nomlation: the chief executive of Maybaker Sonth Africa. Mr Stan Anderson. said in Port Elizabeth last night
He urger tie full atilication of labour and the establienment of aderuate housing when he addressed the diamond jubile banaret of the South African Shipping and Forwarding Agents Association 'Sasafal as its guest speaker.

- A grouth rate of at least 5r. a vear in the gross domestic product will be recuired to absorb the ammal increases in the latour force by may of new employment opportanities," he sain.
"This has heen borne out by past eaperionce.

When our gross domestic prodnct achieved a rate of $5.3 \%$ in the decade of the


1960s. unemployment was contained. whereas the lower growth rate of 3.8 丞 during the decade of the 1070 s led to suhstantial unemphoment."
He said it had been estimatod that an arerare growth rate of 5 :r a year if combined with a popmation peorth of 2.8-: a year wonld result in:

- Living standards beine on the average 50 : higher ho the turn of the century
o tnemployment being -reduced to manageable proportions.
"If we acknowledge that $5 \%$ is the minimem acceptable groveth rato let us determine what is needed to acheve this.
"Of partichlar importance is that the average annual growth rate of 1.8 ; in the sumple of skilted labour in the non-agricnltmal seetors dur-


## 77

ing the period 1070.78 was insufficient.
"To achieve a growth target of 5\%. this type of lahomr will. in future, haw to lo increased at a rate af $32=$ a rear:
Mr Arforen varmed: "Such a high prowith rate in tho sumfly of ctilted hamur cannot be achinver by rolying on whito vorkers onlv.
"The maximum rate at which this population aroun can sumply shilled hatour is less than half tten ronuired level.

This means that from now on more that half of the stilled labour ramuired vill have to come frora the notlwhite grouns.

He also wamed that South Afriea had fallod to recomies the extent of the countrys filture technical traming nends
'It is said that in 1931 we renpips jog nng stitiler norsons to till me: positions, with the number ereataing annmally thereafter

Tn 1973. barelv 11000 anprenties and technicians of all races were under training, Which js Jess than 10 er of the thatrd sinnulal remuirement.

Wer this reason alone the mintire of mathomation and cricto forating muct be ac. colerated as part of a proness of rodirenting the training of nut wombarm"
Jowever. this ied to the roblem of the lack of auality otte that teaching protescing. mainly pacause of the hov standard of education that had bonn acoeptod in the past

It is fonet that the delaven rengrt hy tho Grman Scineres Peenareh Comoil on education in South Agrira will shmetly come rip with the solutions and that tha Gowomment will act ranifle to change the mosen wastncil hack educational nat tery" said ATr Anderson
increased welfare that results from the successful treatment of disease, or from the increased income resulting from a man being fit to return ople know that the facility is now available to them should they need it. Even more difficult to identify are the benefits that flow from public disease eradication progranmes as, quite apart from the present of benefits that flow from such projects, the factthat the incidence of disease will be reduced in the future is a major source of benefits generated by these types of progranmes. Such future benefits are
 himself for treatment and in the course of the progress of the early stages of his disease infects a number of other people.

In many areas other institutional factors may cause the apparent market demand for health care to be distorted. Poverty is positive correlated with a need for health care but its existence can cause distortion in the pattems of both the supply and demand for care. Poverty may a person to postpone his demand for a medical visit until his becomes critical, thus generating an apparent demand for sophisticated one that could adequately be treated at home. Poor transport facilities may have a similar impact. Altematively poverty leads to the neglect of certain less traumatic diseases such as scistosomiasis. The degree of infection may be extremely high in some poor comriunities but accepted as a way of life and consequently not translated into a demand for health care.

Many of the aspects connected with difficulties in establishing the care stem from tine difficulties involved in evaluating the benefits and costs related to such provision. To be relevant in any social sense, the evaluation should be undertaken with reference to the social goals of of canflicts that are evident amongst the goals themselves.

Bencfits flowing from the provision of health care accrue to the conmmity in many different forms, some accrue in the form of an increase in
the econony's productive capacity following an improvement in the quantity

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IF STITH Africa＇s mannwe training it might mean econom－ ic disaster．Dr Ferdie Hartzen－ berg．Minister of Education and Training，said at Sandon yesterday

Addrescing the regional con－ gress of Assorom he said the fraining of the colintry＇s blacks and provision of manpower were more than mere stafis－ tics．however

Behind the statisfics are people．Individual human be－ ings who are strugghtig for a place in the sun for themselves and their families．to whom a higger earning capacity mav mean more than simply gelting more money．＂［or Hartzenberg said．
He said projections indicated that 1900 would produce about
or 22400 black matriculants with university exemption，over and above an expected 44600 Senior Certificate candidates．

It is evident therefore that we will have an assured source of educable young people ready and eager to enter into the adult world where they will play their part in the conomy of the country，＂Dr Hartzenberg said．－Sapa．

## Crucial role of mom-whites int branks, societies


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 clinic attencers. i.c. towards coctors. Women of working age wore the main



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## blacks

## presiding

## over trials

## of whites

Mercury Reporter .
THE legal profession was open to qualified people of all races and there was no technical law preventing black magistrates or pros. ecutors presiding over trials involving white accused, the second vice-president of the Natal Law Society said last night.
Mr A M Brokensha was reacting to a report from Johannesburg that severe shortages of public prosecutors in Souft African courts have meant that Government regulations were being swept aside to allow blacks to practise in urban courts and, if necessary, at white trials.
The report stated present Government regulations restricted magistrates or prosecutors to practise only in cases not denied to them in terms of the Group Areas Act.

## Need arose

Black; coloured or Indian magistrates could preside only over cases involving black accused.
Mr Brokensha said many magistrates and prosecutors of all race groups practised in urban courts in and around Durban and, when the need arose, at white trials.
'If a magistrate presides over a particular area he naturally deals with accused regardless of colour, he said. 'A white accused may well fall under the jurisdiction of a black magistrate?
When asked if this was against the law Mr Brokensha replied: 'as far as I am aware, there is no part of the Criminal Proce dure Act, the Supreme Court Act or any other Act involving the law profes sion that stops black magistrates or prosecutors from presiding over.white accused.

## Not aware

There may be laws in the Department of Justice, but I am not aware of them and never have been.
The present Government regulations were criticised strongly recently by Prof $F$ A de villiers, dean of the law faculty at the University of Bophuthatswana, when
he gave evidence before the Hoexter Commission of Inquiry into the structure and functioning of Courts.
The Johannesburg Magistrate's Courts recently had employed one black and two coloured prosecutors who, he said, would prosecute in cases with white accused if necessary.

## No posts

But the Department of Justice and the Commission for Administration said that officially there were no posts for blacks as magistrates or prosecutors in the public service.
A senior member of the law profession in Pietermaritzburg and a former president of the Natal Law Society, Mr Oliver Hart, said last night it 'would be right and proper for suitably qualified people of all races to be appointed accordingly'.


CONSTRUCTION firms in the Western Cape are recruiting black artisans from the homelands and neighbouring states following the remoral of restric. tions.
Government concessions which allowed blacks to do which allowed blacks to do
skilled work in white skilled work in white
areas, have had areas. have had far-reachbuilding industry.
A fev months ago, conStruction giant Murray and Roberts embarked on a recruiting campaign. in Transkei and the Ciskei and they now have 27 qualified bricklayers from these homelands.
In addition, some build. ing firms in Cape Tovn have black artisans from Lesotho and Botswana

A spokesman for Mürray and Roberts said the firm had also been one of the first to indenture black apprentices in the West. ern Cape - traditionally ${ }^{\text {a }}$ coloured labour preference area.
The first group were taken on last October and the company nov had 17 black apprentices.

## TOWNSHEPS

In terms of their contracts, they would zeceive the same training as white and coloured apprentices, according to the executive director of the Building Industries Federation of South Africa (BIFSA), Mr Lou Davis.
Mr Davis said the BIFSA training centre in Parow
had trained black build ing workers since 1978.
However, these workers could only he used in the black fownshins and could not be legally indentured as apprentices.
Because of this, their practical training vas in. sufficient and they were not given ant technical training at the NTC $\overline{1}$, II or ini levels.
But in spite of the Gove ernments new labour deal, technical training was still a stumbling block,
Although they could attend the Athlone Technical College, by special arrangement vith the Government's different educa. tion departments, there are very few blacks there.

## CONTERT

A spokesman for Murray and Roberts said the Department of Education and Training had plans to convert the technical high school in Guguletu into a technical college.

TVe have been told our men can go there for technical training as from August this year,' said the spokesman.
O. Out of the group trained by the BITSA centre for the Urban Foundation, several have passed trade tests and qualified as artisans.
Since they had no technical training, they did not have the same oppors
tunitics for although some companies gave them equal pay,






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## Argus Correspondent

 JOHANNESBUnG South Africa's first group of black aircraft repair shop assistants in airevaft maintenance have embarked on a liweek training programme at the Chamdor in-service training centre, near hrurersdorp.The four trainees have successfully completed the first five weeks of the couse, which molves the handing of tools and baste metalwork skills, reports the Mampower Projects monthly bulletin.
'During the remainder of the course. the tramees will modergo an intrine
course in the ground handing of aircraft. and in routine duties such as cleaning, removing and installing of parts, savs Mr Jons Lemmer, director of Chamdor.

## INSPECTION

They will also carry out some of the service functions embodied in the 100 hour inspection of light. arcraft, he savs.

Successful participants in such a course may be permitted to go further and qualify as aireraft enginefts.
'A scond course is propoced during the coromit hat of this rear. alco to be matan (hancom; Mr icemmer said.


All ure cana nus suatill work on in marshaifing yards is now being done by 5000 people of otiter colours working under the supervision of oniy a few Whites.
$\because \because$
"We are using non-Whites as ticket collectors. At first we did this on only suburban lines for their own people, but we are now using them on mainlime trains as well.
"On top of all this we have a scheme wherehy we train people of other colours to become technical helpers.
"At present one qualified White journeyman has up to four technical helpers who by assisting him get on-the-job training. They also get theoretical training and we constantly encourage them to upgrade their skilis."

Verster said these innovations had been introduced with the knowledge and co-operation of the seven White trade unions that acted for railwaymen, with whom the top brass at SAR headquarters maintained a constant diatogue'.

He stressed that these people were not labourers and that they had acquired a high degree of technical.ability.
Negotiations were in progress to allow each journeyman to have up to eight helpers so successful had the scheme proved.

While Verster did not say this, he left me with the impression that the SAR's building programme and work in,
he saia. "Frost of these people are enticed to join small undertakings that cannot afford to run their own training schemes.
"There would be little point in us increasing their wages just to keep them. As it is, w: pay them well. Whatever out increase would be, it would be topped by those firms.
"The same happens with Whites. Of the between 10000 and 11000 apprentices that are trained in South Africa each year, we
"Hany leave us as soon as they bave completed their apprenticeship."
Verster said that, had it not been for SAR's policy using people of other colours to replace Whites. it could not have recruited. SAR might have found itself facing a serious manpower situation.

The innovation of bonus schemes had shown that there were too many highly stilled men in some workshops. They have been moved to stops where their skills were now fully used.
Verster believed that if all industrialists would use the skills their trained men had as logically as the SAR had done. the country's shortage of skilled manpover would be substantially eased.


## FM $24|7| 81$ BLACK ADVANCEMENT 176 Mood of scepticism

Black advancement in companies is still a touch-and-go affair. This emerges from an evaluation report by management consultats, Fine, Spamer and Associates (FSA) on Asian, black and coloured advancement in 200 concerns, half of them South African, employing an average of 2830 people. The report states that the "one unambiguous measure" of black advancemont is the number of blacks who have moved up the corporate hierarchy. The figure is still small, though there are now more blacks supervising both higher-income blacks and whites. On average, the companies have 21 people in these posts. making up $4 \%$ - an increase of $10,5 \%$ over last year - of the total workforce. Only a quarter have blacks supervising whites.
The entry of blacks into "white" jobs remains problematic: half the companies in which whites are under the supervision of blacks took steps to prepare the whites. including reminding them about the commany's policy of nondiscrimination, and
giving details of the new supervisors qualifications and experience as an indication that he was the best qualified.

Although only a "negligible" number met with objections, and some whites resigned, the report warns that there could be a white backlash in the future. This fear is based on a sociological theory which states that when the number of any hitherto minority group in a concern excoeds $30 \%$, a backlash ensues among the majority. This problem could be one of the major challenges of the Nineties.

At present, more cogent difficulties lie in the path of black advancement. Only a quarter of the companies surveyed have committees which include blacks, and, accordingly. these have credibility problems.

Most, or $87 \%$ of the companies, regard themselves as equal opportunity employers - yet when it came to treating black and white equally on such points as pay. training opportunities, access to trade unions and promotions, "most of them failed the acid test." Perhaps because of this. black perceptions of advancement tend to be sceptical. Selection procedures and criteria are slammed as "irrelevant and unfair."
So: "If a company does not genuinely qualify as an equal opportunity employer it should refrain from calling itself one until such time as it can practice as one. $\because$,

# Council to discuss 6.Post (26) (176) 2 recruitment of black firemen in PE 

By VIRGLL GONCALVES
THE acute shortage of firemen in Port Elizabeth might soon lead to the employment of ' biacks and recruitment overseas.
According to informed sources the shortage was recently discussed at a closed meeting of the Policy and Resources Committee and will be discussed in committee by the City Council at its meeting on Thursday.
The recommendation to employ blacks and recruit firemen overseas has been accepted by the Policy and Resources Committee.
At present there is a general shortage of staff in municipal departments.

Recently, a senior official described the shortage "as beyond the critical stage".

Mr M J Shand, personnel manager for the municipality, said today there was a shortage of $20 \%$, generally, with the town planning department operating on half quota.

Port Elizabeth should have 65 firemen, but has 15 to 20 vacancies.

Though the provision of finance for dormitory accommodation had been made on the estimates, at present the Southern fire station was the only one with dormitory accommodation.

Dormitory accommodation for the Central and Northern fire stations was in the pipeline and would enable staff to
work an 84 -hour week instead of the present 120 -hour week.
The proposed call-up of fireman to do military training was expected to aggravate the position.
The Cape Province Municipal Association's executive committee recently expressed concern about firemen having to do military duty.
From the end of the year firemen, who were previously exempted from military training, will have to do their basic training.

Chairmen of City Council committees were reluctant to discuss the matter today.
However, Mr A Ward Able, chairman of the Policy and Resources Committee, said the position generally with regard to employment in municipal departments was "a matter of long-standing discussion".

It had become more pressing of late and a "more active policy" had been advocated.

One of the problems regarding the recruitment of staff was finding employees with the necessary qualifications and experience.
"Efforts have been made to get the same kind of tax incentive relief for training as given to private enterprise by the Government," he said.

Mr Bill Hayward, chairman of the Works and Traffic Committee, who has previously advocated the employment of black staff in the public and private sector, said that prior to the amalgamation of

Walmer with the Port Elizabeth municipality, Walmer's fire department had been manned by blacks.

He said the service had operated "most efficientiy".

If the recommendation was accepted, it could help solve the dilemma of providing fire fighting services in black townships.

The City Council recently discussed a motion that the services be withdrawn from areas under the control of the East Cape Administration Board.

The Fire Chief, Mr G B Estment, had proposed that the council withdraw its fire fighting service from the townships unlesss the board helped finance it.

Mr Estment said today it was not in the department's interest to comment on the recruitment of black staff at this stage.

However, the status quo re mained as far as the provision of services to all areas was concerned.
At this stage the department would continue to serve black townships unless instructed by police not to enter the area, he said.
Mr M Kritzinger, the secretary of the South African Association of Municipal Employees (Saame), said that as the branch's executive committee had not discussed the recruitment of black firemen, he preferred not to comment at this stage.

WITH A number of blacks gradually entering managerial positions - amid heightening expectations - a disturbing question has surfaced. Are black managers ready to manage white personnel?

This is the question that faced a South African Institute of Mànagement's Witwatersrand branch meeting in Johannesburg last week.

The gathering of black and white smanagerial talent could not be faulted for considering this question. In the South African context, of course.

What with a sizeable number of foreign and local companies faced with the now-fashionable codes of conduct and their policies shifting towards the "Equal opportunity company" arena, becoming a possibility. Or is it?
The panel of this lively discussion was chäired by Mr Emest Mchunu, sales manager of an internationallyprominent soft drink company. Speakers were Mr Donald Goba, assistant industrial relations officer of one of the country's leading companies and management consultant, Mr Nick van der Walt.

## HANDICAPS

But it was Mr Goba who spotlighted the handicaps facing the potential black manager, with dreams of managing white workers. He saw this as a South African problem, a problem that is caused by conflicting attitudes which are racially based.
"In all, we are dealing with one section of the population, which, as a result of tech-


DELICATE: is the problem Mr Donald Goba and other industrial relations officers are dealing with.
nological know-how, guides the direction of industry and commerce," Mr Goba said.
"And on the other hand, a section of the population that has been legally blocked from aspiring to higher positions in industry. We are indeed dealing with a very delicate problem:"
Also, these potential managers of white workers were faced with grave negative aspects in their communities. The main negative aspects in these communities were education, housing and transport, he said.
"Ourdifferent standards of education served to fan fires of revolt in black youth and as a result we had the 1976 riots. We shall continue to witness
ugly scenes if and when our education system is given a multi-racial shade and yet functionally it is still the old abhorred system.
"It is a well-known fact that inadequate housing is a global social problem. It is more so for the underprivileged people, especially, when inadequacy is associated with reasons other than social ones.
"Blacks are able to do a day's job even after jostling and twirling in overpacked trains. Black employees begin their day in a very painful way."

## SUPPORT

Mr Goba hinted that it was important to have effective company policy that was supported by top management as a guard against nonchalant behaviour.
"Perhaps the word 'supported' tells us more about company climate as perceived to be generated by top management and very less about how company policy is monitored down the chain of command.
"I would therefore say 'yes' for some black managers who had the opportunity of working in companies that were and are consciously aware of the human rights concept, and are dedicated to the use of performance as the most important factor for assessing and promoting employees of all racial groups."


PANEL: Mr Ernest Mchunu and Mr Nich van der Walt, two members of the panel which addressed a South African Institute of Management meeting in Johannesburg.


## Blat (x)

BLACK businessmen must mobilise capital and management skills through the formation of companies and partnerships to share in the expected black disposable income of R19 000-mil lion by the year 2000, banker Mr Llevellyn Mehlomakulu said yesterday.

Mr Mehlomakulu is the business development manager for the international section of Barclays Bank.

Addressing the Inyanda Chamber of Commerce conference in Madadeni, Newcastle, Mr Mehlomakulu said a recent survey had shown that black incomes, which now total R9 000-million, will rise to R19 000-million by the turn of the century.
Partnerships would enable blacks to make a significantcontribution to black development.
Mr Mehlomakulu said his bank's responsibility did not end with making profits. It also had a moral obligation to contribute to the development of the communities in which it operated.

## GOvi,



The neglect of blact education in South Africa is hindering economic progress and poses a threat to social and political stability.

Experts agree that the only solution to the problem is massive intervention by the Government and the private sector.

If this does not happen the country will be unable to cope with the socio economic and political challenges of the 1980s and beyond, wams Dr Kenneih Hartshorne, consuitant to the Centre for Con'inuing Education in Johan:iesburg.

## INFEREOR

Witing in "Optima," the quarterly magazine of the Anglo America Corporation, Dr Fartshorne says the neglect of black education over a period of 30
years has resulted in an entire generation of young blacks being subjected to an eduration system gravely inferior to that provided for whites.

In his presidential address to the Johannesburg Chamber of Commerce last week, Mr S I Matus said that if the country was to maintain its momentum it vould have to come to grips with the crying nced for adequately educated black people.
"We live in an environment which has outstripped its management potential, a situation which has its roots in a system where the black population finds it almost impossible to achieve the same educational standards as those of whites," he said.

Dr Hartshorne vrites that there are more than
a million hlacts-prople who have not received sufficient basic education for direct induction into industrial training programmes.

## Difficult

Young blarks who have completed all or part of their secondary education still find it difficult to meet the demands of modern society because of the low quality of the education system, he says.

Althongh Dr Hartshorne sees the renovating and restructuring of the system as the clear responsi hility of the Government he points out that this would have to be a longterm programme.

While it is necessary for the Government to undertake immediate and radical action in some specific areas, the private sector will also have to mrovide short-term and mediumterm solutions by accepting a burden of education and training far beyond what would normally be expected of it.

## TRAINTNG

Through technical and industrial training the private sector can play a major role in supplementing State systems of formal adult education, Dr Hartshorne says. Tine skills required are of many kinds: academic, technical, communicative, sacial.

In his presidential address Mr Matus salid that if the State could not provide the funds to bridge the gap, substantial contributions would have to come from white: parents and the private; sector.

Dr Hartshome. fiees these compensato y actions as short." as solui ons.

- By Stever frifiman

WST under 4", of the apprentices whose contracts were approved in the first fice months of this vear were black. according to figures contained in the Government's White Paper on the fifth Wiehahn Commission report.

Acording to the white Paner. 102 Hack apprentireships were regitered letwern Jannary and May this year. out of a total of 3625.
It ades that the total number of hlark apprenticesthps registered up to then was 184
Tntil late 1979. Government police was opposed to the training of blacks for skilled artisan work in the "white" areas. The Wiehahn Commission report tablet in 1979 prompted a change in Government policy on the issue and since then the Go\% ernment has been willing to approve black apprenticeships.

## Complaine

fast vear, the chairman of the National Manpower Com. mission. Dr Hemio Revnders. complained that not enomgh emplovers were making uce of the change in policy to train black apprentices.

Fimployers have replied that white trade unions in some industries, are blocking black apprenticeship applications and some complained that tho lack of formal education for black workers is a stumbling. blork to the training of apprentices. who must have a minmum educan tinnal qualification.

Some employers have also preferred to by-pass the nfficia! apprenticeship system berause of difficulties in obtaning theoretical training fachlities for blarik apprentices
and employers such as Mr Harry Oppenheimer, thairman of the Anglo American Corporation. have sharply criticised the rovernment's policy that this training must tako place in segregated institutions.
One of the majnr stated ribite umion objections to the trainting of black apprentices ras that employers sould prefer to train them berause they did mot have to matrgo rom fultsory military traming as White apprentices do

[^5] Deforments
The Government has responded bv annauncing a sis-

## Nod apprentices

PORT ELIZABETH - The South African Railways the country's largest employer - is likely to open its doors to black apprentices in the next few weeks.
Conservative white trade unions which have so far refused to train black apprentices say they will give the go-ahead af ter the government's concession that the national service of white appren tices could be deferred.
The unions previously argued that black apprentices would be favoured because they did not have to do nationial service. With the granting of the concession, white apprentices would be able to complete their apprenticeship before doing national service.

Mr Wessel Bornman, general secretary of the South African Confederation of Labour, to which many conservative unions are affiliated, said he did not know of one trade union which would continue to refuse to train black apprentices.
He said that in the past, the confederation had frequently petitioned the Minister of Manpower Utilisation on the issue of national service and he was
"delighted" about the concession.
Mr Arthur Grobbelaar, general secretary of the Trade Union Council of South Africa, to which the powerful Artisan Staff Association of the Rail ways is affiliated, said the concession would mean that many trade union objections would fall away
The recent government White Paper to the fifth Wiehahn Commission Re port stated that no appli cations to register black apprentices had been refused:
The chief secretary of the Artisan Staff Association, Mr C. P. Grobler, said his union would probably reach agreement with railways management on the issue in the next two to three weeks
He said the government concession would not mean "holus-bolus deferment" of national service for white apprentices. Application would still have to be made, while much depended on the country's military situation.

In his association's deliberations with management, two principles were spelt out. The first was that black and
coloured apprenttceship applicants should not be preferred to white applicants.
The second was that white apprentices should not be penalised regarding salary and promotion because of their national service
It meant that the two years' service should be seen as two years of productive employment, whether or not the apprentice had already completed his apprenticeship.
While the doors are opening for black apprentices, the doors for the training of black miners appear to be as firmly shut as before. - DDC



24 August
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> "interest during construction would be no different than interest during the operating period." 13

Arthur Young \& Co concur:
> "Interest is both an acquisition cost and a holding cost - as an element of asset cost it neither stops nor changes its character when an asset begins or ceases to be under active development. It is continuous and unchanging as long as the asset is owned. ${ }^{\text {. }} 14$

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UNIVERSITY OF CAPE TOWN DEPARTMENT OF ACCOUNTING

## TAXATION AND ESTATE DUTY II - 1981

COURSE OUTLINE/READING LIST - 3rd \& 4 th QUARTER


[^6]N.b. THE TUTORIALS REFER TO 'QUEStions on S.A. Income tax 1980' and the solutions are prepared on the basis that the questions

# Advancement of black $2591176)$ marage a cisis 

0wn Corresponident The issue of black ma nagement advancement seems to be deadlocked on three fronts - with government, business and blacks, the director of the Black Management Fo rum, Mr Eric Mafuna, told a conference of the Institute of Personnel Management yesterday.
Mr Mafuna said the issue of black management advancement had become a national crisis of epidemic proportjons.
"Legislation encourages the perpetuation of a management style that says blacks cannot supervise workers of another colour Legislation has encour

aged the exclusion: of black managers from participation in the after hours social -intercourse that is so vital to ma. nagement development.
'Tegisiation bars up wardly mobile black maragers from moving into
'managers' residential areas as do their white counterparts. It makes nonsense to expect black managers to take unpopular decisions about his black workers - knowing full well he has to live next door to the men and women he is hiring and firing.
, "The most common complaint of management is that there is no suitably cualified blacks. Some wil tell you how disappointed they were to find that out of 1000 blark appli cants, none could make it to the final interview.
"There are too many talented black youths out there. Their major problem is they are not readily employable
"They have unattractive track records as student activists: don't know how to conduct interviews: their. expectations are screwed u po they can hardly make themselves understood in the language of business - Eng lish: and; worst of all, they have totally wrong attitudes and expectations towards business and management matters," Mr Mafuna said.
?What white ma nagements and their clubs and societies fail to understand is that management © development does not seek to alter. a man's personality. It is his cultural upbringinge his values and attitudes that need to pertevised
"the is otrong to expect lheses fundamentaily White cultured organisa: tions to hely the black manager blena his own uphringing with those of business and those of the White community
"If the back manager succeeds in finding a hap. py betume between the three cattures he will be: come bastaraked. He, is whatevescommonty refer to a a d white hatager in a black kithorex

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By RIAAN DE VILLIERS
A PROMINENT mine industry trade unionist has accused the Chamber of Mines of being "reluctant" to grant formal official status to blacks doing officials' jobs on the mines.

The allegation has come from Mr "Doc" Coertze, general secretary of the 12500 -strong Underground Officials' Association - one of three associations representing employees with official status on the mines. $\checkmark$
in view of the chamber's stance; the UOA is making its own decisions on which blacks should have official status and is signing them up as members, according to Mr Coertze

Members of the UOA are covered by one of the only two job reservation determinations still in force.
Following recommendations
"by the Wiehahn Commission that
all such determinations be serapped, the UOA said it would only agree to this on condition that blacks promoted to officials' jobs were subject to the
same working conditions and were allowed to join the association.

## -Status

But writing in the latest issue of The Underground Official, Mr Coertze said the UOA had tried
"unsuccessfully" to reach agreement with the chamber on the issue of black mine officials since 1979.
The UOA hiad wanted to reach agreement with the chamber on the stage at which a recruit would reach official status, entitling him to membership of the
UOA and privileges pertaining to the rank of official.
Since the chamber seemed unable to "make up its collective mind", the UOA had resolved to
decide itself which blacks wére
employed in occupations reserved for whites in the past, and recruit them as members.
The UOA already had nine
black members, he said
Mr Coertze claimed there were mines operating illegally by using blacks in jobs still reserved for whites.
The UOA was aware of blacks having obtained ventilation certificates and black surveyors doing normal survey work.
"The only reason why we have no yet taken action against these mines is because we are prepared to abolish this reserva. tion," he said.
Defending the UOA's conditions for scrapping the reservation, Mr Coertze said it did not intend to resist black advancement.
"We believe that by resisting exploitation of the non-white we will also be resisting the undercutting of our present members and future white members."
The chamber has declined comment on Mr Coertze's claims.

; Civil service to include athrace


- departments was included in steps being taken io overcome the staff shortage in the public service, the Minister of State Administration, Dr Andries Treurnicht, said yesterday. Keplying to a question by Mr Kowie Marais (PFP Johannesburg North), Dr Treurnicht said the broad remuneratve pusition of public servants and other aspects pertaining to their employment were being investigated scientifically.


MAKING maintaining and selling cars and trueks will increasingly be in black hands in fufure and black ownership of new vehicles will become a major marke force.
ing Director of Datsun, which employs 3500 hlack workers and 1500 whites, said last week. 'We have to prepare now for the nest unswing in the economy and black workers are essential to every phase of expansion.'
Mr Muller said, 'We can import workers from Europe or America to make our vehicles but in the Iong term that is not a satisfactory solution.'
'We and South African industry in general will have to spend more time and money than ever before on training our own people.'

## subsidies

He said there were generous government subsidies to encourage training programmes and Datsun had decided to launch a five to 10 year scheme to meet its own demands.
Training whites was a fairly easy matter because of the higher educational standard of the group but there were not enough whites available.

Datsun had therefore decided to get involved with training black workers at school level by identifying potential workers at an early age and financing them through matric and technical colleges.
${ }^{3}$ And "on an incompany level, where we plan to extend training faclities we have found that we have to start with literacy classes.'

He said the training of black workers was one of the greatest challenges facing the South African ecnorny and the success with which any particular company or industry as at whele met the challenge. would determine viability in the market.

## GREAT EXTENT

[^7]appeared to be a reluctance among black workers to enter the financial field of bookkeeping and accountancy and his company vould spend more time and money to make these jobs more attractive.
As far as legislation was concerned, there were no laws preventing black arti. sans and clerical staff to reach the highest levels in South African commerce and industry.

- The Government Ieaves it torus in the business world to decide whom to employ and what johs to give them.'
Mr Muller said the motor vehicle industry had had two good years and everyme had made a lot of money, 'which now gives us the opportunity to finance the type of expansion we will need to meet the next upswing.


## NOT GEARED

He said many industrialists had discovered in the past two years that they were not geared to sustain the type of growth that had been experienced and they would have to make use of a possible lull to get ready for a greater demand level than South Africa had ever experienced.

His own company would spend more money, on advertising in the next two years to maintain a high sales volume.

FAnd because of the closing of the wage gap between hlacks and whites and because of the training that is taking place and that is to take place, we will have production volumes which will be very fifich in excess of anything, we have had in the past.'
Mr Muller said the higher production volumes would be essential, because blacks would become a major buying force of new cars and many more other products which were now heyond their financial reach.


Argus Correspondent PRETORIA. $\qquad$ frica will have to ave to revamp its education and training programmes, or face the economically unaceeptable and politically explosive situation of about $25-\mathrm{mil}$ lion unskilled vorkers, mostly blacks, by the end of the century.

Speaking at a teacher training symposium at the University of Pretoria the executive director of the South African Federal Chamber of Industries, Dr Johan van Zyl, said projections showed that the ratio betveen the executive, the highly stilled, semi-skilled and unskilled classes in the labour force would widen if the present training tempo was maintained. MOBIMTY
Upwards mobility through education and training would have to immrove greatly merely to maintain the current ratios, but more was demanded.

He said unless the socio economic structure of the population was greatly improved the high economio growth rate could not be maintained.
${ }^{T}$ To do this education and training would have
to play an absolutely stra tegic role.

Dr van Zvl said by the year 2000400000 people, outside agriculture, would have to be provided with employment.
Whites alone could not meet the demand for shilled labour and by the end of the century more than half the schooled labour force would have to be drawn from the black, coloured and Indian populations.
This focused attention squarely on the education and training especialiy of blacks.

There was a great probIem with large numbers of blacks with no or a very low education Ievel

They were ill-equipped for the labour market which was becoming more complicated in the technical age.

In many instances they could simply be untrainable and therefore unem ployable. To a large extent this problem arose because of the costs involved in training such peopie and the result was that some businessmen simply switched to machines and more mechanised metnois of production to avoid these training costs.

# Way opened for job agencies to place blacks 

By SUSAN DALLAS

PRIVATE-sector employment agencies, on the brink of being allowed to place black staff, all want to be first off the mark when the authorities say "go".

Salesmark Recruitment plans to open an agency in Soweto as soon as it is legal, and others will extend the service to blacks at their existing branches.
Salesmark Recruitment is a 16 -month-old agency which specialises in recruiting staff for marketing and advertising posts - one of the areas where skilled black staff are in highest de mand because of the pending opening of black television.
The company will apply to register the Soweto agency in terms of the new Guidance and Placements Act as soon as it is promulgated. This is expected to happen by November 5.
Premises for the agency are available in the offices of the Sales Representatives Association of South Africa, Sarasa. It will be run by the president of Sarasa, Mr Freddie Mohajane.
The new Act allows agencies to recruit personnel of all race groups provided workers have work permits and the agencies are registered with the Department of Manpower.

In the past, recruitment and placement of black staff could only be done by the Department of Co-operation and Development; and sometimes the Department of Manpower, acting through the regional administration boards
But although companies are crying out for skilled black staff in every field, agencies cannot act under the new legislation until they are sure it repeals the old law:

Mr Bill Spencer, secretary of the Association of Personnel Service Organisations of South Africa, said: "The laws are just not synchronised. There is a gap between the intention to change and the formality:"
Mr P J Benade, director of vocational services of the Department of Manpower Utilisation, said: "The old Act is still in effect, but I believe it will be repealed when the new Act is promulgated".

Asked if agencies had ever placed black staff, Mr Spencer said this had probably been done for senior positions, especially for American-based companies which subscribed to the Sullivan code of ethics.
One agency spokesman said qualified blacks were often placed in executive positions at
the standard agency fee applied to members of all other race groups.
Kelly Personnel's managing director, Mr Neville Mackay, said the company would extend its service to blacks at the first opportunity.
Mr Roy Silver, managing director of Quest Personnel, said his company had never wanted to discriminate and welcomed the new legisiation. The company would place blacks from its existing branches as part of its regular service.



Own Correspondent
JOHANNESBLRG. - Employers and registered trade unions in the giant metal in dustries are to meet today to ratify a new urtisan training scheme for the industry which employers see as "a step forward"
The scheme sets out standards by which workers can become artisans without be coming apprentices first -the first such scheme to be negotiated since blacks became eligible for artisan work
Unlike previous similar schemes, the plan lays down educational and training standards for workers who wish to become artisans through this route. They must also be older than candiciates previously had to be

This has led to charges that the criteria have been toughened in order to "keep blacks out". The scheme is likely to affect blacks in particular as most black work
ers missed the opportunity to become apprentices
But the director of the Confederation of Metal and Building Unions, Mr Ben Nicholson, confirmed that the unions had asked for more rigorous educational and training standards he. fore non-apprentices could become artisans

But he strongly denied this was an attempt to control the influx of black artisans.

## 'Step forward'

An employer source said the plan was a "step forward". He said it was planned to gazette the agree ment, which meant it would be legally binding throughout the metal industries.
"Obviously, artisan unions are concerned that standards in skilled jobs are maintained. But we believe the agreement will provide an acceptable formula for training skilled workers of all races. The fact that it will be gazetted means it will be easier to enforce"

By SHELAGH BLACKMAN
A CAREERS and information centre for blacks has been established in Port Elizabeth.
The centre is the brainchild of the Careers Development Programmes (CDP) - a body which was set up three years ago in Port Elizabeth to promote the interests of blacks.
The chairman of the steer ing committee of the Career Opportunity Research and Information Centre (Coric), Mr "Winky" Ximiya, said that until recently in South Africa it was "hardly possible" for blacks to secure or to compete effectively for senior positions in the worlds of commerce, indostry, finance or public administration, or to equip themselves for successful participation in the professions or as entrepreneurs.
Obstacles arising from legislation, prejudice and poor education proved to be insuperable, he sàid
As "ordinary evolutionary processes', would be to slow positive steps should be taken to offset the effects of past deficiencies and obstacles.
The development and utilisation of the country's manpower demanded that attention should be paid to young people, their choice of occupation and training and preparation for their careers.
Information on the composition of the labour market and knowledge of particular careers should be made available to black youths. They should be made aware of all vocational facilities.
One of the most serious shortcomings in providing ade-
quate guidance to job-seekers and those planning careers was the absence of a comprehensive information register of the type of work available in this region.
The centre proposed to bridge that gap by building up a comprehensive inventory of available jobs.

As a start it had sent a circular to all big companies requesting information on the types of jobs and careers applicable to the Port Elizabeth region.
Mr Ximiya said a few responses had been received, but Coric was hopeful that all companies would co-operate.
The centre was concerned that black schools should begin to turn out a significant number of matriculants with the qualifications to compete for responsible positions in commerce, industry and the professions.
The following prominent Eastern Cape industrialists, businessmen and educationists are on the Coric steering committee: the managing director of Maybaker, Mr S Anderson, the industrial relations direc tor of Ford, Mr' F Ferreira the director of personnel at General Motors, Mr:M Zemmin, the managing director of Firestone, Mr P Morum, the public relations manager of Shell, Mr D Craig, the chairman of the Chamber of Commerce, Mr A Masters, the professor of industrial relations at the University of Port Elizabeth; Prof $R$ van der Merwe and the registran of the Centre for Continuing Education at UPE, Prof PM C.Botha.

## Bifsa set to drop race barri <br> AFTER preliminary talks with the major building trade unions, the Butding

 Industries Federation of SA has promised a new "status-blind" labour structure.Bifsa's new president, Mr Leon Glaser, yesterday announced a labour structure with wages linked to productivity instead of job classification.
Previously, a bricklayer received a fixed income and had little access to further training for job advancement. Now there will be no ceiling for advancement in a "colour-blind" labour field.
Bifsa's executive director, Mr Lou Davis, told the federation's congress in East Liondon that the backlog of black skills compared with white was a national scar which the indusitry was committed to heal.
He said no educational standards would be required of apprentice tradesmen to make it easier for unskilled workers to enter the industry
Talks on the new labour deal are expected to be completed by mid-November

Mr Glaser said collective bargaining and greater worker participation were key principles in progressive new labour relations policy to be followed by the building industry.
He outlined a plan to avoid a "management crisis" and to increase the strength of building workers' unions.
He said management depended on worker participation to face and overcome problems like recession and unemployment. The trenid in labour relations in other countries was towards a greater say through works councils, unions, safety committees and even the whole worker body.
"We have got to realise we are dealing with an emerging group
who want their share of the cake. They have the same ambitions as you and L. They want to see light at the end of the tunnel and a possible road of continual upward mobility
'I would Șay Bissa's training programmes are definitely going to have the effect of extending the ladder of upward mobility. These programmes will ensure that promotion and advancement are linked to abiitity and effort."
Mr Glaser predicted the emergence of a contented and proud work force, "jealous and protec tive of their standing" if a free market of reward for effort was allowed to exist.
Bifsa's training programme meant that in three years 250 artisans would qualify every year; having increased their status and wages by about three times.
"We must have strong employer bodies and equally strong unions able to keep their word and able to discipline their membess," he said.
A major problem faced the industry, however, to persuade emerging black unions to register, and to operate within the industrial council system when they had so long been excluded from it.
Mr Esaü Ncube, industrial relations officer of LTA Construction, told delegates that effective communication with workers through liaison committees was a basic requirement for reducing industral unrest. Literate blacks would want to join trade unions and would see them as a powerbase.



LULU JAMDA: 'The whole things is like a bad dream. I was starting to think that there was dream. I was starting to think that there was no point in trying to educate younself if you were black in the Westem Cipe.
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 Most refused to even
put her on their books.
The Western Cape was a
doloured preferential area,
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in the past year or so for

 has been directed at white women. Black women, particularly in the Western Cape, should not, it seems, set their sights This is the story of the young and Lulu was on fees for the running of
 teachers salaries. As such the main breadwinner it didn't really matter

Lulu enjoyed the work
and at the same time. in a
 tion, she and her husband
signed up at the st Centre at Langa. where
they obtained their matriculation certificates.

Then two years ago fate
truck a cruel blow. Lulu's struck a cruel blow. Lulus
husband died. leaving her
to care for her two young
 adequate salary. It was a
tragic loss for inis closely. dou uost paranova. prey -ax of uncpenjes aut ssasse

She could no longer
carry on teaching at the


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0 had her two children and enough, went to work in a
nursery school in Gugu-
letu, where she now lived. ouf jof' uxanuos apeaitd e
sem lootos Kias.mu bula rlild dren of working
mothers. It received no
subsidy and relied solcly $\qquad$ much higher than domestic work. This is the story of the
stiuggle of a woman who
did set her sights higher. Lulu Jamda is 36, mother of two girls, Sybil, well-groomed, extremely and has an excellent com-
mand of the Englisin lanmand of the English lan-

Lulu was born in Ath-
one and grew up there at a time when the Group Areas Act had not desig-
nated it ex $\quad$ itsively
colomed. Her father died coloured. Ier father died
while she as still very could not find employment starting to think that
 through the motions of an bother to take notes.
The first few days that I started work was so
relieved that every time I
was alone gave God ${ }^{3}$ Ir am so happy here. and I don't feel I am any

There are other women
like me. But many give up and ro and worls in re:
stauntsior as chas. 'Maybe this, will give
them hope..."

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# manpower BLACK MOBNTY 

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## We'll give you more

 than a scholarship- The Undergraduate Cadet Scheme is not simply a bursary given to finance a university degree in Engineering. It is much more. You eam a salary while you study and at the same time you also get fraining towards a management future.
- On being awarded a scholarship you begin working of the company's Head Office. You start with a unique pre-university year which not only prepares you for your university studies (with courses in the relevant subjects) but also involves you in the working environment of a large company.
- And, throughout the complete period of your scholarship you enjoy the following:
- university fuition fees paid by the company.
- a monthly salary
- a bonus at the end of every year
- an annual review of salary
- annual leave
- pension and medical aid facilities. When, at the end of your course you return full-time to the company, your salary will naturally be commensurate with your graduate status.
Why?
- The companies participating in the Undergraduate Cadet Scheme
believe that the future of South Africa depends on creating a society based on stability, justice and equal opportunity.
- They also believe that their own growth depends on the availability of high quality personnel, both Black and White, to fill high level important positions in areas such as Engineering.
- The scheme has been specifically designed to develop Black Matriculants to this level.
- We will give you all the assistance you need to enter one of the participating companies as a graduate and to compete equally with comparable White colleagues for future management positions.

How the scholarship works

- Year l: Your pre-university year. A unique programme has been devised by Anglo American and the University of the Witwatersrand to prepare the scholarship student for the demands that will be made on him by both the university and his future work environment.
- In this year of intensive academic and vocational preparation the scholarship student will be in the guiding hands of a team of specialist tutors and "mentors".
- The vocational part of this programme covers such subjects as office skills, personal efficiency skills, an introduction to the broad commercial background as well as involvement in practical training projects.
- The pre-university fuition will include Mathematics, English and Communications Skills, Science, Engineering Analysis and Design and training in How to Study at University as well as preparation and orientation for university life.
- At the end of this pre-university year, the scholarship student must decide if he wishes to continue. At that time he will be assessed as to his ability to proceed to university.
- Those who qualify for a technical career will eventually graduate from
the University of the Witwatersrand with a B.Sc in Engineering.


## Training during vacations

- During the main university vacations, scholarship students will receive either academic assistance with their degrees or take part in special projects and programmes to simulate real-life technical working situations. In short, the problems, procedures and people you are likely to encounter at Head Office, in Associated Companies or on the Mines are covered.

The "Mentor" system - Throughout your Scholarship course you will enjoy the benefits of supervision, guidance and advice from your personal "mentor" - a senior official in the company who will take a personal interest in your progress and career.

Are yoú!

- Writing matric this year?
- Under 23 years of age?
- A leader?
- Bright and dedicated enough to study for a career in the field of engineering?
I would like to be a cadet. Pse post me your application form.
Mark with * address where you will be during July and August.
Home address:
Tel
Name \& address of schoo $\qquad$
$\qquad$ Tel..
SEND TO: Mrs. Y. dos Santos, Undergraduate Cadet Scheme, Anglo American Corp. of S.A. L.td. Box 61587, Marshalltown 2107 to arrive before 31 July 1982



## Mafani: more Ciskeians

 in senior positiolis Dish 16 DishZWELITSHA - The De
partment of Agriculture
has promoted more graduates to posts pre viously held by white ex perts, the Deputy Minister of Agriculture, Mr V H. Mafani, said yesterday.
During the phase of self-government the de partment had a number of professional posts but these were held only by white experts through out the department.

Mr Mafani said that since the first constitutional change the Ciskei Government had Iamented the shortage of Ciskeian graduates to join the Government.
The Department of Agriculture had appointed nine graduates since independ. ence.
Mr Mafani appealed to principals of high schools to help in future
to identify science students. There was "need for agricultural engineers, people to pursue studies in forestry at degree level, agricultural economists and soil scientists.
"This is a challenge to young graduates to come forward. Unlike in the past where were no posts, we have posts. We want people to be paced in key positions," he said. - DDR

## FM $13 / 5 / 83$ BLACK ADVANCEMENT Building bridges 176

Black advancement in industry is facing difficulties despite the obvious good intentions of many employers. So says Professor Laurie Schlemmer, head of the Centre of Applied Social Sciences at the University of Natal.
Schlemmer told students at Wits University's Business School that blacks holding down white collar jobs in industry experienced a sense of alienation, frustration and discrimination that stemmed from seeing themselves as outsiders in a hostile environment.
According to Schlemmer: "They have a sense of being powerless people coming in and battling against insurmountable odds." This feeling is compounded by segregation, which creates an enormous gulf between what happens in the black townships and the labour market.
The cumulative effect is that managements too readily tend to abandon job advancement programmes. "One often hears from managers that blacks' educational background is such that they do not possess the basic writing, verbal or cognitive skills to be successful. Other arguments are that they do not take the initiative, are apathetic and limp or do not appear to have the commitment to get ahead."
While there is a measure of truth in some of the criticisms, says Schlemmer, the problems are more complex - and not solely a question of culture. He makes some suggestions on how industrialists can help.

Firstly, he says, decisions on black advancement should be taken at board level and programmes should be institutionalised and supported by all employees. There should be more emphasis on mentoring - the appointment of non-supervisory nominees to whom trainee blacks


Schlemmer . . . problems with black advancement
can turn for aid and advice. Further, Schlemmer says, industry should make greater use of bridging and orientation courses to help blacks integrate more smoothly into the workplace.

## Edacation

As the problem is essentially one of education and opportunity, Schlemmer says, industrialists shouid talk to government more directly on the whole question of black education. What is required; he says, is a centrally situated, jointly run, non-racial, qaulity high school stystem to which selected blacks could gain admittance. As attendance would be voluntary, it would not amount to forced integration.


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SHELL South Africa is at promoting an increasai ing number of black $-T$ employees to senior nopositions, the comdoipany's social report 01 Says.
ni There are now 128 black people at and -above job level JG 7, the one at which new graduates usually enter
Shell has encouraged
the development of black employees for many years.
i Now it is taking steps to speed this up "particu-
fi larly in the light of the -is country-wide shortage of Amanagerial and skilled : $=$ manpower," by identifybying black employees of -zzthe right potential and $-9{ }^{\circ}$ ensuring that they are trained and developed so that they can compete on -mequal terms for promofiftion within the company.
[135

## Higher groups

The report says it is -indicative of the pace of this development that black people in the higher job groups are considerably younger than their white counterparts.

In 1977 only 32 black employees were at job level JG 7.

Since then targets of 76 by 1980 and 82 by 1981 have been comfortably exceeded.

## Target revised

The target for this year was revised from 90 to 127 and has been exceeded by one
"These expanded targets are not solely motivated by the desire for black development.
"They also reflect the fact that the shortage of skills in South Africa requires the company to look to all race groups to fill vacancies in the senior job groups that will be created by promotion, retirements, staff turnover and changes in organisational structure."

The company carries out comprehensive research on salaries every year, both through participation in independent salary surveys and by exchange of information with other employers.

## Much lower

"From this research, total average movement of salaries is expected to be much lower than the movement in 1982 because of the less favoura ble economic conditions."
Shell employees had an average increase of 17 percent last year. The average this year, in line with increases given by other major employers, was 10 percent.
But the yardstick by which minimum salaries were set has been changed, raising those in the lower job categories by about 17 percent.

## Minimum

The minimum salary including annual bonus is now R374 a month but鞇 the average in the lowest job group is now R439 a month including bonus

The new minimum rates are based on data provided by the Bureau of Market Research of the University of South Africa

They are linked to the bureau's minimum living level plus 50 percent.

## Too skilled

Staff Reporter
A 40-year-old Guguletu woman who has a master's degree in social science and business administration from Columbia University in New York cannot find a suitable job in South Africa.
To pay her rent she had to take a temporary clerical job that requires the services and pays the salary of the hoider of a Junior Certificate.
In an interview Miss Sindiwe Magona, a former teacher at Fezeka High School, said her qualifications seemed to be the stumbling block. One major South African insurance company to which she applied told her she was over-qualified.
"Some people in Guguletu have actually ad. vised me not to mention my qualifications when I apply for a job and only to do so once I have been given a job." she said.

She said the other frustrating factor was that South African companies were not obliged to give reasons for turning down applications.
Miss Magona's plight is ironical in view of the demand in South Africa for qualified blacks.

She said she was aware there was a high unemployment rate in South Africa, but could not help wonder - if advertisements were anything to go by - how many white graduates were queueing for jobs.

She is convinced that the main reasons why her applications are being turned down are her race and sex.
"I could improve myself by getting higher education, but to expect me to change from being a female and biack is rather cruel," said Miss Magona.

Her qualifications enable her to function in the personnel arena and! her forte is in training


Miss Sindiwe Magona - "I can't change from being a woman, and black."
and management of su- the University of South pervisors and manage- Africa (Unisa) for four ment.

Two months ago. after being interviewed by a director of a large Cape Town company, the firm flew her to Johannesburg. There she was told by the person who was supposed to make the final assessment that she was "too elegant"

In 1977 Miss Magona obtained her BA degree and majored in history and psychology after training and developstudying privately with ment.

She then obtained her honours degree in psy. chology and in 1981 was awarded a scholarship by
International Telephone and Telegraph (ITT), which enabled her to study for two years at Columbia University.
Miss Magona is convinced she is not unemployable. Her dream is to go into industry in peronnel, preferably in

## Capelosing top artisans to north says Louw <br> ArGuS Provincial Reporter <br> have lost them, they are gone for

THE CAPE was losing some of its highly-trained artisans to the Transvaal, leaving it with a larger percentage of less-skilled and unemployed people, Mr Gene Louw, Administrator of the Cape, said in an interview today.

This "trek to the north" in search of an economic future was draining the Cape of its top coloured people, he said.
"We are losing trained people, and especially our outstanding coloured artisans, to financially attractive positions in the Transvaal," Mr Louw said.
"The problem is that once you
good.
"One of my concerns about the Cape's future is that we are left with a greater unemployment rate, particularly among our less-skilled workers."

Mr Louw said this drain on skilled manpower had been accelerated by the present economic situation. There was a lack of attractive growth positions in the Cape compared with other provinces.

But he was pleased at the improvement in the Cape's share of the tourist market and said this had to be developed to the full.
"Cape Town has to go all out on tourism.
"In the past year we have bad wonderful weather. A new hotel (Cape Sun) has not only added more accommodation but has caused an improvement in hotel standards."

He hoped to see more 3-star hotels in the Peninsula. While 5 -star and 4-star hotels attracted overseas tourists and some local tourists they were beyond the reach of the family man. To promote family tourism more good, but reasonablypriced hotels were needed.

He was also pleased that "we are doing well along the south coast" in extending tourism and expanding industries
 Bramwell, chief execu tive and deputy chairman of Murray and Roberts, intended to become a lawyer but the war interrupted his sludies and ofter demobilisation he decided to be a civil engineer instead.

He is an immediate past president of Seifsa, o director of Senbank and Edesa of Zürich, a Fellow of the Institution of Civil Engineers in london and of theSouth African Institution of Civil Engineers.


## $M$ <br> By AUDREY d'ANGELO

THE number of black people in management positions will increase "sfeadily and dramatically," with many of them rising through the trades, says Mr John Bramwell, chief executive and deputy chairman of Murray and Roberts.
But he says this cannot happer immediately because many in the 25 to 45 age group are handicapped by the poor quality of the education they received.

Murray \& Roberts already employs black people in senior positions, particularly outside South Africa.
"We give a lot of support to the universities, including tife black ones, and we are always looking for management ability among blacks sb that we can advance them.
"We always have between 100 and 120 bursary students at universities.
"The bursaries are given on

## seeks black management  <br> Nos ahanst, 11 foremen

a non-racial Dasis and al
though whites are in the majority the number of black students is increasing.
"We also have several hunared technicians in training at technikons and there is a higher proportion of black people among these although there is still a preponderance of whites.
'We have hundreds of apprentices in training, too, and here the largest proportion are not white and the number of blacks is increasing rapidly.
"Further down the line we have in-house training to upgrade unskilled people and these are predominantly black."

Mr Bramwell said this process of rising through the trades was already far advanced among coloured peoplè in the construction industry.

The company started training coloured apprentices in the days when almost all foremen were white.
were coloured men with 20 or 30 years' experience.
Coloured people would move up into management in increasing numbers "and the same thing will happen with blacks."

Discussing the emergent black trade union movement, Mr Bramwell said Murray \& Roberts had spent a lot of time training management at all levels in negotiating skills.
"We have also been trying to help black people to understand our problems and responsibilities, and to achieve a good level of communication between management and workers.
"This does not mean that we shall have no problems but it does mean that we shall be able to understand and identify our problems."
Murray \& Roberts, which made after-tax profits of R53million in 1983 compared with R9-milion in 1974, would con-

To Poge 18.

## Accus $28 / 4 / 84$



From Page 17.
tinue to grow at the same rate and he saw no reason why it should not become as big as the giant US corporations.
It it interests ranged from food to heavy engineering, in addition to its activities in the construction industry and it was already an international organisation, owning companies outside South Africa.
But he was confident that its policy of decentralised management meant there was no danger that it would become a kind of bureaucracy in which initiative was stifled, however large it became.
"We have always had a philosophy of heavily decentralised management combined with heavily centralised financial. controls.
"All our companies operate with a fair degree of independence.
"We maintain financial controls. We know what each company's cash position, borrowing position and earnings are at any time.
"But we don't give advice on what business it should do or what contracts it should sign

## Good managers

"Murray \& Roberts' growth could be achieved only with good managers and therefore they must have a degree of freedom within carefully defined limits to develop their management skills.
"We don't believe you can develop good manag ers if you are trying to do their job for them, and as an organisation grows you have to pass responsibilities down the line."

Although the group would continue to grow by acquisition, in addition to organic and innovative growth, it was unlikely to venture into any completely new fields.

## Market share

"Currently our policy on the acquisition front is clearly defined.
$\because$ Our first objective is to-increase market share by acguiring companies in the same field of endeavour.
$\because$
"If we go for a large acquisition it must fit in with the activities of one of the divisions within the group."
Mr Bramwell himself rose through the ranks in various divisions of the group.
He left school intending to become a lawyer, but World War 2 broke out while he was in the middle of a BA course and he had a distinguished career in the Royal Parachute Regiment in the British Army, serving in North Africa, Italy, Greece and France.
He was demobilised with the rank of major.
"By that time I had decided I wanted to be a civil engineer.
"I graduated from the University of the Witwatersrand and started working for the Railways because they give a very good basic training."
He left to join the Roberts. Construction Company in 1952 and became assistant manager of its Natal branch in 1956 and manáger in in 1958

## Black manaigement - 125064 is now a fact of life

By Roddy Campbell
Appointing black managers and supervisors is no longer an experiment but an accepted fact of life for many companies.
The early snares and pitfalls have been identified to the point that there is almost a uniform code to be observed.
Do appoint only those black people who have not only technical ability but also in training displayed management and people skills.
Do give them extra support and training. They are socially disadvantaged, and this gives them greater problems at managerial level
Do involve them in the informal management process, when decisions and policies are made away from the conference table

Show your confidence and let them see that they are effective

But do not make appointments for the sake of window-dressing (the time for that has long since passed). In fact, the black manager needs to be more competent than a white.
Don't make a song and dance about the appointments. If we are normalising a situation, there is no point in emphasising its abnormality. Do not show them off. This cre ates unbearable pressure.
Do not leave them to cope entirely by themselves. They will need more than the usual level of support until they have found confidence.
Now that there is an experience file on black managers, many of the myths that once prevailed have been dissipated.
It has said that blacks cannot manage because of such factors as tribal traditions, inferior education, social differences and a reluctance to take decisions.
Some of these perceived differences may exist, but none poses an insuperable barrier.

For example, the tribal myths and the fact that tradition places authority in the hands of the elders.

That may be true in the platteland but second-generation inhabitants of Soweto find no problem with it

Inferior education is, of course a problem. The only answer is for managements to arrange to fill the vital education gaps themselves when it is determined that the candidate has management potential.
As for the chestnut about a refus al to make decisions - where that is true it means there is something wrong with the effectiveness of senior management itself. It shows that the newcomer to the ranks has not been put into a position where he is forced to act.
And that, incidentally, does not imply that support from above is not available, but that the new manager knows with confidence that when he makes a decision within the parameters of his job description, his seniors will not withdraw support even if he makes a mistake.
More and more personnel manag. ers are exploring the possibilities of the cadet scheme, in which promising candidates get in-house and academic training in various management disciplines, usually under the guidance of a monitor drawn from senior ranks.
While that has proved successful within some companies it has failed miserably in others. This seems due, not to the system itself, but to the way the system is implemented.
It is probably also due to the degree of management determination involved.

Too many managments still advance arguments to prove that blacks cannot manage, but the truth of the matter is that if they really want black managers, they will get
them.

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 to 2889 number of whites employed tions decreased by more than 10000
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 ployed.
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pendence of the economy ures
Economists said the figures re-
flected the continually growing deto ces issued in Pretoria yesterday. and the gap is widening, according
to Central Statistical Services' fig. THE ratio of black to white workers
in the six major work areas is $3-1$
and the gap is widening, according Pretorla Bureau
THE ratio of black to white workers

##  Worker 176 <br> (3)

 - ksm यद्या54 Red ssau!sng Work Is nearing completlon on the raw mill building and the R70m silo of Pretoria Portland Cerments,Wwaalboom works. Work began in October and the R300m project should come on line lin January 1986.
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A scheduled wage increase for the Transvaal building industry has been deferred until October because of recessionary conditions. This follows negotiations at the Industrial Council for the Building Industry (Transvaal) between industry employers and two trade unions - the Amalgamated Union of Building Trade Workers and the White Building Workers' Union of SA.

In terms of the agreement reached by the parties, the wage hike which was due to be implemented on May 6 has been deferred until October 14. A notice to this effect has appeared in the Government Gazette. Holiday and pension fund contributions will, however, be increased by $16 \%$.

In a letter to members, one of the employer parties - the Master Builders' and Allied Trades Association (Witwatersrand and Transvaal) - says it feels "that a wage freeze would assist enhance employment opportunities for the workforce" and that the unions on the council have been "very sympathetic."

However, the agreement is not likely to meet with the approval of at least some trade unions and employers operating in the province's building industry, since the majority of the workforce is not represented on the council. According to the council, the industry employs some 60000 people. Between them, the two unions on the council have 12000 members. This makes it likely that unions representing black workers in the industry are likely to put pressure on companies to bargain about wages at plant level.

Plant level negotiations are anathema to the Master Builders. It is aware that this challenge will arise and addresses the issue in its letter: "You are no doubt aware that certain categories of employees - and particularly black employees - are not adequately represented on the local industrial council for the building industry.
"It is the policy of this association and Bifsa (the Building Industries Federation of SA) that collective bargaining should take place at industrial council level and not at factory level. Members have already been advised that if they are approached by trade unions to negotiate a recognition agreement that this should be resisted at all costs and that the attitude of employers should be to advise representatives of such unions that negotiations should take place at industrial council level. We therefore have a duty to encourage trade unions who act on behalf of employees not represented at industrial council level to seek representation."
At least one company has indicated that it will not abide by the Master Builders' directive. Says a company spokesman: "This recommendation is madness. If we had to do what the Master Builders' Association is saying, it would an invitation to labour unrest."
Phiroshaw Camay, general secretary of

Anglican Bishop of Johannesburg Desmond Tutu in a message to his successor as general secretary of thêSA Council of Churches, Beyers Naude, on Naude's 70th birthday:

You have shown us what it means to have the courage of your convictions, whatever the cost. You are a remarkable sign of hope that God's grace can work the miracle of converting someone with such unprepossessing antecedents. But, more wonderfully, you'are a beacon of hope, for you have succeeded a black general secretary, showing just what a tremendous country this is going to be when the colour of one's skin will be a total irrelevance. Praise be to God for you. Thank you that you are our friend and on our side. You would be a formidable adversary and I would hate to cross swords with you.
the Council of Unions of SA, which includes the black Building Construction and Allied Workers' Union, told the FM: "Seifsa tried that strategy in 1981 and failed. We believe very firmly that both parties - employers and unions - must find the best level for negotiating wages, and it is not for an employers' association to dictate to its members how they must operate."
$8 \angle 81$


Mr K M ANDREW: Mr Chairman, arising from the hon the Minister's reply, he will
know that in a Press statement issued by him on 29 May, he told squatters from the Crossroads area that he was not legally em-
powered to grant such rights-being full permanent residential rights-to squatters who
had entered the area illegally. In the light of had entered the area illegally. In the light of his answer today and the fact that in terms of
section 10(1)(d) people from Old Crossroads were granted permanent rights in the West-
ern Cape, how was that statement justified?


 undefined period at the discretion of the
granting body. Mr K M ANDREW: Arising further from
the hon the Minister's reply, may I ask why the hon the Minister's reply, may 1 ask why
it is that people who are being moved to Site

## 1877 <br> or travel documents of the persons. The wording is as follows: <br> TUESDAY, 18 JUNE 1985 <br>  <br> $\stackrel{-}{-}$

 "Permitted to be in the prescribedarea of the Cape Peninsula/Cape
Divisional Council until..........
to reside at ................. Labour Officer serted in the space above which pro-
vides for a period.
 other persons who qualify in terms of
section $10(1)(\mathrm{d})$.
(5) No, The rights are granted in terms (a) Falls away.
 (6) (a) and (b)(i) As far as leasehold is concerned yes, provided that in
the case of persons with a section 10(1)(d) qualification under the dispensation referred to in declared as qualified persons either individually or as a category of persons. intended in principle to grant frechold as an alternative to
leasehold. of the informal nature of the accommodation in this
settlement.

 hold have been final-
ly determined. As far as freehold is con-
cerned no definite
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(aa), (bb) and (dd) Yes.
(cc) No, a decision will be taken
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trawlers and (bb) South African citi-
zens were involved, (iv) what were zens were involved, (iv) what were 2y pip woym on (A) pue uompiado trawlers belong;
(2) whether the (a) names, (b) ports of


 (aa) original and (bb) altered port of
origin and ftag, respectively, and (iii) origin and flag, respectively, and (iii)
from whom was authority obtained to
effese alterations;

 territorial waters of any foreign coun-
 were involved, (ii) why, and (iii) whose authority was obtained, in
each case; each case;
 sem uolloe youlo Kue (o) pue dey (b) taken by these trawlers; if so, (i)
what specified action, (ii) why, and
(iii) with what results, in each case;
 The MINISTER OF ENVIRONMENT
AFFAIRS AND TOURISM:

The Department of Environment Affairs was involved in arrangements for the participation by local fishing interests in an experimental fishing cruise off the coast
of Equatorial Africa with a view to estab-
lishing the feasibility of a viable commerlishing the feasibility of a viable commerIt is not considered to be in the interest
of furthering established relations to reply in further detail to the question.


 ly in the negative.

- $\stackrel{\imath}{\infty}$
are bemg granted rights for only 18
nths and not for an indefinite period?
The MINISTER: That was the period ne-
tiated with and accepted voluntarily by the groups concerned.

Mr K M ANDREW: Arising further from the hon the Minister's reply and with further was accepted by them and in view of the fact that this appears to be one of their strongest objections, why was it necessary for him to have the meeting with three of the fairly
large groups to try to resolve differences? The CHAIRMAN OF THE HOUSE: Order! The questions now being posed by the
hon member for Cape Town Gardens border on cross-examination.

The MINISTER: Mr Chairman, I do not think the hon member has quite grasped the
gist of my reply. I did not indicate that all groups at Crossroads had accepted my offer. the offer had agreed to this period. There were groups which did not accept this offer
and with which negotiations are still proceeding.
$\dagger \mathrm{Mr}$ J H HOON: Mr Chairman, arising
 cerned here expires and they request that
the residence period be extended, what will the residence period be extenat stage?
the Minister's attitude be at that stan

TThe MINISTER OF CO-OPERATION, Mr Chairman, I indicated previously that Cameroons: fishing trawlers
*10. Mr R R HULLEY asked the Minister
of Environment Affairs and Tourism:

1) Whether his Department (a) ar-
 South African fishing trawlers to
undertake any operation off the coast


SOUTH AFRICA can no longer rely much on immigrants for skilled manpower, says PE Corporate Services MD Martin Westcott.
He believes that by the year 2000, blacks, coloureds and Indians will have to fill $25 \%$ of middle-management positions, and their supervisory skills will have to be developed.

Westcott's observations come after official statistics have revealed more skilled people are leaving. SA than entering it.
PE estimates 3000 people are leaving the country every month - twice the official figure - but the rate is likely to stabilise


STEPHEN CRANSTON
next year.
Westcott told Business Day: "The people leaving are internationally mobile, either because of their skills or because of their passports.
"Many have kept their options wide open and will come back when there is an im-
proved political atmosphere. Companies in Australia, Canada and some European countries are able to play on current uncertainties to recruit top-level SA management."
Areas which bave suffered from the brain drain tend to be those where retrenchments have been heaviest, such as the motor industry and small engineering businesses.
Westcott added that SA was still sufficiently developed to attract contract labour.
1565 WEDNESDAY, 22 MAY $1985 \quad 1566$



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The MINISTER OF EDUCATION ANID
CULTURE:
It is not possible to furnish the informa-
tion since records are not being kept of tion since records are not being kept of
expenditure items, in the form requested.

## sRgi XVW ZZ'xVISANGIM

$\dagger$ Indicates translated version.
For written reply:
General Affairs (Qen col- 1566
800. Dr M S BARNARD asked he Mimis. 800. Dr M S BARNARD asked he Mimis-
ter of Health and Welfare:
Whether his Department keeps statistics
on the incidence of (a) kwashiorkor and



 what other statistics in this regard are kep
by his Department?
(a) How many clams in respect of occu-




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## The MINISTER OF FINANCE: The MINISTER OF LAW AND OR-

1 September 1984 to 30 April 1985: 5

(1) Whether any applications have been
received for the extension of factories received for the extension of factories
in terms of section $3(5)$ (c) of the in terms of section (so 88 of 1967;
Physical Planning Act, No if so, (a) how many, (b) from whom,
(c) in respect of how many Black em-
ployees and (d) when in each case; -a.1 әran suolimeldde kue deplaym (z) fused; if so, (a) how many and (b)
what was the reason for the refusal in The MINISTER OF TRADE AND IN-
DUSTRY:
 Physical Panion of the word "extension" and it is assumed that the honourable member
requires particulars of applications in
 as follows for the period 19 January 1968
to 14 May 1985 .

(b) Apart from the fact that the in-
 aq pinom 1 yup obepadde 11 M an impossible task to furnish the
particulars in respect of 15452 applications.
(c) 429818.
 tioned in the reply to (1)(b).

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> $\begin{aligned} & \text { of } \\ & \text { ar- } \\ & \text { sus- } \\ & \text { ach } \\ & \text { la- } \\ & \text { are } \\ & \text { OR- }\end{aligned}$ 900. Mrs H SUZMAN asked the Minister
Law and order: of Law and orde.

How many persons in possession of rested by the South African Police on sus picionth from 1 January 1984 up to the latest specified month for which figures are

The MINISTER OF LAW AND OR-
DI:R:
Jamuary, March
April April
May July
August September
October November December January February
March

## Whespite enormous obstacles, the process must start now if there is to be any chance of success

## 

 the country and its businesses out of a total economically active population of 8,7 million, according to the Latest official population analysis.This analysis and others shor that there are more than 33 rorkers for every manager or administra tor, compared mith ratios of abou 6:1 in the United States and 8:1 in Europe.

If the public sector in South Africa is omitted, the ratio rises to about 5f:1. - 3

* At present, only 10802 blacks are

Racism is a matter of extreme naturainess to us whites. $\therefore$

Leading personnel consultant Rike Alfred says: "I believe it is Hroug to see blacks as the problem. The problem lies in black/rhite interaction and as much work must be dore with whites as rith blacks if we are to find solutions.
"South African businesses are as much representative of the national ethos as a braaivleis.
"We take racism for granted, it's a matter of extreme neturalness to us rhites Over the pears re have developed a hishly sophisticated set of rationalisations to prevent blacks from "climbing the ladder"
Whites accepted myths about $r$ workers having
No sense of time
No sense of technology.
No sense of ;achievemen
Mr Alired believes, like many olhers, that the approach should be olhers, that the approach should be not so much black development evelo as a sation as a friole.

There are enconraging signs tha the advancement of all employees is becoming an important aspect of
ampany planning
Although company task forces academics and researchers say black advancement caval occur nless there is radical socio-politi cal change in south arrica, we ex perts agree the process ba to start now if there is to be any chance of
olicially insted as managers or administrators $\rightarrow$ less than 4 per-- By contrast, some 60 percent of all economically:active South Atricans are black.
This means the ratio of all rorkers to black managers is currently about 820.1.
At tae end of 1985 there were 56264 mhite matriculants compared with 55330 black, coloured and Asian matriculants. By projection is that there win bed with 96791 black, coloured and Asian matriculants.
Out of sheer economic necessity say the experts, the race is on for black advancement.

Finning the race
The obstacles along the way, towever, are enormous.
Number one on the list of problems is the generally poor quality of black edacation.
It is not only in the formal edrcational structure that deficiencies abound In the informal and non-forabound In the in envilonment childmal educational environment, childthan the ercention in most black torm the exception in most black child derelopment and success at school.

For example, just 4 percent of all preschool children in Soweto attend

Managerial inertia at lower levels often sabotages, equal opportunity programmes.'
atr
creches while 17500 pre-schoolers are left with childminders.
Many companies have found themselves trying to compensate or decades of edocational shortcomings in the space of a fem years.
Socio-cultural differences bemeen mesternised rbites and aspirant black employees affect performance and advancement in the rorkplace
White resistance to black advancement and the realities of "white backlash" are other rocks on uhe road to success.
There are also a host of legal constraints which kill black entrepre neurship and the very qualitles which need to be nurtured to enable black employees to compete on an equal footing.
Inside organisations themselves despite top-level commitment to equal opportunity and black ad vancement programmes, managerial inertia at lower levels often sabo tages such projects and results in confidence-shattering experience
for black employees trying to
Political and social pressure no to co-operate with the capitalls sfistem, which has become increas ingly assoclated with white role in South Africa, as mell as black em ployee disinclination and lack of as sertiveness, are other obstacle which companies bemoan
It is little wonder that leading re searchers in the field of black ad vancement such as Dr Lind Human of the Fits Graduate School of Business, Professor Karl Hofmeyer of the Unisa School of Busb Dess Leadership and Mr Roy Smo路號 Mangosuth ecinkon in kwaZulu, find that al most any study on the subject of lack adrancement turns up result which highlight an almost ubiquitous underperformance among black managers.
But these experts have also disco vered certain keys which, If used correctly, could open the right doors to admit blacks to the hallowed corridors of real economic power, corridors wilch have beea the preserve of white males for centuries.
Apart from the many multnationals which have had to comply with employment codes to enstre equal opportunities, some South African firms have started to implement equal opportunity programmes. Others have only got to the "corporate intent" stage. Still. others are embarrassed to say thes have done nothing at all.

THURSDAY: The bank with an lm. pressive record in black advance. ment.

Special project
Working life in South Arra is beipg revolationlsed and aeverbefore bes equal job opportonity ben sach a key issale.
The Institute of Persanel Management (IPM), recognisty that the introdection of equal opprtunityjin the rorkplace fill be lis noost press ing concern for the next ive years, has launched a special proget to belp companies cope with th ichanges which lie ahead
Mr Filbelm Crous, ixecutive director of the IPM, sale although the adrancement of peope hithetto discriminated against such piomen and blacks, coold e jostiffer for practlcal reasons alme, there fras a clear moral issre byolved in South Africa.
All available statistim madelit clear that the South Arriag employ er needed to develop mirter stalls. er needed because of the cointri's socio-po litical climate, additionil pressire nas placed on business to compen sate for the inequities of te pastia
Mr Crous said the IPhs equal dpportunity project entalleds

- Establishling a blaepint which was flerble enoogh to beapplled to a wide variefy of management styles.
- Creating and mahtaining. a comprehensive data bae of Information on methods, roults and IImiting factors in implesentlig eqpal employment opporanity pio. grammes.
- Co-ordinating elfors by various companles and orgaisations involved in the Ield.
- Seminars and workhops for line managers, human resorces practitioners and senior excutives. Tbe first seminar rill be bel in Jume.
- Research lnto fators which hamper black advanceaent such as education.

The institate ls in effective agent for change and eform as its 7000 members, most of them practising personnel maagerb, are drapin from most area of the economy," sald Mr Croas.

## Union chief blasts Government over training of blacks

The Argus Correspondent

## PRETORIA. - The Government has come under

 attack from one of South Africa's most powerful trade union leaders.Mr Jimmy Zurich, president of the South African Transport Services Artisan Staff Association and chairman of the Salts Federation of Trade Unions, slammed the Government for discrimination against black apprentices and failing to grant public service salary increases.

At the staff association's congress in Pretoria, Mr Zurich urged trade unions to reconsider their decision to allow blacks to be trained as artisans if the Government continued to discriminate against black apprentices.

Theoretical
He said: "This union drastically and timeously changed its policies during 1983 and decided to train non-whites as apprentices and to open its membership to non-whites."

He said good practical training could be negated without the correct theoretical training and this should be obtained by attending classes rather than taking correspondence courses.

He said: "Attendance at technical colleges by white apprentices does not generally create a problem but for black apprentices it is another story.

## Understanding

"The black apprentice is good enough ... on the shop floor, working shoulder to shoulder with the white apprentice and being trained in the same training centre, but he is not allowed to attend classes in the same technical college.
"When this union agreed with the employer to train other races as apprentices it was on the understanding that salaries, service conditions etcetera must be the same as those applicable for their white counterparts."

On pay, Mr Zurich said it was regrettable the Government did not have the courage of its convictions to tell workers clearly it was going to give the workers a salary increase and when.

## 

## Black advancement

 vital for 'new SA'sinTHE creation of equal employment opportunities (EEO) which also refers to black advancement and in certain cases, to affirmative action, is most probably one of the most widely discussed issues at the moment in organisations.
But we can show little movement in setting up a work-force mix, up to the highest level of the firm, which is representative of South Arrica as a whole.

## Critical

Although general market forces will form a natural black advancement process, because of previous discriminatory practices and the inferior education system among others, the process is far too slow and a great deal of catching up needs to be done.
It has become critical for the organisation's growth even survival - to act now and engage in EEO programmes. The need for this urgency results from:

It is morally wrong to discriminate on the bases of skin colour, sex, handicaps, etc. $\square$ The supply of white labour is proportionately decreasing and with low immigration and high emigration we cer tainly have a net decrease of -white labour skills.
$\square$ Organisations in South Africa are operating in a market which is increasingly becoming black, and in order to do it effectively this trend should also be reflected in the human resources mix of the organisation.
$\square$ Lastly, through organised commerce, businessmen individually and collectively are urging and lobbying the Government to draw blacks into the highest decisionmaking forum of the country. However, in business in general blacks are still badly represented at management and supervisory levels.

## Strategic

The creation of equal employment opportunities and black advancement in particular does not stop after a black has been appointed to the board of the company. It is a programme which should
be part and parcel of the or ganisation's strategic plan, with active top management support.
Goals, objectives and policies should be developed to implement the programme and to eliminate all discriminatory practices.
It is commonly held in the human resources and personnel field that greater attention should be paid to the possibility of restructuring the organisation - and jobs.

## Attitudes

Where possible companies should cater for the aspirations, needs and preferences of all the employees. Aspects such as training and development, mentorship, communication and overcoming resistance to these programmes should be addressed.
Judging by the attitudes of the Institute of Personnel Management's members, there is no doubt that the larger organisations in SA are taking the lead in black advancement. This is not to say that small companies are less enlightened or pragmatic when it comes to skills, but they usually do not have the


Wilhelm Crous . . . executive director of the Institute of Personnel Management
formalised manpower programmes of large organisations.
In addition, the successful implementation of these goals is severely hampered by the lack of normal socialisation opportunities. These are entrenched by legislation, but also by attitudes in the company itself.
People are referring to a new South Africa without racial discrimination. The question is: Is your organisations ready for it?

# There is no racism inin library service 

## From Mrs FARIDA KHAN (Claremont):

THERE seems to be a great deal of misinformation about the library service, and opportunities for qualified iibrarians. Mrs G A Osman, (Cape Times Teleletters February 13) feels that the qualified people leave the service due to lack of opportunities.

This is not so. They actually leave because they are offered better salaries elsewhere. Qualified persons have been offered positions as branch heads, but some do not want the responsibility, and at least two who accepted found they could not cope with the problems that go with the job.

As far as Athlone Library is concerned, does Mrs Osman feel that beacuse it is situated in a so-called black area, it should have a black head? If so, she is advocating racialism in reverse. Equality means being judged on merit, the right man for the job, irrespective of colour or creed.

The present head of Athlone Library is a so-called white, but he has done more for his borrowers than many of the other so-called coloured heads of libraries. He is the person most qualified for the job, both academically, and as a humanitarian, as his hundreds of borrowers daily testify when they flock to him for help.
According to Mr I Davies (Cape Times

Teleletters, March 2) there are several coloured librarians with Honours and Masters degrees in librarianship, who are working under less qualified whites. Could Mr Davies please name these people?
The library service does not pay as much as other departments of the council, which is no fault of the service itself. It is just as concerned and alarmed at the number of qualified people leaving for better paid jobs elsewhere.
Nobody blames these people for going where there is more money: all we ask is that they be honest enough to admit their reasons, instead of shouting abóut unfairness.
 13600 managers Training has embarked on one the most ambitious management projects of its kind ever undertaken - the enormous task of training 13600 managers simultaneously at a uniform standard and to maintain this on an ongoing basis, the directorgeneral, Dr A B Fourie, said yesterday.
"Good management is looked upon by the department as one of the key factors in the present and future improvement of performance and job satisfaction at schools under its control," he said.
"AOL representatives initally present the course to regional directors and deputy directors. They train their inspectorate who present the programme to principals in their region who present it to their deputy principals and heads of department. A basic assumption is that every manager is responsible for his subordinate's performance improvement.
"It is envisaged to present similar programmes during the next 2 years to include one on coaching for use by heads of department and a course on 'class management' for all 50000 teachers.
"Management programmes to include senior personnel at farm schools and at head office are also being planned." - Sapa

BUSINESSDAY: What effect is the election campalgn having on overseas perceptions of SA?
VAN HULLEN: Threats by $P W$ Botha and Magnus Malan to cross the border into neighbouring African countries against the ANC are not helping at all.
Reading the newspapers in Japan, the comments on these jpeeches are terrible, extremely spad for this comutry. Even those countries that deal with SA are moving away.
I hope it is only electioneering, but in the outside world they believe that this is the commitment of the actual government. They do not telieve this is election-talking. Dot billeve his is ench) your par: ent company, is under pressure in Germany for its Sonth African Germany for operation. Are you planning for all opessible political options after the possible political
THERE IS tremendous pressure in Germany on D-B, particularly by Germany on D-B, parucuarly
church groups. It looks like they church groups it looks like they
are calline for some kind of boyare caung lor some cott situation, like the Anti-Apart heid Movement in the UK.

In the case of D-B, you should not forget that on our supervisory board, $50 \%$ are employees or members of the unions.
If D-B says we will definitely stay with our commitment in SA, this will double the pressure on these people. Especially nom, speeches like those of $P$ Y and Ma lan will heat up the situation, and that would be terrible for us.
You can't just leave If you feel there should be a change - and that is our belief - then you have to do it internally, and not from the outside, where you can do nothing except hurt people. It's out of your control and you have no chance to direct developmant.
WHAT CHANGES will you instiHHAT CHANGES
tute as chairman?
MANY OF the things I will do are those that Jurgen (Schrempp former charman) planned but had former chairman) planed bue was pulled out so early.

## 0

ne of the most important is to put more effort into apgrading black employees by preparing an equal basis for all races to start their career.
Blacks are in a morse situation because of their education. We are looking at providing additional schooling for blacks to reach matric requirements they may have missed because of school boycotts and that kind of development.
This is particularly the case when you look at where most of the employees for our East London plast come from: the Ciskei, Manttsane and Drmean Village. We have

SEPP VAN HULLEN - pictured right succeeded Jurgen Schrempp as chairman of Mercedes-Benz SA in January. In his first full interview since being appointed, the company's former financial director - who returned last Feekend from talks in Japan on Mercedes' relationship with Honda - talks about his plans

## for the company in SA <br> Mercedes to upgrade its

 black employees
## DAVID FURLONGER/Industrial Editor

a shortage of matric pupils to take over as apprentices at our training centre in East London.
But not onily our employees will benefit. We intend to offer education for people both inside and outside our company. We are prepared to open our training facilities in East London to the outside.
HOW DO you answer the accosaHon that big companies ule Mercedes, who offer pay parity and cedters, benefits for their black other benents for their black Fant to, bat because it keeps the Want to and SA's opponents off their backs?
IN REALITY, business is business, and morals are only the second influential item. If you don't provide equal opportunities for equal jobs, then you lose your staff. And withont blacks, you can't do anything here.

However, it must always always be a combination of business on one side and moral obligations on one side and arai gike oun e heort 5000 mine ours not only look at business.

## Y

ou are a social set-up, not just a busiress. You bave a certain re sponsibility to the community you work in. By that, I mean you have social obligations to the individual groaps living in such an environgroaps
WITH YOUR financial backgromen, are there certain areas in Fhich yon think yon can make substantial savings?

THIS COMPANY was an extreme If fast-groming one. It was almay looking formard to increased mar sets in SA. Now that has dramati cally changed and we have to consolidate and adjust our company to the actual situation.
That doesn't mean losing sight of possibilities for future improve ment in the market, which I believe will be the case. So you have to prepare yourself for the actual situation, but at the same time be ready for future expansion.

## L

4nooking, for example, at our", product range, we are limited to certain products in the passenger car and commercial vehicle areas. If it looks feasible, fre would like to expand that to models re have not yet in our range.
In trucks, for instance, we are very strong in the heavy duties but very limited in the smaller sizes. YOU HAVE just retumed from Japan. Did you talk to Horia about a new model range?
WE HAVE produced the Ballade for Honda since 1984 A product range like that has a life of four to five years. When you start with a model range, you decide then to continue prith the pext range, otherfise it doesn't make sense to start.
SO HONDA is definitely going to come in trith a ner model range? I'M VERY much convinced that Fill be the case and that Honda Fill stay here with new models. put it another way. I'm definitely not intending to withdraw

## from markets where I have a beau

 tiful market share.WHAT ELSE did you discoss with Honda?
A MASOR item was the sanctions situation. Japan is being put under tremendous pressure from the US They are even talking about sanc tions from the US to Japan.

Part of the discussions with Honda involved continuing sup plies of components to this courIry. We also talked about whether re can supply Honda plants with cofnposents.
That is the 'only way to overcome this sanctions philosophy to prove that as internationallylinked industry cannot cut outone country from its intermationa country from
Youdo that by finding not just one-way supplies but tro-way supplies.

1
df there frere problems fijth com pozents, could you source your parts from Honda ontside Japan? wE COULD, yes. At the moment re have no need of it, because it's alrays cheaper to get it all from one place. But fre plan for the morst.
PHAT CHANGES may $r e$ see in Marcedes' truck range?
WE ARE looking at the corldride model range of Mercedes, which dose not mean only Cermany
We have sister companies
We have sister companies in Brazi, Argentina and Spain, wit ments and omn models.
If we see a chance under accept
able conditions to expand our
model range, we definitely would do it
FOULD YOU phase out exlsting
models? models?
NOT necessarily. The lifetime of a truck model in its basic engineering form is more than 10 years. In commercial vehicles, there are many technical improvements over the lifespan of one vehicle.
We have to decide in this country Fhether to follow each model change overseas, or every other one You can do that on a commercial vehicle because of its longer lifetime.
It's a question of cost - Thether you follow every changes, say every five or six years, or miss one out, so you can keep a range for 12 years with some adjustments.
This gives your customers the chance to rationalise on after-sales service and parts.
DO YOU foresee problems with continuing to receive companents from Germany?

## II

o, I don't. of course, one also looks to see if one can change to local content if it's feasible.
Because we have to consider and I think I can say this on behalf of BMFT also - that prices at the top of the market have reached a level where the question of affordability in this country comes in HOW DO you overcome that? IF YOU look at the cashflow in SA, there is a lot of cash available which has to be spent someribere. If you doa't lavest into production, you invest it in consumer goods. That's number one

Number tro, if I look at price comparisons - for instance with Mercedes in Hong Kong or Japan - I must say we are rather cheap.

- 

FI Iso, I think the whole range of "fioancing schemes has not yet been used in this country. Mech more can be done.
IS Mercedes.Benz SA in profit? MONTH-BY-MONTH, फेe are back in profit, but we haven't recovered enough yet to make up for the losses that we, and every manulac turer, suffered in the tast two
Horiever, if the market remains as it is, we will dot run into another loss.
HHAT IS your vIew of the SA vehicle market?
I AM more optimistic than many people.
I believe car sales rill increase this year to between 185000 and 190000 and that beavy commer cial sales will be over 8500 (from 170000 and 6800 respectively in 1985).

This is if the political situation doesn't morsen the economic situation again, and if inflation stays a around $16 \%$ to $17 \%$.

### 10.1.02F 165187 <br> Former gardener

## now tax consultant

By RAYMOND HIL 16
A ONE-TIME gardener who dropped out of school because of poverty is now in the position to help businessmen in the Eastern Cape with their tax problems.
Mr Wells Mzozoyana, of New Brighton, has returned to Port Elizabeth after a long stay in Ciskei, where he had his own business.
He is concerned about township foik, particularly those with small businesses, who are unfamiliar with the intricacies of the tax system and has opened an office in North End to help them with their queries.
Mr Mzozoyana, 52 worked himself up from a job as a gardener to be, it is believed, the first qualified tax consultant in the townships.
Wealthy businessmen have been among his clients since he qualified.
He operated from premises in New Brighton after becoming a Fellow of the London Institute of Certified Bookkeepers in 1965.
He left Cowan Secondary School in Std 5 and studied further while working as a gardener in the city.
After obtaining his Senior
Certificate he studied for diplomas in bookkeeping and commerce.
Now he aims to expand his services and have regu lar seminars in the town-


Mr WELLS MZOZOYANA
ships for businessmen
Mr Mzozoyana says tax matters have become topi cal and certain taxi operators in the townships have already approached him for help.
I believe that many people do not properly: understand tax matters. People in the townships have only recently been introduced to filling in income tax forms.
"Unfortunately, many do not know how to do it properly. There are other problems with tax, too, that are new to them.
"Small businessmen of ten do not seem to realise that they can benefit from legitimate tax gains," 'he said.


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 But now comes a new plan
to monitor obstacles in the
decision to support the disin-
vestment lobby. code founded by the Rev
Loon Sullivan is in tatters fol-
lowing the American cleric's The controversial labour
code founded by the Rev of employment practices -
initiated by a group of lead-
ing black management ex-
ecutives.


## Focus on black

advâncement ${ }^{126}$
THE Black Management Forum (BMF) is currently canvassing a wide spectrum of major SA companies and rating their performance with regard to black advancement.
The results will be published in December in what the BMF hopes will become an annual list of "good": and "bad" companies.
BMF-Johannesburg's manager of public affairs' Ernest Shuenyane says this is part of an overall change of strategy.
"In the early years, the BMF played a vital role in helping blacks identify and adjust to the SA corporate world. We were looking for solutions. Now we are making a major thrust towards offering solutions," he says:
Part of the new strategy includes establishing a code of employment practice that will rate companies on how they hinder or promote black advancement within their organisations: They will be rated according to criteria established by the BMF.
The BMF also plans to establish a rating system for black managers, which will be based on criteria such as education, behaviour, experience and efficiency.
By doing this, the BMF hopes to promote highly efficient black managers and to eiiminate poor "token" black managers who often give white management the wrong impression.
"Black upward mobility is a very sensitive issue that has been damaged by companies that have mishandled it. The result has been to harden whites attitudes. We are looking into a process that won't antagonise the white attitude but which will be effective," says Shuenyane.
As part of the strategy to offer solutions, the BMF is holding a seminar tomorrow at the Carlton Hotel, Johannesburg, at which affirmative action and practical guidelines towards black advancement will be analysed.
Among the speakers are Christo Nel of Unisa, a member of the group that met the ANC in Dakar recently, Sarah Moten, director of the American Peace Corps in Swariland Gordon Sibiya, a senior electrical engineer and nuclear scientist; and T J Modise group industrial relations adviser for Steeldale Reinforcing \& Engineering Industries.


JOHANNESBURG. The 83-million-strong International Confederation of Free Trade Unions (ICFTU) would consider taking a number of aetions to ensure the release of detained trade unionists in South Africa.
Mr John Vanderveken, head of the ICFTU and its 12 -man delegation which arrived in South Africa yesterday, told Sapa lest night that the International trade union body would consider such action within the framework of its general policy on South Africa.
This could include asking : foreign governments to pressure the South African Government into releasing the detainees, advising af niliate unions to refuse to handle South African goods and to take action against multinationals that did not adopt progressive labour relations policies in South Africa, he said.

## Permission

The delegation hopes to visit detained trade unionists during its four: day visit to the country and has already sent telexed applications to the police for permission to do so.
The delegation yesterday held talks with representatives of the Council of Unions of South Africa and the Azanian Confederation of Trade Unions. It hoped to meet the Congress of South African Trade Unions last night
Mr: Vanderveken said the delegation would not meet the Inkatha-backed United Workers' Union of South Africa as it did not recognize Upusa as "representative of black workers in South Africa"
The ICFTU has 134 affiliated unions in 94 Western nations. - Sapa

## Beyond black advancement <br> Gwynne Main, head of <br> tions are made about the type of training

 the personnel unit of the Edacation Information Centre, discusses some issues in training and placing black managers.

The Education Information Centre (EIC), a non-profit organisation funded by private enterprise, promotes the development of blacks. It guides and assists them to make informed and realistic decisions about their career and future by offering information and advice on bursaries, careers and educational matters. Much work is done in career guidance, formal and non-formal education as well as programmes to assist the unemployed.

In addition, the personnel unit is closely involved with recruitment, selection and testing of trainees for management development programmes, commonly called "Black Advancement Programmes." Without doubt much energy, effort and debate has been expended on this, but to what avail? Isn't it time to move beyond "black advancement"? The very label creates a division and is offensive.
In EIC's experience, some programmes to develop black managers create divisions and obstacles before they even start. Assump-
needed without taking account of individual strengths and weaknesses. "All blacks need assertiveness training" is a common cry. So before the programme starts, management has already decided what the training need is and begins to administer it en masse - a quick-fix solution.
A further division is created when a group of trainees is isolated from the workplace and put through a rigorous range of programmes. For black and white to learn to work together, surely they should train together?

Another problem is the damage done to the efforts of some enlightened companies whose trainees are continually "poached" to attend similar training programmes in other organisations. There is a tendency for aspiring managers to remain in perpetual training. There is a limited pool of suitable trainees but not enough attention is given to developing people within the organisation. Everyone wants graduates but a graduate does not mean instant management potential.

Effort put into developing managers is commendable but a fatal flaw is hiring trainees for ill-suited, undefined positions. Nothing can be more frustrating than to find a hollow job at the end of the training.
Many trainees remain trainees far too long. Commerce and industry need to risk a little to get a little. Promotion is slow and
frustration high. Trainees who are promoted to management positions still complain to EIC about lack of responsibility, lack of decision-making, and lack of accountability. The position of manager amounts to a title - little else.

In the quest to develop managers and bridge the gap in education and experience a fundamental ingredient of success is missing. All the training and education in the world will not help if the environment is not conducive to allowing people's true potential to surface.
Unless there is trust, common vision and an equitable share in the rewards, efforts to develop managers will bear little fruit. People blossom when they feel worthwhile, part of a team and where real effort is justly rewarded. A common vision toward a common purpose is only possible through understanding the aspirations of the people involved. An economic entity where polarisation of purpose exists will never attain development and growth or acceptance. The nature of the environment is therefore crucial in unlocking the wealth of potential that exists. Congruency between company and developing managers' aspirations is paramount.
A dose of vision, true leadership and understanding will go a long way to move beyond "black advancement" - simply, to the advancement and development of South Africans.


## THE ECONOMY Managers talk of being black - and capitalist

THE role of Elack managers, balancing upward mobility with the expectations of the community, was debated at the annual conference of the Black Management Forum in Port Elizabeth on Friday.
Under the banner "The role of the black manager in a changing socioeconomic and political environment in Sout Africa", ways black managers could remain part of the "struggling popular masses" and yet rise in the corporate world were discussed.
Keynote speaker Bonginkosi Nzimande, a senior lecturer at the University of Natal, asked whether black managers and their communities were reconcilable. He questioned whether the upward mobility of black managers was perceived by the community as part of and consistent with the nafional "liberation struggle".
Attention was also focused on whelher the free market economy, irrespective of its political context, was capable of redressing current inequalities as well as meeting a demand for the redistribution of wealth.
Delegates also discussed whether black managers would be able to meet the demands of the workers and the community when they finally arrived in the corridors of corporate power.
According to Nzimande, "It is not good enough for instance to say the BMF must play the role of 'catalyst'

## By MBULELO LINDA, Port Elizabeth

(the dominant theme in their black advancement seminar in Durban this year), but contribute and fully participate in the struggle to bring about economic and political democracy, not as understood by individual black managers but as understood by the struggling masses."
For the former national president of the Azanian People's Organisation and present Soweto business manager, Khehla Mithembu, the pivot of his argument lor black managers was "You should be a black man first - then a manager".
"Only when the black manager takes himself seriously can business take him seriously," he said.
He said black managers had an important role to play in the economy in the event of an outflux of white business persons in a post-apartheid South Africa.
It was a blessing in disguise, he said, that South Africa would be the last country on the continent to achieve freedom, for South Africans could leam from the mistakes made by black people throughout Africa. "We must create our giants of Biko, Mandela and Sobukwe. They have shown us the way; they did not wait until liberation before they came with


Nzimande ... BMF must contribute documents like the Azanian People Manifesto or the Freedom Charter.
"Now when we talk in the politit arena we know what people want. their demands are well document But we as black managers do f know what kind of economy want." - Ecna


## T

 Ignorance impedes black advancement' By AUDREY D'ANGEFinancial Editor WELL -INTENTIONED white businessmen who want to upgrade black employees often go the wrong way about it because of limited knowledge of the background life styles and way of thinking of the people they are dealing with, says Jeffrey Kleinsmith operations manager of ed.
He describes his orgabased informationity based information, research and communicatons network, using the services of black acedemises and professional people.
Its purpose is to make black people better informed about business and consumerism - and white business people better informed about the aspirations and abilities of black workers and the needs of the growing black consumer market.
Kleinsmith, who is also managing editor of the community news paper People's Express said it was essential for managements who want ed to upgrade black workers "to start from the bottom, not from the top" in getting their enidea. staff to accept the
Th
They must overcome among and insecurity among white workers,






 N

Jeffrey Kleinsmith, operations man-
ager of Expressions Incorporated.
advancement as a threat tent level there was a "These white workers them meaning tu give tend to think workers a threaten of blacks as thous mass ing, amorindividual instead of as individuals with whom they can mix and compete just as they do with Kleinismith ${ }^{\prime}$, said Kleinsmith.
-: "Immigrants are not seen as a threat, al though they too often have different lifestyles and backgrounds from South Africans, because they do not stand out as being, a different colour."
Kleinsmith said Encounters Inc would give talks and host forums for white workers as well as for management, to help overcome prejudice and misconceptions.
"Ignorance in the marret and workplace recards progress and is counter-productive in in which - the one area in which white and black meet and negotiate cordally on a daily ${ }^{\text {b }}$ basis." He whensiack that even whenolack people were promoted to manage-manage-
sponsibility.
Apart from the frustralions this caused among educated black people comp ho often left the own bus in to start their cult businesses as a resuit - it could be discstrows for the country, which was faced with an urgent and growing need for more managers.
Kleinsmith said Ex pressions Inc, which drew on the services of a wide range of black professional people, had "a cluding him of three" including himself.
His two colleagues were Jakes Ferney, a Ph D in business economics who was formerly United Nations economic coordinator for East Africa and South Scullard, and Geraldine into mande a researcher mint.

He said the organizaLion, which started in the Western. Cape, was on the point of opening on sociate offices in the Transvaal and Natal.




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     ernment alen renore that sit Ir-Eorvice Training rantres whinh vere ortgiadly open to hacks omly have now been reg itctored in cuch a way that al racos can be trained in them Eaces can be trampod in them.
    inut certain qualfications im posed seem to imply that althaceth all races will be ad mittard to the centres the actual training courses will be scgiegated

    The Govermment also saws "ronciderable progress" has fren made in phasing out the two remaining joh reservation orders - certain municipal jobs in Cape Town and a numbor of specialised mine jobs

    Exemptions have teen grantef and the Govermment hopes to phase them out completely

[^6]:    T86T \&TGOIDO - NOILVNIWVXG

[^7]:    ${ }^{7}$ At Datsun, we use black workers to a very great extent
    'We have trained men in the fields of manufacture, industrial relations, computers, clerical and materials control.

[^8]:    $-6$.

