

How are you finding your new job?

It's terrifying ... it's a daunting task.

What's the best thing about the job?

I'm learning a great deal about the technical, advertising and financial issues which shape the media.

And what's the worst thing about it?

The publicity it gives me — and the demands it makes, which are new to me.

What do you think is the biggest challenge at SABC?

Transforming the corporation — its nature, form, content and role — while balancing disparate views and interests.

How do you feel about being in the public spotlight because of your new job?

I hate it. But it's like taking medicine which you have to drink, even if you hate it.

Do you think women get the recognition they deserve?

No. And I could write a thesis on this.

Are you a feminist?

Yes, if you define it as I do: Being a champion for equity between men and women, gender sensitivity as a value, and elimination of oppression of all women of all classes, races, ethnic and geographic location, age and disability.

Describe yourself...

I find it difficult to do that. I have dif-

ferent sides — physical, mental/intellectual, spiritual, socio-political and economic.

What is your greatest ambition?

I don't think I have any, except to always do the best I can do, then to retire and get old with dignity.

And your greatest fear?

That the transition to democracy will be bloodier.

Who is your role model?

Young people who survive terrible conditions and "make it" in society.

What do you do in your spare time?

I haven't had much of that these days, or even for the last three years. I work in my garden and try to walk (when it's safe) and try to be with family and friends. I don't know when last I did things like reading, playing tennis or partying — all of which I enjoyed!

What is your favourite food?

I'm too ashamed to tell ... otherwise, fresh fruit.

What do you think of WIP?

It's bold. It treads where South African angels fear to. It deals with a broad range of "people's issues". It's also very attractively packaged.

Are you going to vote in 1994?

Yes. For the most popular party, of course.

— Interview by Thenjiwe Nhlapo ■



Ivy Matsepe-

personally



Thrust into the limelight, the new head of the SABC board is gradually getting used to the glare. But that doesn't mean she enjoys it ...



PHOTO: ELMOND JIVANE

Matsepe-Casaburri was born in Kroonstad, Orange Free State. She left South Africa in 1963, living in Swaziland, Zambia and the United States of America until her return in 1990. She holds a B.A. from Fort Hare University and a Ph.D. from Rutgers University, USA. Since her return, she has been director of the Education Development Trust. Matsepe-Casaburri is divorced and has no children.

Casaburri