

Tell us what you think of SPEAK

FREE
T-SHIRT!

SPEAK Readers' Survey

Dear SPEAK readers,

Help us make SPEAK a better magazine, and get a free T-shirt! This is your opportunity to tell us about yourself and what you like and don't like about SPEAK. Once we know what you and our other readers think, we will be able to improve SPEAK. The first 300 people who fill in the questionnaire will receive a free SPEAK T-shirt.

After you have filled the questionnaire in, pull it out and put

it in an envelope addressed to:

SPEAK c/o CASE,
Freepost JH2604,
Braamfontein, 2017.

You do not need to put a stamp on the envelope - SPEAK will pay for the postage!

Please post it as soon as possible, so it reaches us by 15 June 1993. Don't forget your name and postal address so we can send you your T-shirt.



Lynn Dipuo Thoraya

Lynn Danzig, Dipuo Masetlha and
Thoraya Pandy
SPEAK Magazine

Tell us about SPEAK and you

1. If SPEAK were a person, how would you describe that person? Do you think SPEAK is:

(mark as many boxes as you like)

- | | |
|---|---|
| <input type="checkbox"/> ¹ Interesting | <input type="checkbox"/> ¹ Challenging |
| <input type="checkbox"/> ¹ Informative | <input type="checkbox"/> ¹ Fun |
| <input type="checkbox"/> ¹ Boring | <input type="checkbox"/> ¹ Too serious |

2. Does SPEAK help you in any of these ways?

(mark as many boxes as you like)

- ¹ Helps me improve my English
- ¹ Helps me change my life
- ¹ Gives me useful information
- ¹ Gives me ideas which I share with others
- ¹ Gives me good advice
- ¹ Helps me be more confident
- ¹ Entertains me
- ¹ Doesn't do anything for me

Something else?

(write in) _____

3. After reading SPEAK, do you use it:

(mark as many boxes as you like)

- ¹ At school
- ¹ At church
- ¹ At meetings or workshops
- ¹ At social gatherings
- ¹ At work

4. How long have you been reading SPEAK?

(mark one box only)

- ¹ Four years or more
- ² About two or three years
- ³ About one year
- ⁴ Six months or less

5. How many people read your copy of SPEAK?

(please write in)

Females _____ Males _____

6. Since you first started reading SPEAK, do you think it has become:

- ¹ Better
- ² Stayed the same
- ³ Worse

7. How do you usually get your copy of SPEAK?

(mark one box only)

- ¹ I subscribe
- ² I buy it
- ³ I read someone else's

8. If you buy SPEAK, please tell us where you buy it:

(mark one box only)

- | | |
|--|--|
| <input type="checkbox"/> ¹ CNA | <input type="checkbox"/> ² Cafe/shop |
| <input type="checkbox"/> ³ Streetseller | <input type="checkbox"/> ⁴ At a meeting |
| <input type="checkbox"/> ⁵ Somewhere else | |

9. Is it easy or difficult for you to get hold of a copy of SPEAK?

- ¹ Easy
- ² Difficult

10. Have you had problems getting hold of or buying SPEAK in the last six months?

- ¹ Yes
- ² No

11. If you have had problems, what type of problems have you had?

(mark as many boxes as you like)

- ¹ It was sold out
- ¹ It had not arrived at the shop/streetseller when I wanted to buy it
- ¹ It was badly displayed or hard to find at the shop/streetseller
- ¹ It was not sold nearby
- ¹ I could not find a place to buy it

Other problems?

(write in) _____

12. **SPEAK** is published once a month. How often do you read it?

- ¹ Every month
² Every second month or so
³ A few times a year
⁴ I have only read **SPEAK** once or twice

13. After reading **SPEAK**, do you:

- ¹ Keep it
¹ Give it to someone else
¹ Throw it away

14. If you keep **SPEAK**, how long do you keep it?

(write in) _____

15. How often do you read the following regular features in **SPEAK**?

Readers Talk Back (Letters)

- ¹ Usually ² Sometimes ³ Seldom

Kwa-Sophie

- ¹ Usually ² Sometimes ³ Seldom

As a Matter of Fact

- ¹ Usually ² Sometimes ³ Seldom

Taxi Talk

- ¹ Usually ² Sometimes ³ Seldom

Community Notice Board

- ¹ Usually ² Sometimes ³ Seldom

Comment

- ¹ Usually ² Sometimes ³ Seldom

16. Thinking about topics which **SPEAK** covers, please tell us which ones you would like to read *more of, less of, or the same amount?*

More Less Same

- | | | | |
|---------------------------------------|---------------------------------------|---------------------------------------|--|
| <input type="checkbox"/> ¹ | <input type="checkbox"/> ² | <input type="checkbox"/> ³ | Education |
| <input type="checkbox"/> ¹ | <input type="checkbox"/> ² | <input type="checkbox"/> ³ | Health |
| <input type="checkbox"/> ¹ | <input type="checkbox"/> ² | <input type="checkbox"/> ³ | Women leaders |
| <input type="checkbox"/> ¹ | <input type="checkbox"/> ² | <input type="checkbox"/> ³ | Unions/workers |
| <input type="checkbox"/> ¹ | <input type="checkbox"/> ² | <input type="checkbox"/> ³ | Advice |
| <input type="checkbox"/> ¹ | <input type="checkbox"/> ² | <input type="checkbox"/> ³ | Personal stories |
| <input type="checkbox"/> ¹ | <input type="checkbox"/> ² | <input type="checkbox"/> ³ | Women organising locally |
| <input type="checkbox"/> ¹ | <input type="checkbox"/> ² | <input type="checkbox"/> ³ | Women organising nationally |
| <input type="checkbox"/> ¹ | <input type="checkbox"/> ² | <input type="checkbox"/> ³ | Photo stories |
| <input type="checkbox"/> ¹ | <input type="checkbox"/> ² | <input type="checkbox"/> ³ | Interviews with men |
| <input type="checkbox"/> ¹ | <input type="checkbox"/> ² | <input type="checkbox"/> ³ | Politics |
| <input type="checkbox"/> ¹ | <input type="checkbox"/> ² | <input type="checkbox"/> ³ | Book reviews |
| <input type="checkbox"/> ¹ | <input type="checkbox"/> ² | <input type="checkbox"/> ³ | Artists and musicians |
| <input type="checkbox"/> ¹ | <input type="checkbox"/> ² | <input type="checkbox"/> ³ | Poems |
| <input type="checkbox"/> ¹ | <input type="checkbox"/> ² | <input type="checkbox"/> ³ | Sports |
| <input type="checkbox"/> ¹ | <input type="checkbox"/> ² | <input type="checkbox"/> ³ | Comics or cartoons |
| <input type="checkbox"/> ¹ | <input type="checkbox"/> ² | <input type="checkbox"/> ³ | Women's organisations in other countries |

17. What do you like most about **SPEAK**?

(write in) _____

18. What *don't* you like about **SPEAK**?

(write in) _____

19. What other issues or topics do you think that **SPEAK** should cover?

(write in) _____

20. Do you think **SPEAK** seems to favour one political party over others?

- ¹ Yes ² No

If yes, which political party?

(write in) _____

21. Thinking about how **SPEAK** is written, is it:

- ¹ Too difficult to read
² Just right
³ Too simple

22. Is **SPEAK** a magazine for:

a. (Pick one box only)

- ¹ Women ² Men ³ Both

b. (Pick one box only)

- ¹ Older people ² Younger people ³ Both

c. The whole family

- ¹ Yes ² No

Now tell us about yourself

23. Are you:

- ¹ Female ² Male

24. What language do you speak at home:

- ¹ Sotho ² Tswana ³ Xhosa ⁴ Zulu

- ⁵ Afrikaans ⁶ English ⁷ Other

If other please write in _____

25. How old are you?

- ¹ Under 19
² 20 to 24
³ 25 to 29
⁴ 30 to 34
⁵ 35 to 39
⁶ 40 to 49
⁷ 50 or more

26. What is the highest level of education you have completed?

(mark one box only)

- ¹ No schooling
² Primary (Sub A to Std 5)
³ Std 6 to 8
⁴ Std 9
⁵ Matric
⁶ Diploma
⁷ Degree

27. If you are presently studying, how do you study:

- ¹ At school
- ² A correspondence course
- ³ At a technikon
- ⁴ At night school
- ⁵ A secretarial or trade course
- ⁶ At university

28. If you are not studying, would you like to?

- ¹ Yes
- ² No

29. Are you:

- ¹ Working full-time
- ² Working part-time
- ³ Working when you find some work
- ⁴ Self-employed
- ⁵ Unemployed
- ⁶ A student
- ⁷ Taking care of your home full-time

30. If you work full-time or part-time, tell us what your job is:

(write in) _____

31. What are your main forms of transportation to and from your work or studies?

- ¹ I walk
- ¹ Minibus taxi
- ¹ Bus
- ¹ Train
- ¹ My car
- ¹ My family's car
- ¹ My friend's car

32. Do you have any of the following:

(mark as many boxes as you like)

- ¹ Current account
- ¹ Savings account
- ¹ Retirement/pension fund
- ¹ Investment account
- ¹ Insurance
- ¹ Home loan
- ¹ Other loan
- ¹ Hire purchase

33. What is your personal income each month, before taxes?

(mark one box only)

- ¹ Less than R199
- ² R200 to R499
- ³ R500 to R999
- ⁴ R1 000 to R1 499
- ⁵ R1 500 to R1 999
- ⁶ R2 000 to R2 999
- ⁷ R3 000 or more

Tell us about your household

34. Are you:

- ¹ Single
- ² Married/living with a partner

35. If you are married or living with a partner, does your partner also read SPEAK?

- ¹ Yes
- ² No

36. Do you have children?

- ¹ Yes
- ² No

If yes, how many do you have?

(write in) _____

37. How many people altogether live in your house, including yourself?

Females _____

Males _____

38. Who makes the important decisions in your household?

- ¹ You
- ² Your husband/wife/partner
- ³ You **and** your husband/wife/partner
- ⁴ Your mother
- ⁵ Your father
- ⁶ Your mother **and** father
- ⁷ Another female relative
- ⁸ Another male relative
- ⁹ Someone else

39. Who is the main breadwinner in your household?

- ¹ You
- ² Your husband/wife/partner
- ³ You **and** your husband/wife/partner
- ⁴ Your mother
- ⁵ Your father
- ⁶ Your mother **and** father
- ⁷ Another female relative
- ⁸ Another male relative
- ⁹ Someone else

40. Do you live in a:

- ¹ City
- ² Township
- ³ Squatter camp
- ⁴ Town
- ⁵ Rural village

41. Please tell us where you live:

(for example, Soweto, Hammanskraal, Khayelitsha)

42. Please tell us if you live in a:

(mark one box only)

- ¹ House you or your family owns
- ² House you or your family rents
- ³ Flat you or your family owns
- ⁴ Flat you or your family rents
- ⁵ Room in a house or backyard
- ⁶ Shack/zozo
- ⁷ Hostel
- ⁸ University residence
- ⁹ Other

43. Please tell us which of the following you have in your household:

(mark as many boxes as you like)

- | | |
|---|--|
| <input type="checkbox"/> ¹ Running water | <input type="checkbox"/> ¹ Inside toilet |
| <input type="checkbox"/> ¹ Electricity | <input type="checkbox"/> ¹ Gas/paraffin |
| <input type="checkbox"/> ¹ Radio | <input type="checkbox"/> ¹ Fridge |
| <input type="checkbox"/> ¹ Telephone | <input type="checkbox"/> ¹ Television |
| <input type="checkbox"/> ¹ Music system | <input type="checkbox"/> ¹ Video recorder |
| <input type="checkbox"/> ¹ Washing machine | <input type="checkbox"/> ¹ M-Net |
| <input type="checkbox"/> ¹ Car | <input type="checkbox"/> ¹ Computer |

44. Thinking about everyone in your household including yourself, what is the total income each month of everyone in your household, before taxes?

(mark one box only)

- ¹ Less than R199
- ² R200 to R499
- ³ R500 to R999
- ⁴ R1 000 to R1 499
- ⁵ R1 500 to R1 999
- ⁶ R2 000 to R2 999
- ⁷ R3 000 to R4 999
- ⁸ R5 000 or more

Tell us about how you spend your time

45. Do you take part in any of the following types of organisations?

(mark as many boxes as you like)

- | | |
|--|--|
| <input type="checkbox"/> ¹ Political | <input type="checkbox"/> ¹ Civic/community |
| <input type="checkbox"/> ¹ Trade union/labour | <input type="checkbox"/> ¹ Women's |
| <input type="checkbox"/> ¹ Youth | <input type="checkbox"/> ¹ Church/religious |
| <input type="checkbox"/> ¹ Choir | <input type="checkbox"/> ¹ Sport |
| <input type="checkbox"/> ¹ Educational | <input type="checkbox"/> ¹ Stokvel |
| <input type="checkbox"/> ¹ Burial society | |

46. Do you hold a position in any of these organisations?

- ¹ Yes
- ² No

47. Thinking about what you do in your free time, what are your hobbies?

48. Please tell us if you have done any of the following in the last six months?

(mark as many boxes as you like)

- ¹ Bought music cassettes or CDs
- ¹ Bought books
- ¹ Bought new clothes for yourself or others
- ¹ Bought household appliances or furniture
- ¹ Eaten at a restaurant
- ¹ Gone to a movie
- ¹ Gone to a party
- ¹ Gone to a meeting or conference
- ¹ Gone to a music concert
- ¹ Gone away on holiday

Tell us what you like to read

49. Which of the following magazines do you read?

(mark as many boxes as you like)

- | | |
|---|--|
| <input type="checkbox"/> ¹ Bona | <input type="checkbox"/> ¹ Cosmopolitan |
| <input type="checkbox"/> ¹ Drum | <input type="checkbox"/> ¹ Fair Lady |
| <input type="checkbox"/> ¹ Femina | <input type="checkbox"/> ¹ Huisgenoot |
| <input type="checkbox"/> ¹ Learn & Teach | <input type="checkbox"/> ¹ Pace |
| <input type="checkbox"/> ¹ Personality | <input type="checkbox"/> ¹ Thandi |
| <input type="checkbox"/> ¹ Tribute | <input type="checkbox"/> ¹ True Love |
| <input type="checkbox"/> ¹ You | |
| Others _____ | |

50. What is your favourite magazine? (excluding SPEAK)

(write one name only)

51. What one thing does your favourite magazine have that SPEAK does not have?

(write in)

52. Which newspapers do you read?

(write in)

If you would like to tell us more about what you think of SPEAK, write it on another piece of paper and send it in with your survey. Remember, postage is FREE! Thanks for your help! You are helping us make SPEAK a better magazine!

Name: _____

Address: _____

Postal Code: _____